

# TECHNOLOGIES OF ANIMATION INDUSTRY OF IRAN

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**In The Name Of  
God**



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## Content

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Pre-production - Software development skills .....	19,23,24,26,27,28,31,34,36,38,43,44,45,46,51,57,58,59,60
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Pre-production - Story reel designing skills .....	17,18,19,20,21,22,23,24,25,26,27,28,30,31,32,33,34,36,37,39,43,44,46,47,48,49,51,53,54,56,57,58,59
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### production

#### { 3D }

3D - Model-making skills .....	16,17,18,19,20,21,23,24,25,26,27,31,34,36,37,38,39,40,41,42,43,44,45,46,47,49,50,51,52,53,55,56,57,58,59,60
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3D - Animating softwares .....	16,17,18,19,20,21,23,24,25,26,27,30,31,32,33,34,36,37,38,42,43,44,46,47,49,50,51,52,53,55,56,57,58,59
3D - Model-making softwares .....	16,17,19,21,23,24,25,26,27,30,31,32,34,36,37,38,39,42,43,44,45,46,47,49,50,51,52,53,55,56,57,58,59,60
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3D - Montage platform .....	19,20,23,24,27,31,32,33,34,37,38,39,42,43,44,45,46,47,49,50,51,52,55,56,57,58,59
3D - Coding skills .....	17,19,24,26,27,31,32,34,36,37,43,44,45,46,49,51,57,58
3D - Software indegenization skills .....	19,24,34,36,37,43,44,45,46,49,57,58
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3D - Motion Capture .....	17,24,25,27,34,43,44,46,47,49,57,58,60
3D - Render Farm .....	17,19,24,25,26,27,32,34,37,43,44,46,47,49,52,53,57,58
<hr style="border-top: 1px dashed #ccc;"/> <span style="font-size: 2em; font-weight: bold;">{      2D      }</span> <hr style="border-top: 1px dashed #ccc;"/>	
2D, Cut out - Composite skills ...	16,17,18,19,21,22,23,24,25,26,27,28,30,31,32,33,34,36,38,39,40,41,45,43,44,45,46,47,49,51,52,53,54,55,56,57,58,59,60
2D, Cut out - Animation effect creating skills .....	16,17,18,19,21,23,24,26,27,28,30,31,32,33,34,36,38,39,41,42,43,44,41,46,47,49,51,52,53,54,55,56,57,58,59
2D, Cut out - Animating skills .....	16,17,18,19,20,21,22,23,24,25,26,27,28,30,31,32,33,34,36,38,39,40,47,42,43,44,46,47,49,51,52,53,54,55,56,57,58,59
2D, Cut out - Layout knowledge .....	17,18,19,21,22,23,24,25,26,27,28,30,31,32,33,34,36,40,41,42,43,44,52,46,47,49,51,52,53,54,56,57,58
2D, Cut out - Rigging skills .....	16,17,18,19,21,23,24,25,26,27,28,30,31,32,34,36,38,39,43,44,42,46,44,45,49,51,52,53,54,57,58,59
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## Content

2D, Cut out - Graphic design softwares .....	16,17,18,19,21,23,24,25,26,27,28,30,31,32,33,34,34,39,38,48,58,43,58,48,46,47,49,51,52,53,54,55,56,57,58,59,60
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2D, Cut out - 2D printers and scanners .....	16,18,19,23,24,27,30,32,34,36,42,43,44,46,49,51,38,46,43,44,58,43,54,55
2D, Cut out - Cintiq monitor and light pen .....	16,17,19,20,22,23,24,25,26,27,28,30,32,33,34,36,38,39,56,55,43,47,48,46,47,49,51,52,54,56,57,58,59
<hr style="border-top: 1px dashed #ccc;"/> <h3 style="font-size: 2em; margin: 0;">{ VFX }</h3> <hr style="border-top: 1px dashed #ccc;"/>	
VFX - Camera-using skills .....	17,18,19,20,23,24,26,31,33,34,36,37,39,42,43,44,41,56,54,47,44,52,56,58,59
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VFX - Chroma key curtain skills .....	16,17,18,19,20,23,24,25,26,30,31,33,34,36,37,39,49,55,56,54,55,56,58,59,60
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VFX - Chroma key curtain .....	17,19,20,23,24,31,32,33,34,36,39,43,44,46,47,51,54
<hr style="border-top: 1px dashed #ccc;"/> <h3 style="font-size: 2em; margin: 0;">{ Stop Motion }</h3> <hr style="border-top: 1px dashed #ccc;"/>	
Stop Motion - Lighting skills .....	17,18,23,24,28,30,31,33,34,36,38,42,43,48,49,54,48,56,54
Stop Motion - Layout knowledge .....	17,18,21,23,24,28,30,31,33,34,36,42,43,49,51,49,49
Stop Motion - Animation effect creating skills .....	17,18,21,23,24,28,30,31,33,34,36,38,42,43,48,43,55,56,60
Stop Motion - Animating skills .....	17,18,21,23,24,28,29,30,31,33,34,35,36,38,42,60,60
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Stop Motion - Material recognition skills .....	17,23,30,31,33,34,36,43,48,49,51,54,60,55
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Stop Motion - Decoration equipment .....	20,23,24,29,30,34,35,25,26,26,27,28,43,43,32,39,43,37,38,54,44,45,56,56,60
Stop Motion - Lighting equipment .....	17,23,24,30,34,34,36,30,31,27,28,31,30,43,34,39,39,35,44,45,56,48,49,60
Stop Motion - Printers and scanners .....	23,30,34,36,33,36,23,30,31,32,33,34,32,31,40,38,43,38,50,51,56,57,54
Stop Motion - Cameras and lenses .....	17,23,24,30,34,22,24,31,32,32,33,34,36,33,43,43,47,43,54,55,43,58,59,55
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Post-production - Voice recording studi .....	17,20,23,28,32,51,54,55,56,57,58,59
Post-production - Dubbing skills .....	19,20,28,30,51,55,57,58,59
Post-production - Narrating skills .....	19,23,24,54,56,57,58,59
Post-production - Voice recording and mixing softwares .....	17,23,24,54,55,57,58,59
Post-production - Voice mixing skills .....	17,23,55,57,58,60



## Type of product

<b>Movies</b>	20,21,22,23,24,25,27,28,29,30,31,32,36,36,37,38,40,45,48,49,50,51,53,55,56,57,59,62,63
<b>Series</b>	21,22,23,24,25,26,27,28,29,30,31,32,33,34,36,36,37,38,39,40,41,42,43,44,45,46,48,49,50,51,53,54,56,57,58,59,60,61,62,63,64
<b>Shortfilms</b>	20,21,22,23,24,25,26,27,28,29,30,32,33,34,36,36,37,38,39,40,41,42,43,44,45,46,47,48,49,50,51,52,53,54,56,57,58,59,60,61,62,63,64

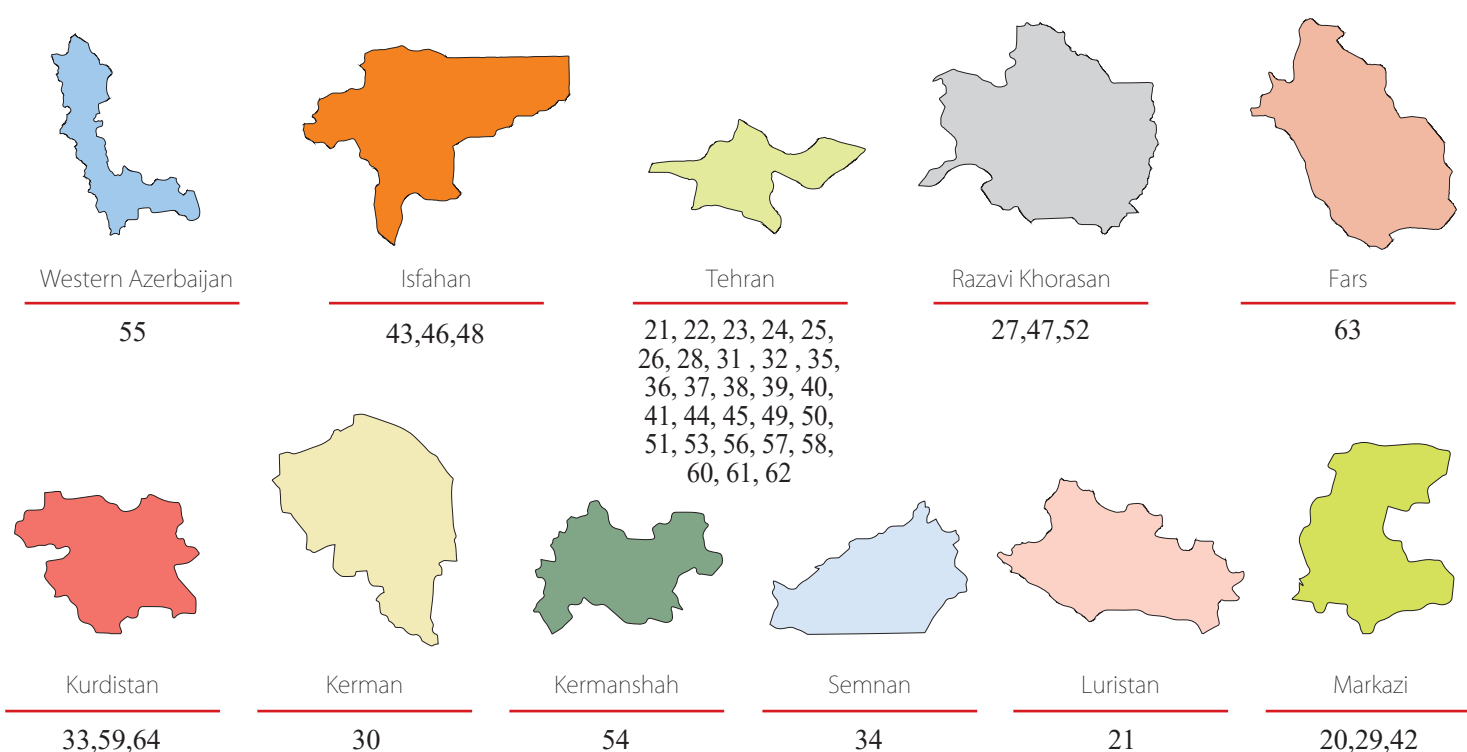
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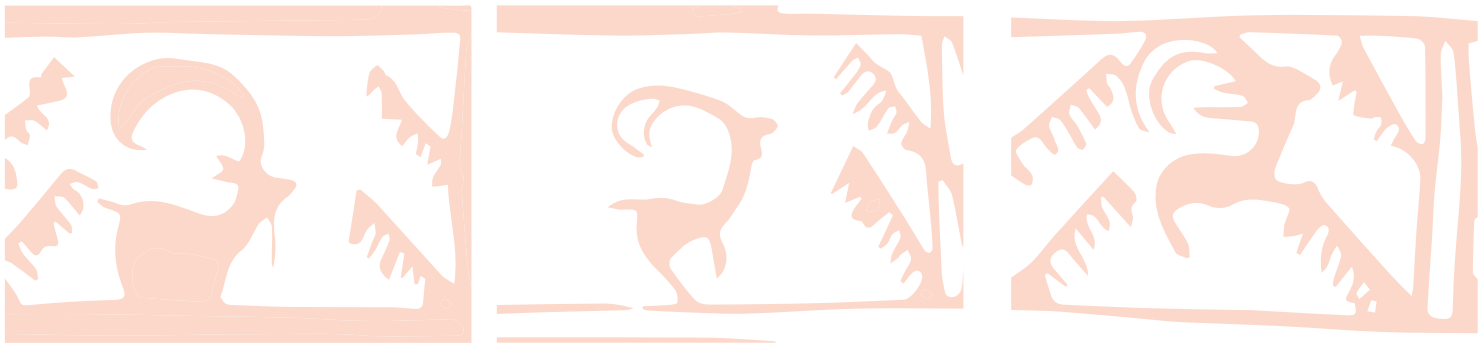
<b>Fiction</b>	21,22,23,24,25,26,27,28,29,30,31,32,33,36,36,37,38,39,40,43,48,49,50,52,53,55,56,58,60,61,62,63,64
<b>Religious</b>	21,22,23,25,27,28,29,30,31,33,34,36,37,38,41,42,44,45,46,47,48,49,50,53,54,56,57,60,62,64
<b>Comedy</b>	21,22,24,25,26,28,29,30,31,32,33,34,36,36,37,40,41,43,44,47,48,49,50,51,53,56,57,59,60,61,62,63,64
<b>Drama</b>	22,23,24,25,26,27,28,31,32,36,37,38,40,43,44,47,48,50,52,53,55,56,57,59,60,61,62,63
<b>Fantasy</b>	20,21,22,23,24,25,26,27,28,29,30,31,32,33,34,36,36,37,38,39,40,42,43,44,45,46,47,48,49,50,53,54,56,57,58,60,61,62,64
<b>Horror</b>	25,28,29,55,56
<b>Historical</b>	21,25,26,27,28,29,31,34,36,36,37,38,39,46,47,48,49,50,51,53,55,56,57,59,60,62,64
<b>Mystery</b>	24,25,29,32,40,47,52,55,63,64
<b>Tragedy</b>	25,26,29,40,53,57,61,64
<b>War</b>	22,23,25,28,29,31,36,37,38,42,44,45,48,50,53,55,57,59,62
<b>Musical</b>	22,24,25,26,27,28,29,30,31,32,33,34,36,36,39,40,44,45,47,49,56,57,58,61,62,63

## Age group

<b>Children</b>	21,22,23,24,25,26,27,28,29,30,31,32,33,34,36,36,37,38,39,40,41,43,44,45,46,48,49,50,53,54,56,57,58,60,61,62,63,64
<b>Teenagers</b>	20,21,22,23,24,25,26,27,28,29,30,31,32,33,36,36,37,38,39,40,41,43,44,45,48,49,50,51,52,53,54,56,57,58,60,61,62,63,64
<b>The young and adults</b>	20,22,23,24,25,26,27,28,29,30,32,33,36,36,37,38,39,40,41,42,43,44,45,48,49,50,51,52,53,55,56,57,59,60,61,62,63,64

## Province of residence





## Foreword

The animation industry is known as one of the strategic branches of the creative industries which is growing rapidly in the world. In addition to its high profitability, the industry also has an impact on the cultural aspect. Since children and teenagers form a wide range of audiences of animation products, the animation industry has a significant impact on culture and lifestyle. Therefore, the pioneering countries in the production of animation will be somehow powerful in the area of soft war and can change the culture of a region with a favorite animation of their own interest.

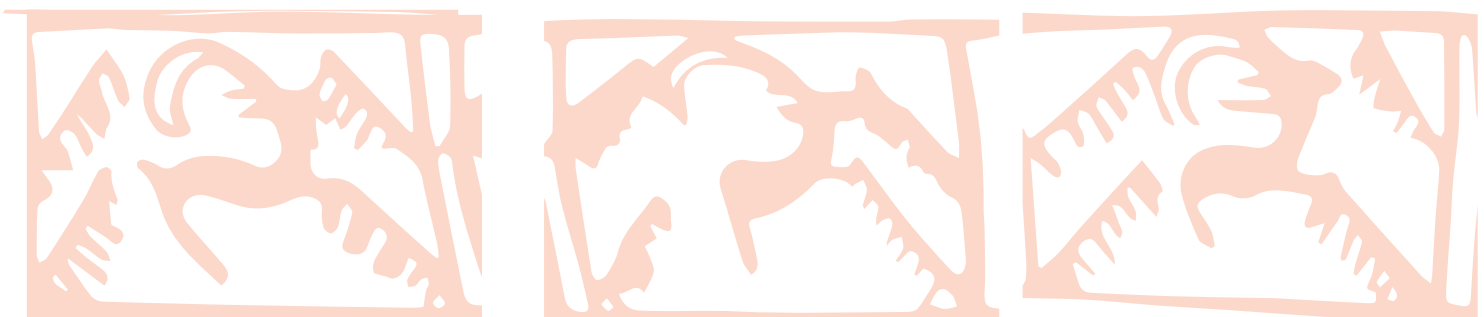
correspondingly, the leading countries have made significant investments in this area. North American and European countries account for 90% of the investment in the world's animation industry. Although 90% of the American and European television shows are produced in Asia, it has been approximately forty years since Western studios began producing animation products first in Japan, then South Korea and Taiwan, and now in the Philippines, Malaysia, Singapore, Vietnam, Thailand, India, Indonesia, and China due to cheaper labor force.

The development of technology in the animation industry is important because the quality of the effects of animation in attracting audiences and the cultural impact on audience's behavior is directly related to the quality of the technology's power and the technical knowledge used in the design and production of animated works. Therefore, despite transferring the studios from pioneering countries to developing countries, the driving force behind the development of strategic technologies in the animation industry is in advanced countries, and rarely is technical knowledge developed at these studios commercially published. Therefore, paying attention to the development of technology and know-how in the animation industry is recognized as a key lever in the development of the animation industry, which will, in addition to increasing the quality of production of animations, greatly reduce the cost of production.

Accordingly, due to the importance of technology and the creation of a suitable platform for its development, including the strategic missions of Technology Development councils of the Vice Presidency for Science and Technology of Iran, Soft Technology Development council of The Vice Presidency for Science and Technology, in order to develop the technologies of cultural industries, has sought to identify technology in the field of animation. Accordingly, after studying and identifying the existing technologies and drawing the technology tree, the preparation and compilation of the present book \_Technologies of the animation industry of Iran\_ was on the agenda. In this book, while presenting the classification and introduction of the technologies of the animation industry, the country's technological capabilities in this industry are explained in the form of introduction of industry Practitioners.

The purpose of the publication of this book is to introduce existing capabilities in the animation industry to private sector investors inside and outside the country. On the domestic side, the existence of a comprehensive database of animation companies will allow private sector investors to attract the attention of the private sector to the technological capabilities of the active companies and the profitability of the animation industry and to actually facilitate investment.

On the foreign side, by presenting the companies' information and their technological capabilities, appropriate information is provided about the technological capacities of the country to create economic and technological cooperation.



## A review of the technologies of the animation industry

As shown in Figure 1, in general, the technology of the animation industry can be considered in five sections: pre-production, production, post-production, publication, distribution, marketing, and advertising. In this edition of the book, active technology-owned companies are regarded in three areas of pre-production, production and post-production.

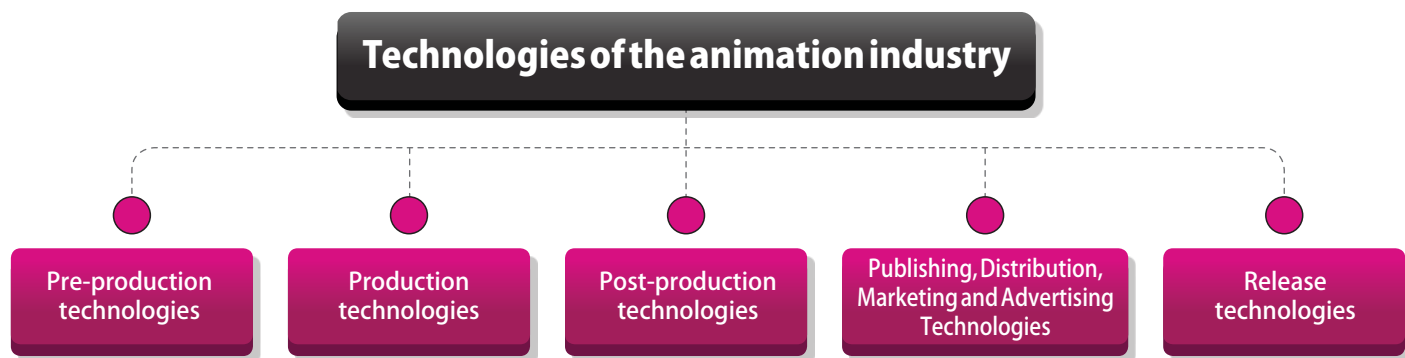


Figure 1. Subcategory of the overall technology of the animation industry

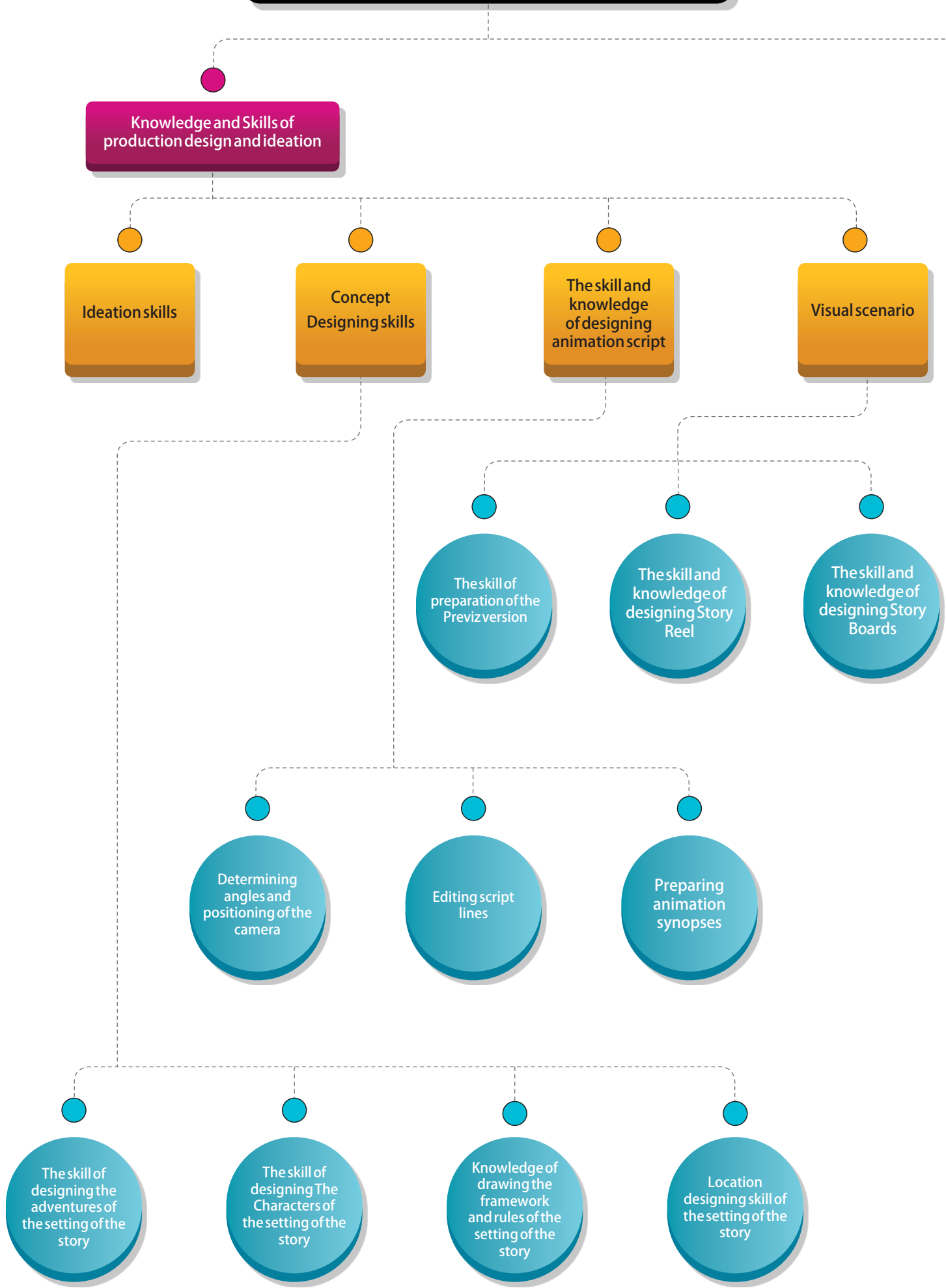
### Pre-production Technologies

The activities in this category are made up of the creative animation industry section. Various ideas, storytelling and the ultimate form of animation are visualized in this section. In general, the pre-production stage involves the conceptual design of animation, the need assessment, and the initial design of animation. Pre-production activity is very necessary and inevitable, because the fascinating ideas of making animation are formed, and precise planning at this stage allows the production stage to be managed even better. An excellent idea with good planning is a great chance to be made into great \_however unplanned\_ ideation. So, in the background, technologies have been identified that the range from designing to the preparation of the first pre-presentation in the production of animation. Figure 2 shows the pioneering animation technologies.

### Production technologies

In this section, the technologies used in the production of animation are mentioned. Given the different production processes that are related to the type of animation, the identification of production technologies in four sections, 2D, 3D and CutOut, Stop Motion, and VFX has been made.

# Animation Pre-production Technologies



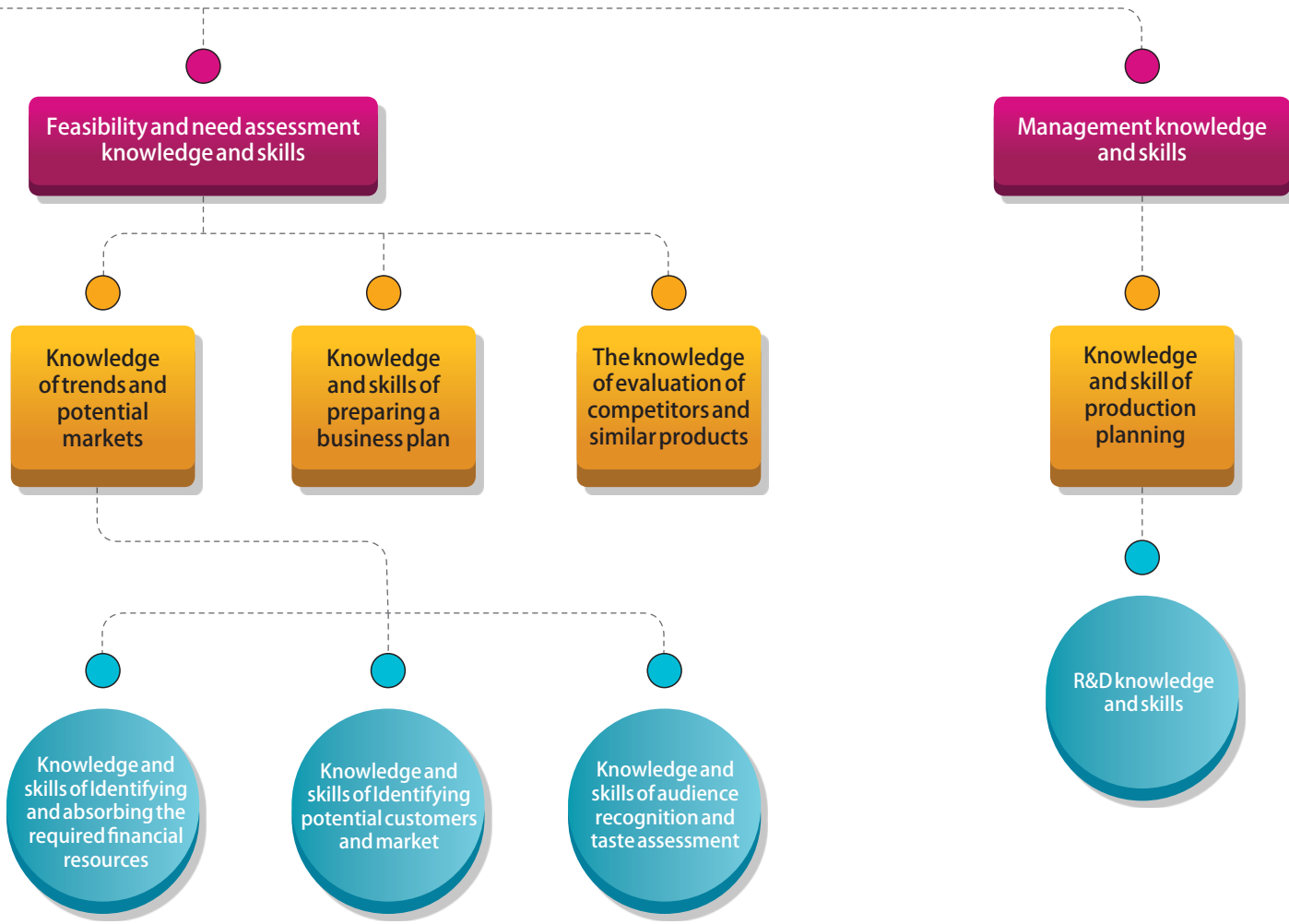
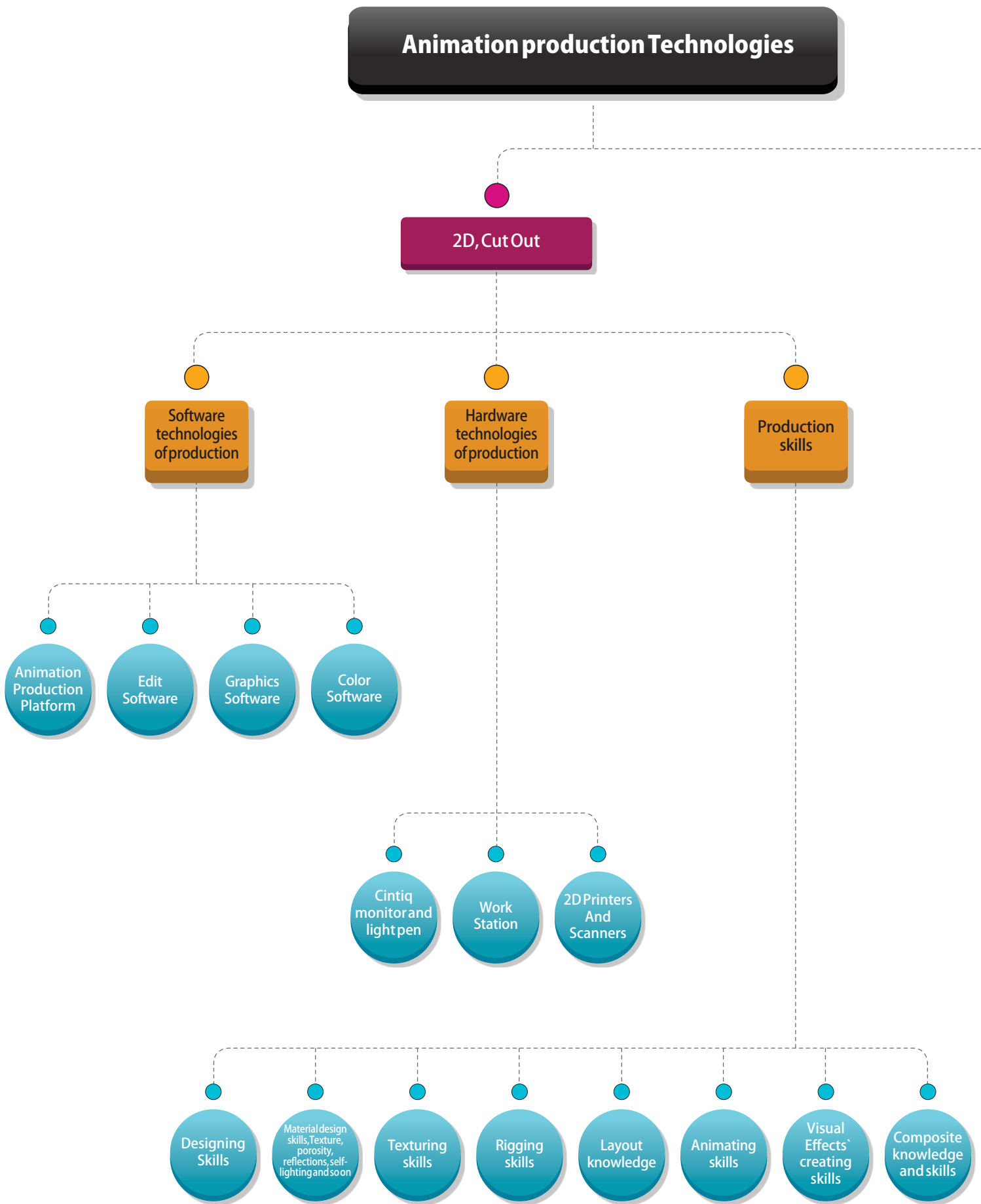


Figure 2. Animation Pre-production Technologies



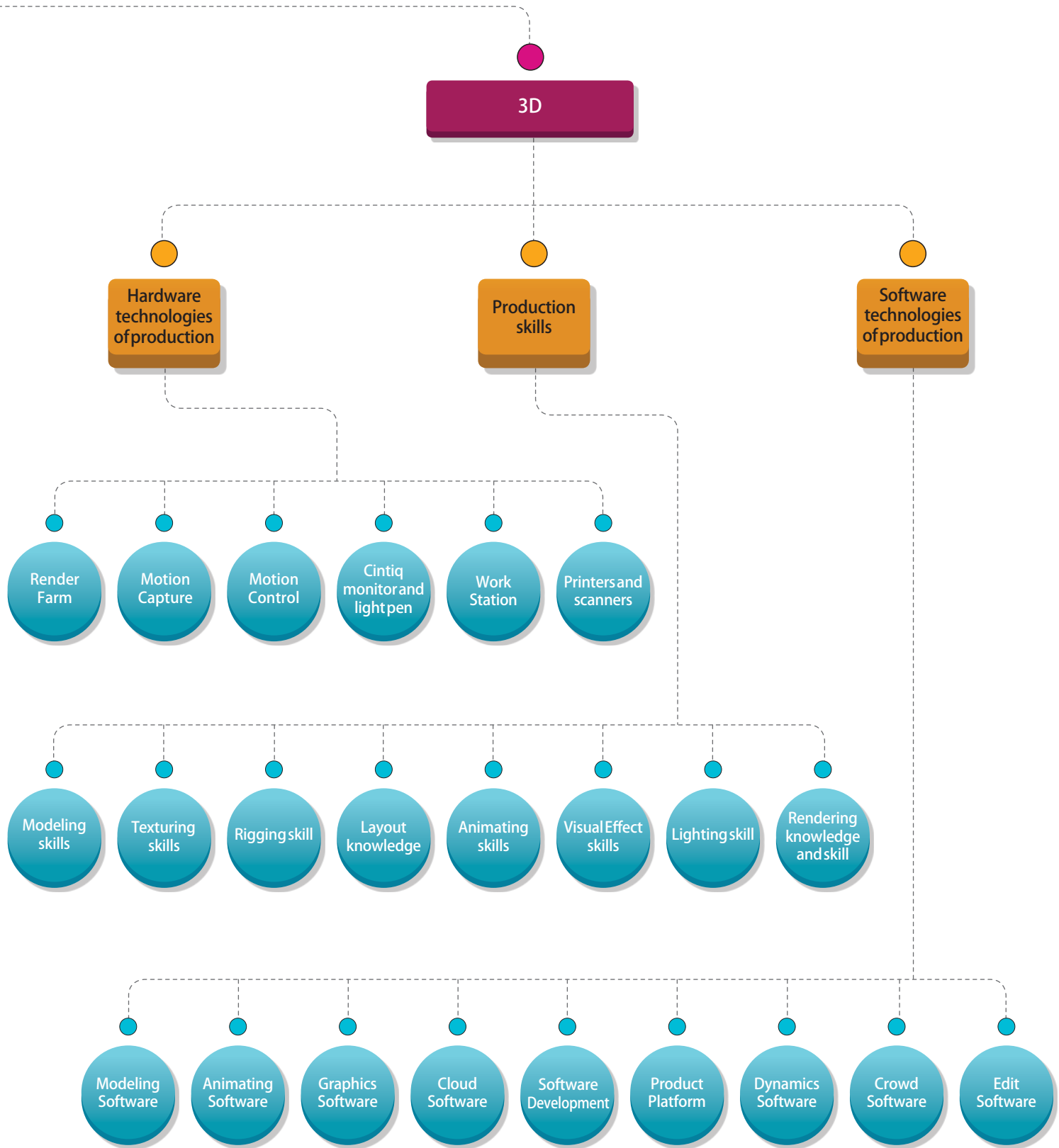
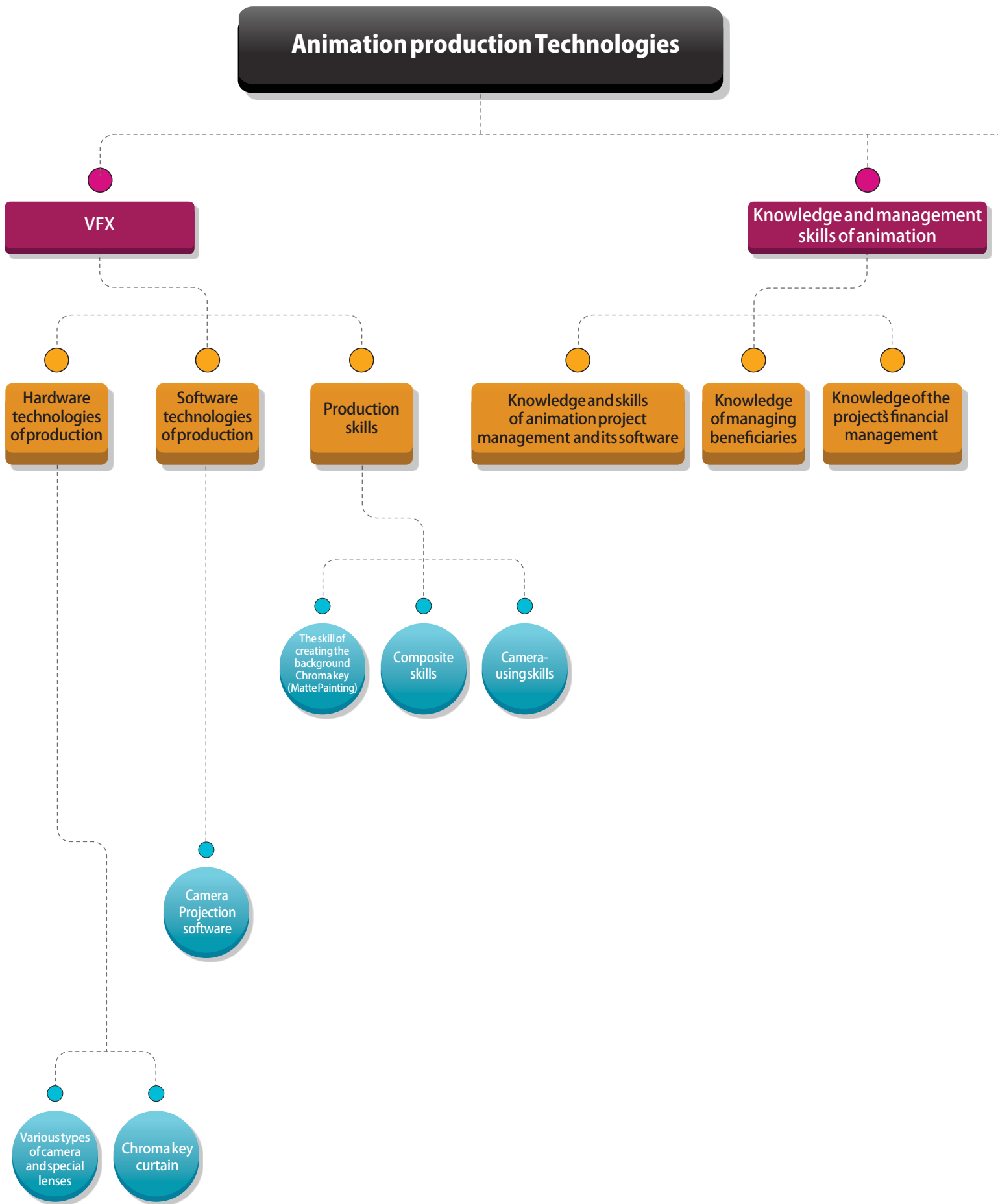


Figure 3.1. Animation Production sub-technologies





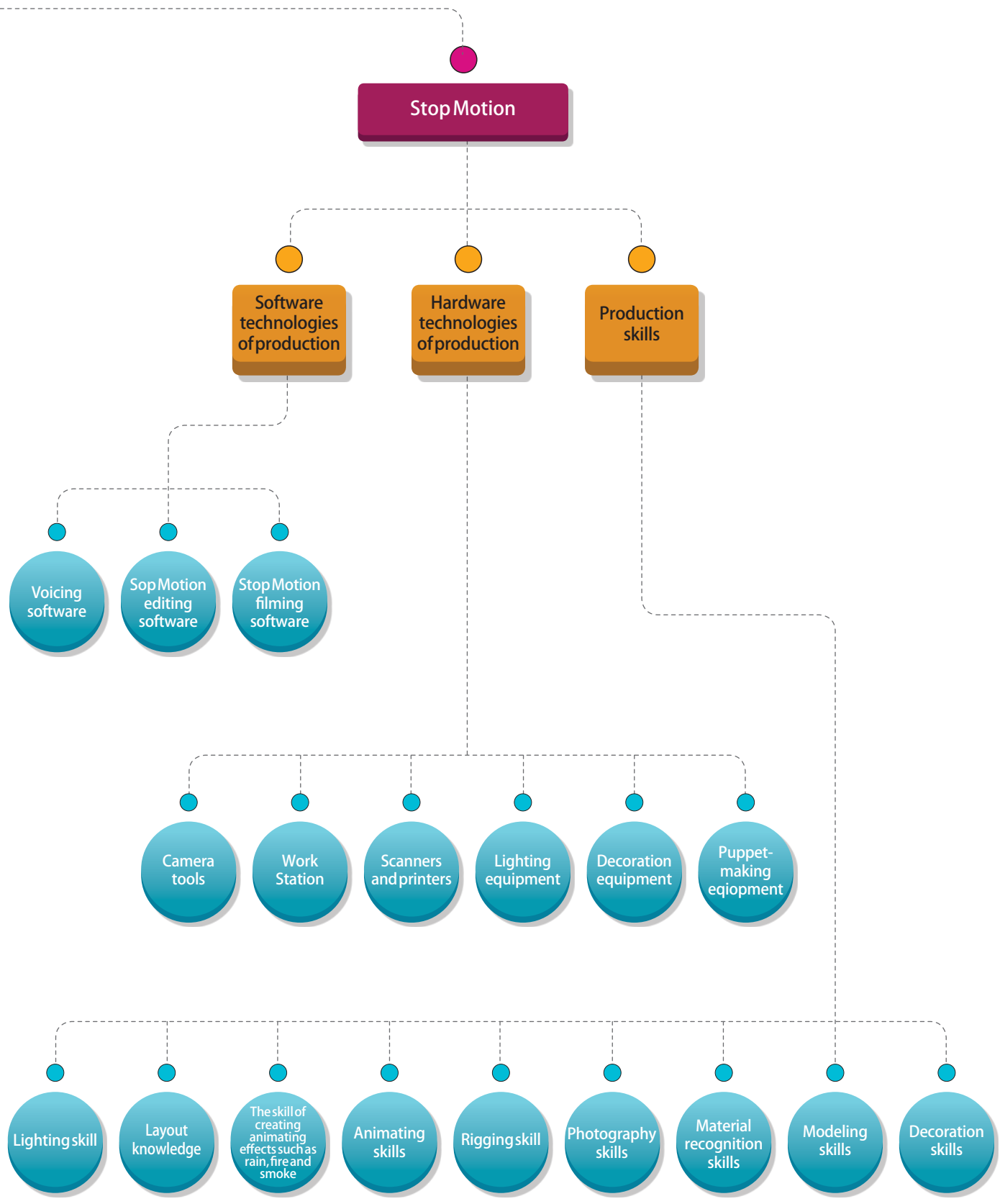


Figure 3.2. Animation Production sub-technologies

## Post-production technologies

After preparing various sequences in accordance with the Storyboard, for the purpose of integrating and producing a uniform animation, the montage work was carried out in interaction with the animation-making experts, such as the story writer, the director and the animator, to finalize the product and final animation, the extra sections were removed and the mixing and montage operation were carried out at this stage. Sounds are also made at this stage.

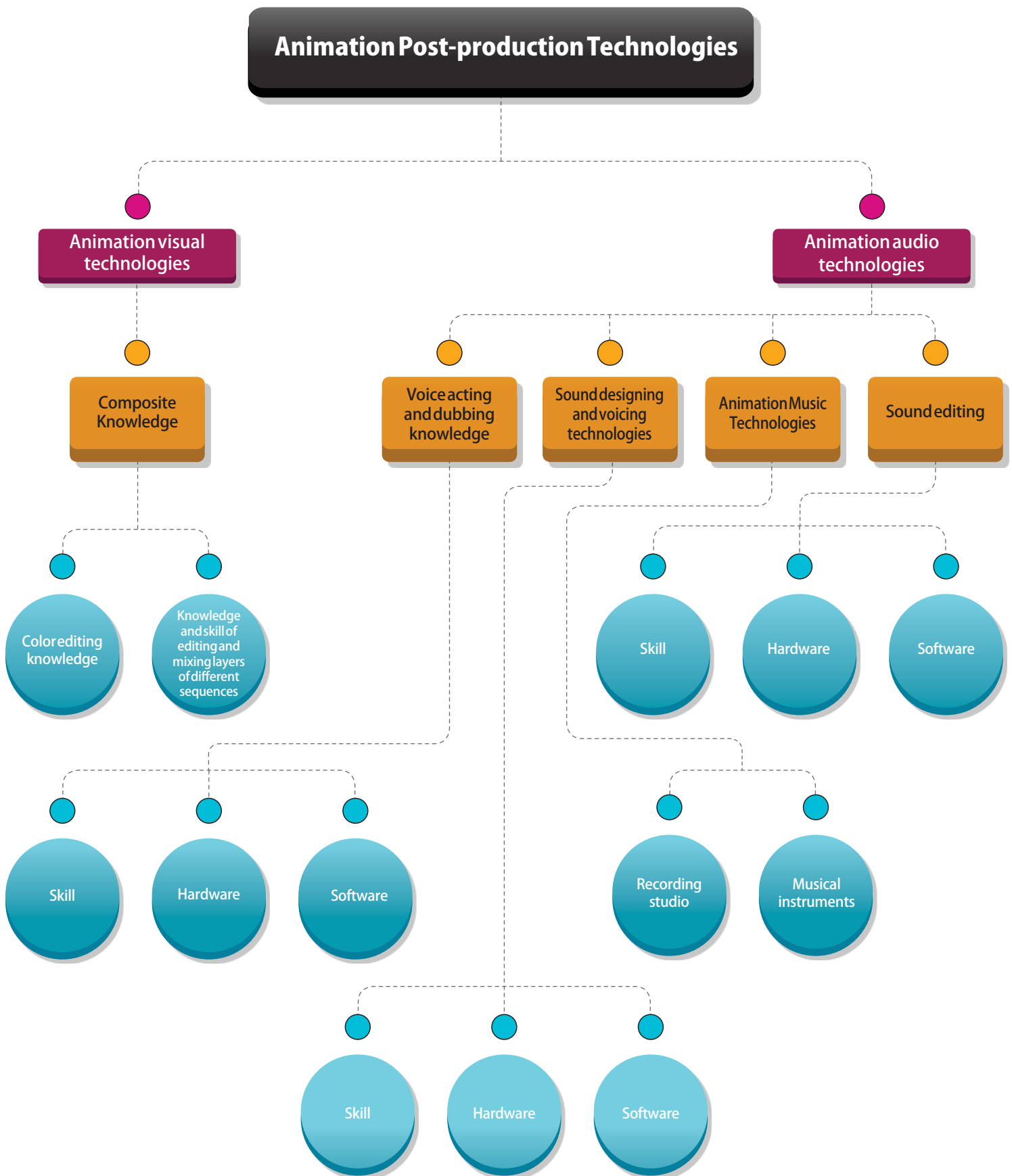


Figure 4. Animation Post-production sub-technologies



## Publishing, Distribution, Marketing and Advertising Technologies

In this section, technologies available for publishing, distributing and marketing, and advertising for animation products are mentioned. After producing a high-quality product which is agreeable to the audience, if the publication and distribution is not good, the project will turn into a failed one. Over the course of history, many animations have been produced that have not been profitable due to weaknesses in marketing and advertising.

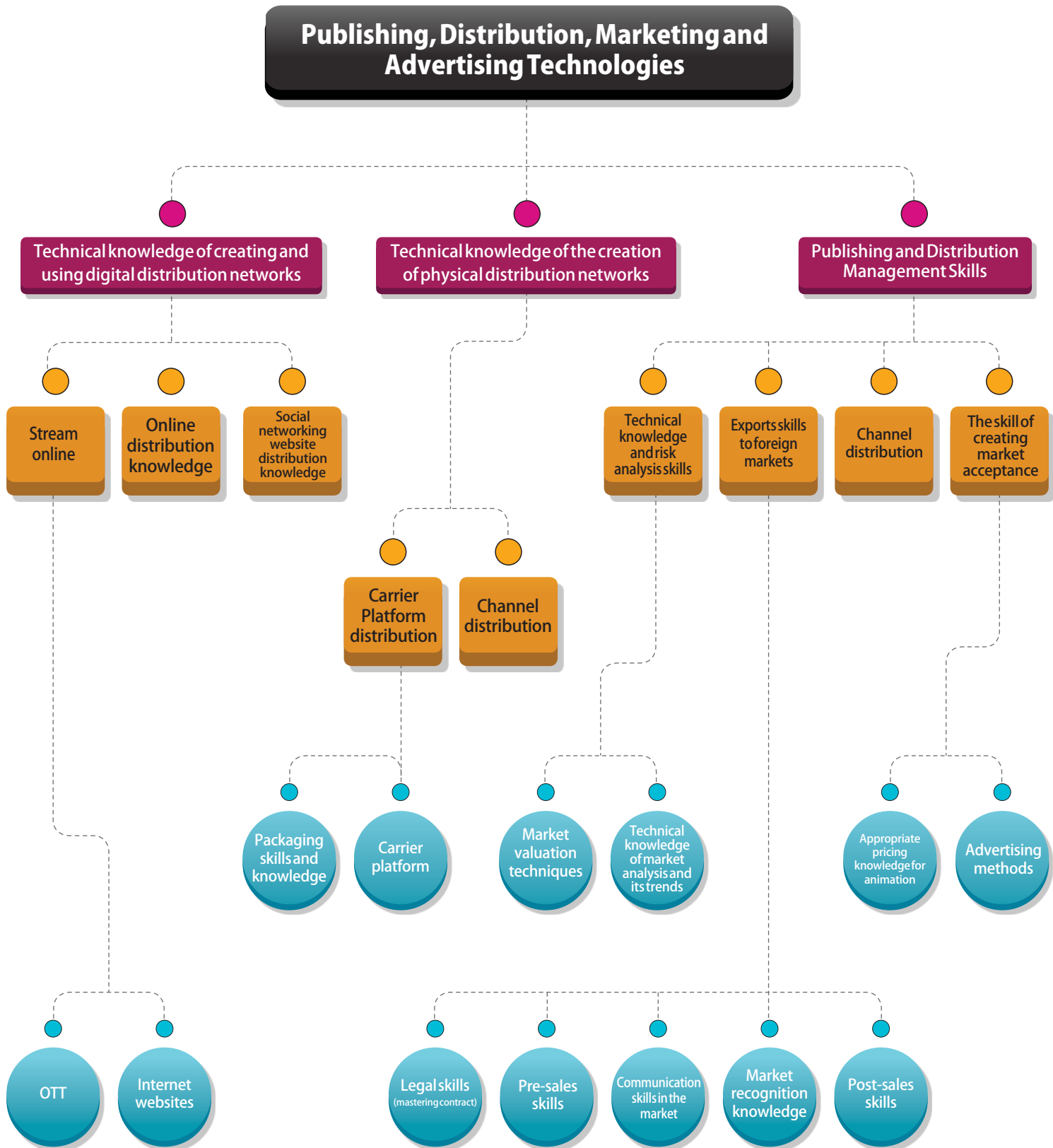


Figure 5. Distribution, marketing and advertising technologies

## Release technologies

The release of animation, like the display of a feature film at cinema, has been a significant part of its profitability. In addition to the movie theater, many of displaying these releases now include other ways that are shown in Figure 6.

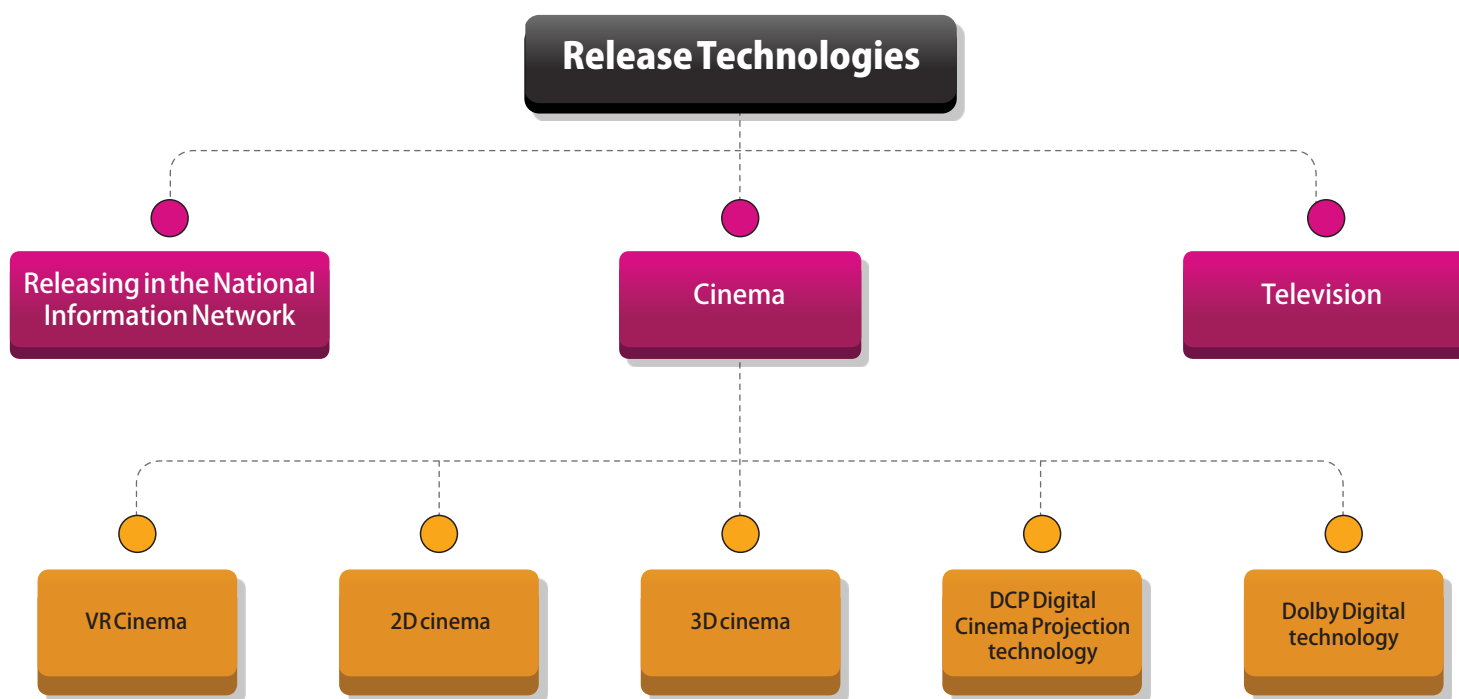


Figure 6. Release technologies

## The book guide

The book Technologies of the animation industry of Iran includes the technology tree used in the industry. The book also provides indigenous and commercialized information on the up-to-date and applied technologies of the animation industry in three areas of pre-production, production and post-production. Accordingly, in the present book, while presenting a category of technologies, the companies and institutions active in Iran's industry have been introduced. This book is now applicable to policymakers and decision-makers and provides a good picture of the industry's existing capacities and status. The book also applies to private sector investors and shows the investment capability in the animation industry.

This book contains information from companies and animation companies that are active in Iran with regard to commercialization technologies. The information provided to each company includes:

- Company's name and logo
- The name of the CEO and other key personnels
- The main missions and activities of the company in the field of animation
- Picture and specification of the productions
- Full company's contact information

The technologies collected in this edition of the book can be categorized according to the table next page:

---

**It is worth noting that the companies introduced in this book have been compiled in collaboration with the Iran's Animation Statistics<sup>1</sup>. With the publication of this book, it is hoped that a small step towards the growth and development of the industry of animation and excellence will be taken internationally.**

---

<sup>1</sup> -www.animationstat.ir

	Major process	Minor process	Relevant technologies	Major activities							
Pre-production		Management skills	Software development skills	Hardware development skills	Production-method knowledge						
	Pre-production	Feasibility study and needs assessment	Knowledge of evaluating competitors	Marketing plan	Audience-analysis	Customer and market identification	Financial resource absorbing				
		Concept -designing knowledge	Idea creation	Animation scenario designing	Providing visual scenarios	Story board designing	Story reel designing	Preview version producing			
Production	3D	Production skills	Model-making	Lighting	Special effects creation	Animating	Layout knowledge	Rigging	Texture designing	Rendering	
		Software skills	Graphic design softwares	Animating softwares	Model-making softwares	Dynamic softwares	Animation making platform	Montage platform	Coding	Software indegenization	
		Hardware skills	Printers and scanners	Cintiq monitor and light pen	Motion Control	Motion Capture	Render Farm				
	2D, Cut out	Production skills	Composite skills	Animation effect creating skills	Animating skills	Layout knowledge	Rigging skills	Texture designing skills	Designing skills		
		Software skills	Animation production platform	Coloring softwares	Graphic design softwares	Montage softwares					
		Hardware skills	2D printers and scanners	Cintiq monitor and light pen							
	VFX	Production skills	Camera-using skills	Composite making skills	Chroma key curtain skills						
		Software skills	Camera Projection softwares								
		Hardware skills	A variety of cameras and lenses	Chroma key curtain							
	Stop Motion	Production skills	Lighting	Layout knowledge	Animation effect creating	Animating	Rigging	Photography	Material recognition	Decoration	Character making
Software skills		Stop Motion Animation Softwares	Voice acting softwares	Montage softwares							
Hardware skills		Puppetmaking equipment	Decoration equipment	Lighting equipment	Printers and scanners	Cameras and lenses	Camera Slider & Rail	Motion Control			
Post-production	Visual	Composite	Layer combination art	Color editing skills							
	Audio	Sound designing and voicing	Sound designing skills	Sound archive skills and domination	Sound designing and voice acting skills	Voice recording studio					
		Music	Music recording studio	Musical instruments							
		Sound montage	Montage and sound mixing skills	Voice master and mixing system	Voice montage softwares						
		Voice acting and Dubbing	Voice recording studio	Dubbing skills	Narrating skills	Voice recording and mixing softwares	Voice mixing skills				

Table 1. The technologies considered in the current edition of the book





***Technological capabilities of  
Iran's animation studios***



3D special effects

- Animation
- Ideation and character creation
- 2D and 3D designing in different areas
- Computers special effects

Jalal Panahi  
CEO and chairman



Matin Aghamohammadi  
chairman's deputy



Pivotal technologies of the company

Background of earlier products



Introduction of some of the released productions



Campaning animation of one of the candidates running for the congressman in the city of Sanandaj



A scene from an unfinished work of short animation



A character from an unfinished work of long animation

**Company's contact info:**

📍 Ferdowsi Trade Complex, 4th floor, Unit 3, Imam Khomeini street, Arak, Iran  
zip code: 3813813869

☎ Tel: +98(86) 32216101

✉ Email: jp\_master2012@yahoo.com



**Kianoush Dalvand**  
CEO



**Kourosh Dalvand**  
Chairman

■ Dalvand brothers, who have some feature films such as «Rostam and Sohrab» and Nasur on the Silver screen, began their animation enterprise unofficially in the year 1996. In the year 2001, after producing several series and short films, and participation in some national and international festivals, they officially registered their company as Aria Industry of Imagination.

■ Then they began to attract some students and developing the company through mass-yet qualified production. Aria is an animation production company divided into specialized departments. These include: mocap, concepts, modeling, sound, animating, layout and cutting. Housed in a 6600 sqft facility. Aria plans to increase production output. All new production will meet or exceed international quality standards.



**Aria Industry of Imagination**



Pivotal technologies of the company

Background of earlier products

Introduction of some of the released productions

**Type of product**

- Movies
- Series
- Short films

**Genre**

- Fiction
- Religious
- Comedy
- Drama
- Fantasy
- Horror
- Historical
- Mystery
- Tragedy
- War
- Musical

**Age group**

- Children
- Teenagers
- The young and adults



**Rostam and Sohrab**  
Animated movie  
97 minutes



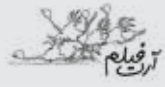
**Nasur (Ashura)**  
Animated movie  
80 minutes



**The Last Messenger (life of the prophet of Islam)**  
animation series  
616 minutes

**Company's contact info:**

- No. 16, Shahvelayati alley, Seyyed Mostafa street, Boroujerd, Iran
- No. 28, Shahrivar alley, Mahmoudieh street, Tehran, Iran  
Zip code: 6916753775
- Tel: +98(66)42511447-50
- Website: [www.ariaco.net](http://www.ariaco.net)
- Email: [darioosh@yahoo.com](mailto:darioosh@yahoo.com)



Art Film

- Production of narrative
- Advertising animation
- Educational animation
- Audio-visual effects
- Montage

Mitra Abdi  
CEO



Ali Samimizadeh  
Chairman



Pivotal technologies of the company

Background of earlier products

Type of product

- Movies
- Series
- Shortfilms

Genre

- Fiction
- Religious
- Comedy
- Drama
- Fantasy
- Horror
- Historical
- Mystery
- Tragedy
- War
- Musical

Age group

- Children
- Teenagers
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Introduction of some of the released productions



**Clever rooster, Wily fox**  
A 46-episode musical  
Each episode lasting for 15 minutes  
Cut Out technique



**Little hands, Big hearts**  
Movie. 70 minutes  
Technique: Combined 2D and 3D



**Painting and motion**  
A 26-episode series  
Each episode lasting for 20 minutes  
2D technique

Company's contact info:

📍 No. 2, Unit 14, Kiana Building, at the corner of Simorgh Gharbi and Jolfa street, Ketabi square, Shariati square, Tehran, Iran

☎ Tel: +98(21)22856504  
+98(21)22853249



Majid Esmaili  
CEO



Seyed Mahmood Sedighi  
CTO

■ The Producer of the largest 3D simulations including all the sacred religious places of Islamic tradition, eminent mosques of the Middle East, Africa, and the Persian Gulf Islands.

■ Production of 3D and 2D animation series, and Cut Out and Comics

■ Production of 3D and 2D animated feature films.



Avin Resaneh

Major process	Minor process	Relevant technologies	Major activities
Pre-production		Management skills	Software development skills   Hardware development skills   Production-method knowledge
	Pre-production	Feasibility study and needs assessment	Knowledge of evaluating competitors   Marketing plan   Audience-analysis   Customer and market identification   Financial resource absorbing
		Concept -designing knowledge	Idea creation   Animation scenario designing   Providing visual scenarios   Story board designing   Story reel designing   Preview version producing
Production	3D	Production skills	Model-making   Lighting   Special effects creation   Animating   Layout knowledge   Rigging   Texture designing   Rendering
		Software skills	Graphic design softwares   Animating softwares   Model-making softwares   Dynamic softwares   Animation making platform   Montage platform   Coding   Software indegenization
		Hardware skills	Printers and scanners   Cintiq monitor and light pen   Motion Control   Motion Capture   Render Farm
	2D, Cut out	Production skills	Composite skills   Animation effect creating skills   Animating skills   Layout knowledge   Rigging skills   Texture designing skills   Designing skills
		Software skills	Animation production platform   Coloring softwares   Graphic design softwares   Montage softwares
	VFX	Hardware skills	2D printers and scanners   Cintiq monitor and light pen
		Production skills	Camera-using skills   Composite making skills   Chroma key curtain skills
	Stop Motion	Software skills	Camera Projection softwares
		Hardware skills	A variety of cameras and lenses   Chroma key curtain
		Production skills	Lighting   Layout knowledge   Animation effect creating   Animating   Rigging   Photography   Material recognition   Decoration   Character making   Stage equipment
Post-production	Visual	Composite	Layer combination art   Color editing skills
	Audio	Sound designing and voicing	Sound designing skills   Sound archive skills and domination   Sound designing and voice acting skills   Voice recording studio
		Music	Music recording studio   Musical instruments
		Sound montage	Montage and sound mixing skills   Voice master and mixing system   Voice montage softwares
	Voice acting and Dubbing	Voice recording studio   Dubbing skills   Narrating skills   Voice recording and mixing softwares   Voice mixing skills	

Pivotal technologies of the company

Background of earlier products

Type of product

- Movies
- Series
- Short films

Genre

- Fiction
- Religious
- Comedy
- Drama
- Fantasy
- Horror
- Historical
- Mystery
- Tragedy
- War
- Musical

Age group

- Children
- Teenagers
- The young and adults

Introduction of some of the released productions



King of Water



Comic Motion Shahnameh



3D Simulation Colection

Company's contact info:

■ No. 8, Daneshgah Aly, Iranzamin St, Sanat Sq, Tehran, Iran

■ Tel: +98 (21) 88590030

■ Website: www.avinfilm.ir

■ Email: info@avinfilm.ir

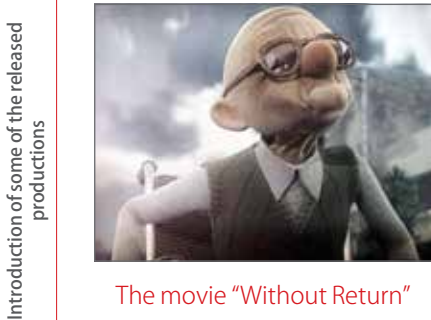
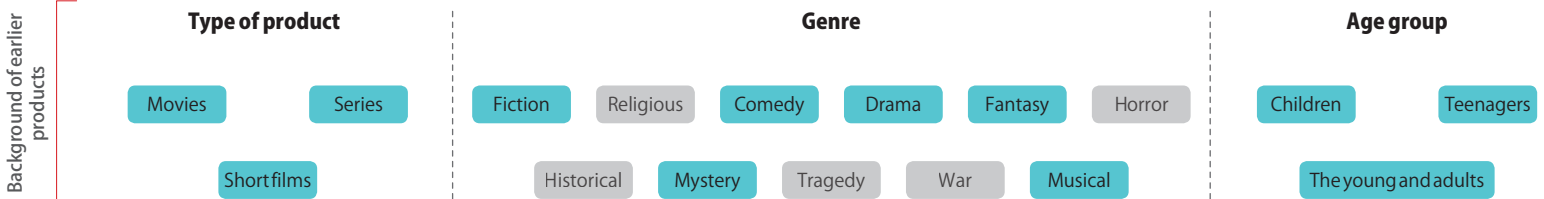


Badkoobeh's activity has begun in the field of animation since 2001. Badkoobeh has grown exponentially with the creation of numerous collections such as Barfak (Snowflake), Our Forest, The Kind, Forest Friends, Yellow-Black and so on. Badkoobeh is one of the few companies that has made significant contributions to the production of short films and has won numerous awards. The awards from the series designed to produce animations for European countries can be awarded to France's Anney Awards in 2009 and 2010 Cited. Among other awards are: Award winner of the Tehran's Animation Festival of 2011, award winner of the Roshd Festival in 2011, Special award for the Jury of the Short Film Festival of Isfahan in 2011.

Babak Badkoobeh  
CEO



Pouya Badkoobeh  
Deputy



**Company's contact info:**

- No. 9, Seventh alley, Golafshan Shomali street, Dadman boulevard, Phase 6, Shahrak Qods, Tehran, Iran
- Tel: +98(21)41928
- Website: www.badkoobeh.com
- Email: info@badkoobeh.com



**Shahram Kharazmi**  
Managing Director, Producer  
and Director



**Maryam Saeedi**  
Director, instructor  
and computer executive

- Production of short animations
- Production of feature films
- Production of telefilms
- Production of teasers
- Production of series and so forth.



**Barbodfilm**

Major process	Minor process	Relevant technologies	Major activities
Pre-production	Pre-production	Management skills	Software development skills   Hardware development skills   Production-method knowledge
		Feasibility study and needs assessment	Knowledge of evaluating competitors   Marketing plan   Audience-analysis   Customer and market identification   Financial resource absorbing
		Concept-designing knowledge	Idea creation   Animation scenario designing   Providing visual scenarios   Story board designing   Story reel designing   Preview version producing
Production	3D	Production skills	Model-making   Lighting   Special effects creation   Animating   Layout knowledge   Rigging   Texture designing   Rendering
		Software skills	Graphic design softwares   Animating softwares   Model-making softwares   Dynamic softwares   Animation making platform   Montage platform   Coding   Software indegenization
		Hardware skills	Printers and scanners   Cintiq monitor and light pen   Motion Control   Motion Capture   Render Farm
	2D, Cut out	Production skills	Composite skills   Animation effect creating skills   Animating skills   Layout knowledge   Rigging skills   Texture designing skills   Designing skills
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	Stop Motion	Software skills	Camera Projection softwares
		Hardware skills	A variety of cameras and lenses   Chroma key curtain
		Production skills	Lighting   Layout knowledge   Animation effect creating   Animating   Rigging   Photography   Material recognition   Decoration   Character making   Stage equipment
Post-production	Audio	Sound designing and voicing	Stop Motion Animation Softwares   Voice acting softwares   Montage softwares
		Hardware skills	Puppet making equipment   Decoration equipment   Lighting equipment   Printers and scanners   Cameras and lenses   Camera Slider & Rail   Motion Control
	Visual	Composite	Layer combination art   Color editing skills
		Sound montage	Montage and sound mixing skills   Voice master and mixing system   Voice montage softwares
Voice acting and Dubbing	Voice recording studio   Dubbing skills   Narrating skills   Voice recording and mixing softwares   Voice mixing skills		

Pivotal technologies of the company

Background of earlier products

Introduction of some of the released productions

**Type of product**

- Movies
- Series
- Short films

**Genre**

- Fiction
- Religious
- Comedy
- Drama
- Fantasy
- Horror
- Historical
- Mystery
- Tragedy
- War
- Musical

**Age group**

- Children
- Teenagers
- The young and adults



**Sugar and Sugar Lump**  
26 episodes - each of them 10 Minutes



**Teacher of Love**  
40 minutes  
Technique: 2D



**Adventures of Little Bunny**  
13 episodes - each of them 10 min  
Technique: 2D

**Company's contact info:**

📍 No. 27, Unit 2, Amir Ebrahim street, Khalil Abadi (Bagh Feiz) boulevard, Sattari Shomali street, Tehran, Iran

☎ Tel: +98(21)44462865 +98(21)44265772

📠 Fax: +98(21)44265772

🌐 Website: www.barbodfilm.com





**Barfak**

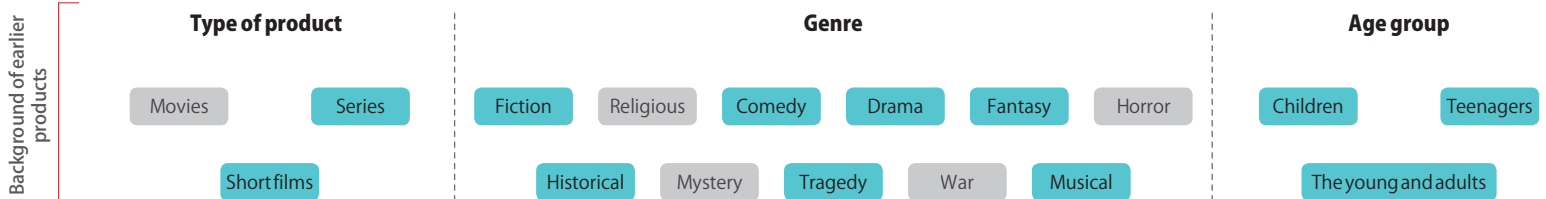
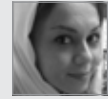
■ «In December 2009, Hasan Molayemi \_ an M.A student of animation Tehran's University of Art along with two other students of this university founded Barfi Studio. After a lapse of four years and by quitting a few members and joining some others including Shirin Souhani and Hossein Molayemi they resumed their new line of work in animation production under the company title of «Barfak».

■ The members of Barfak Studio are all among the skilled experts in the field of animation, and further to that, they are qualified with academic studies and work experience in this area of expertise. The produced works of this company have so far been honored by receiving various prizes at both national and international festivals. Barfak Studio is willing to receive and prepare your orders in the scope of 2D animation, combined 2D and 3D, comic, motion comic infography, videoclip, advertising teaser, designing and mobilizing computer games.

**Hossein Molayemi**  
CEO and Director



**Shirin Souhani**  
Director, scenarist and designer



**Beetle the Little**  
A production of the year 2010  
Duration: 5 minutes and 30 seconds



**The Fan**  
A production of the year 2014  
Duration: 5 minutes and 53 seconds



**Run Rostam Run**  
A production of the year 2016  
Duration: 11 minutes and 33 seconds

**Company's contact info:**

📍 No.140 (fourth floor- the left front door), between 22 and 24 street, Ghaem Magham Farahani street, Hafte Tirsquare, Tehran, Iran

☎ Tel: +98(21)88821977

☎ Fax: +98(21)88827059

🌐 Website: www.barfakstudio.com

✉ Email: info@barfakstudio.com

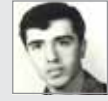




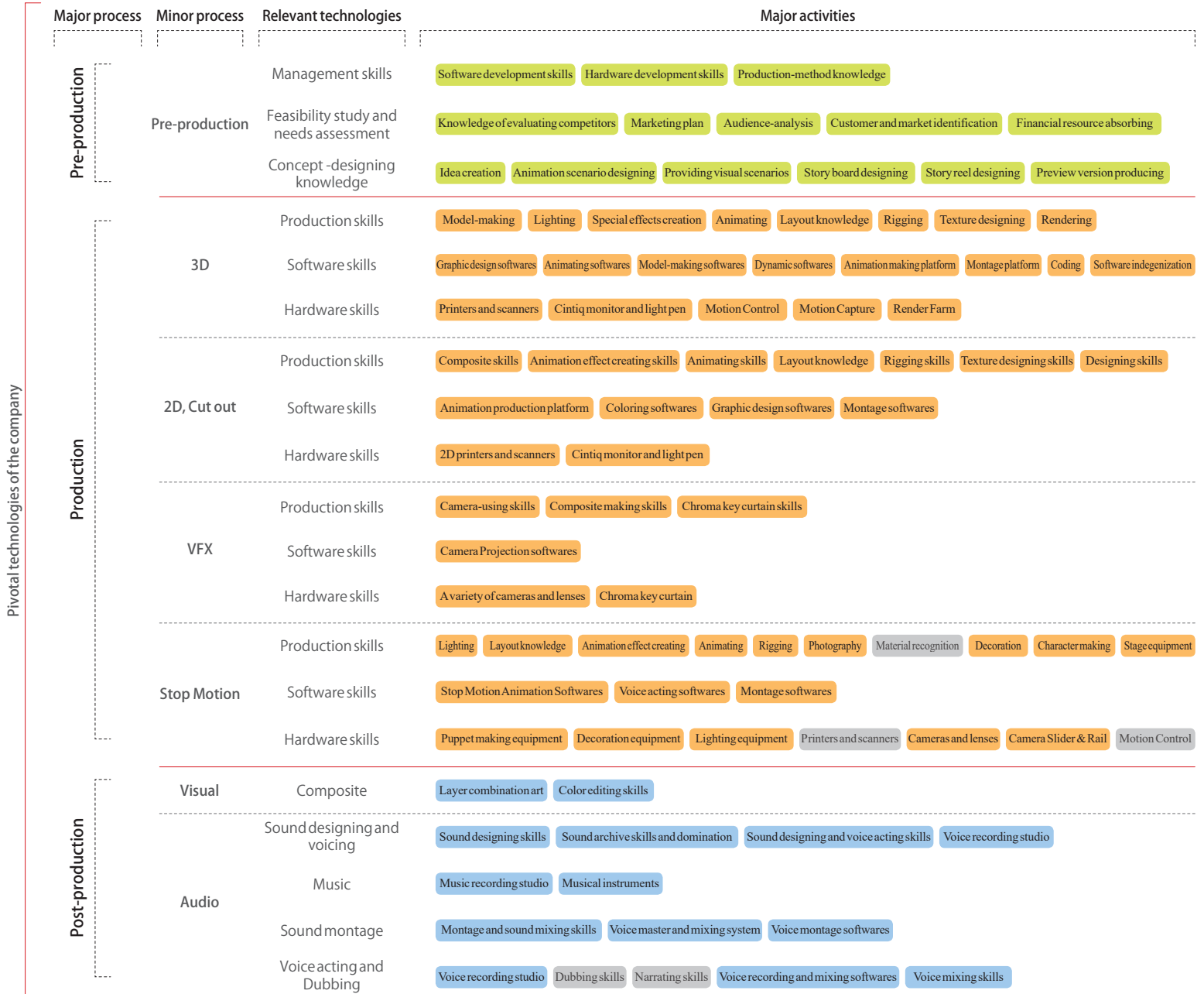
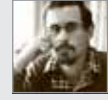
**ESHRAGH ANIMATION CO**

- Research, production and presentation of animation and video games based on professional artistic, technical and structural research studies and marketing criteria in order to obtain an internationally accepted Iranian product.
- Expansion of international ties and cooperation to foster awareness of the target market in domestic productions.
- Promoting further interaction with animation academic centers for exchange of ideas and experiences.
- Forming thinking room and innovation units from very early phases of creating idea to script writing to create high quality works of art.
- International cooperation toward improving technical infrastructure of Iranian cinema and increasing attraction in domestic products.

Mehdi Khorushi  
CEO



Ali Noori Oskouei  
the head of board of directors



Pivotal technologies of the company

Background of earlier products

**Type of product**

- Movies
- Series
- Shortfilms

**Genre**

- Fiction
- Religious
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- Tragedy
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Introduction of some of the released productions



**Release from Heaven: feature film**  
\*Animation day in Cannes film festival, Accolade film festival, Hong Kong film festival, Lisbon film festival, SICAF grand prize, Tehran International animation film festival.



**Children of the Sun series**  
104 episodes  
twenty minutes



**Stories of Jungle**  
52 episodes  
10 minutes

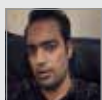
**Company's contact info:**

📍 No. 24, Units 5 and 6. Zip code: 1593735416, Across from Iraqi embassy, Valadi Alley, Vali-e Asr Square, Tehran, Iran

☎ Tel: +98(21)88945030

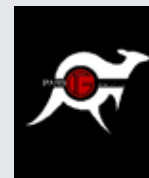
🌐 Website: www.eshraghanimation.com

✉ Email: Eshragh.anima@gmail.com



**Mohsen Abdol-ali**  
CEO

- The production of animated feature films
- The production of Telefilms
- The production of short films
- The production of digital arts and advertising teasers with the best quality and attraction



Fannavar-e Pars

Major process	Minor process	Relevant technologies	Major activities
Pre-production	Pre-production	Management skills	Software development skills   Hardware development skills   Production-method knowledge
		Feasibility study and needs assessment	Knowledge of evaluating competitors   Marketing plan   Audience-analysis   Customer and market identification   Financial resource absorbing
		Concept-designing knowledge	Idea creation   Animation scenario designing   Providing visual scenarios   Story board designing   Story reel designing   Preview version producing
Production	3D	Production skills	Model-making   Lighting   Special effects creation   Animating   Layout knowledge   Rigging   Texture designing   Rendering
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		Software skills	Camera Projection softwares
	Stop Motion	Hardware skills	A variety of cameras and lenses   Chroma key curtain
		Production skills	Lighting   Layout knowledge   Animation effect creating   Animating   Rigging   Photography   Material recognition   Decoration   Character making   Stage equipment
		Software skills	Stop Motion Animation Softwares   Voice acting softwares   Montage softwares
	Post-production	Visual	Hardware skills
Software skills			Layer combination art   Color editing skills
Audio		Sound designing and voicing	Sound designing skills   Sound archive skills and domination   Sound designing and voice acting skills   Voice recording studio
		Sound montage	Montage and sound mixing skills   Voice master and mixing system   Voice montage softwares
Voice acting and Dubbing	Music	Music recording studio   Musical instruments	
	Voice acting and Dubbing	Voice recording studio   Dubbing skills   Narrating skills   Voice recording and mixing softwares   Voice mixing skills	

Pivotal technologies of the company

Background of earlier products

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**Age group**

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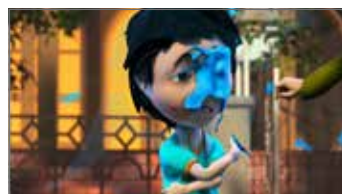
Introduction of some of the released productions



the animation series of interview of martyres with the martyr Avini in a paradise  
200 minutes  
2016 and 2017



A demo of the animation series: the black tailed  
Markazi province local broadcast center  
production year: 2011



A Demo of The kid and the occupier  
Animation series  
production year: 2012

**Company's contact info:**

Esteghlal crossroad, Inside Fatholmobin hospital, Mahallat city, Markazi province, Iran

Tel: +98(918)6416810

Email: at2142@gmail.com



■ The main mission and activities in the field of animation: This institute with more than ten years of experience in the field of production and making animation tries to make some attractive and educational works for children of this country and thus, its main goal is to produce 2D and 3D animated movies, series and short films.

Mohammad Hossein Sadeghi  
CEO



Farhad Aminzade  
Executive Producer



Pivotal technologies of the company

Major process	Minor process	Relevant technologies	Major activities	
Pre-production	Pre-production	Management skills	Software development skills   Hardware development skills   Production-method knowledge	
		Feasibility study and needs assessment	Knowledge of evaluating competitors   Marketing plan   Audience-analysis   Customer and market identification   Financial resource absorbing	
		Concept -designing knowledge	Idea creation   Animation scenario designing   Providing visual scenarios   Story board designing   Story reel designing   Preview version producing	
Production	3D	Production skills	Model-making   Lighting   Special effects creation   Animating   Layout knowledge   Rigging   Texture designing   Rendering	
		Software skills	Graphic design softwares   Animating softwares   Model-making softwares   Dynamic softwares   Animation making platform   Montage platform   Coding   Software indegenization	
		Hardware skills	Printers and scanners   Cintiq monitor and light pen   Motion Control   Motion Capture   Render Farm	
	2D, Cut out	Production skills	Composite skills   Animation effect creating skills   Animating skills   Layout knowledge   Rigging skills   Texture designing skills   Designing skills	
		Software skills	Animation production platform   Coloring softwares   Graphic design softwares   Montage softwares	
	VFX	Hardware skills	2D printers and scanners   Cintiq monitor and light pen	
		Production skills	Camera-using skills   Composite making skills   Chroma key curtain skills	
	Stop Motion	Software skills	Camera Projection softwares	
		Hardware skills	A variety of cameras and lenses   Chroma key curtain	
		Production skills	Lighting   Layout knowledge   Animation effect creating   Animating   Rigging   Photography   Material recognition   Decoration   Character making   Stage equipment	
	Post-production	Audio	Software skills	Stop Motion Animation Softwares   Voice acting softwares   Montage softwares
			Hardware skills	Puppet making equipment   Decoration equipment   Lighting equipment   Printers and scanners   Cameras and lenses   Camera Slider & Rail   Motion Control
Visual		Composite	Layer combination art   Color editing skills	
Sound designing and voicing		Sound designing skills   Sound archive skills and domination   Sound designing and voice acting skills   Voice recording studio		
Voice acting and Dubbing	Music	Music recording studio   Musical instruments		
	Sound montage	Montage and sound mixing skills   Voice master and mixing system   Voice montage softwares		
Voice acting and Dubbing	Voice acting and Dubbing	Voice recording studio   Dubbing skills   Narrating skills   Voice recording and mixing softwares   Voice mixing skills		

Background of earlier products

**Type of product**

- Movies
- Series
- Shortfilms

**Genre**

- Fiction
- Religious
- Comedy
- Drama
- Fantasy
- Horror
- Historical
- Mystery
- Tragedy
- War
- Musical

**Age group**

- Children
- Teenagers
- The young and adults

Introduction of some of the released productions



Woods



Adept Soldier



Daina

**Company's contact info:**

📍 No. 142, Molavi St, Jahad Bvd, Kerman, Iran

☎ Tel: +98 (34) 32264345

🌐 Website: www.fara3d.com

✉ Email: info@fara3d.com



**Mohammadsadegh Karimian**  
CEO and producer



**Naser Jahednia**  
Executive producer

Producing animated movies and series with religious and entertaining approach



ForeSight Media



Pivotal technologies of the company

Background of earlier products

Introduction of some of the released productions

**Type of product**

- Movies
- Series
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**Genre**

- Fiction
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- Historical
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**Age group**

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- Teenagers
- The young and adults



"The Seafarers" series



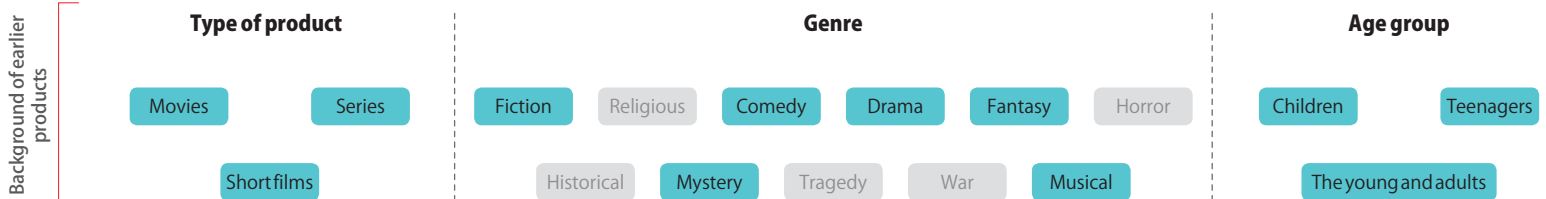
"The Prophets" series



"The Reporter" series

**Company's contact info:**

- Qasr-e-Yas Building, third floor, Sanbalan intersection, Damavand street, Tehran, Iran
- Tel: +98(21)77699952
- Email: foresight.media.studio@gmail.com



Introduction of some of the released productions



**Rubi and chickens**  
2016  
Animated series  
\* Winner of two national and international prize from the tenth Tehran animation festival



**Hisab kitab (Counting)**  
2016  
Internet Serial  
Goal: education of economic concepts



**Advertising of the Pilgun products**  
2012  
\* Winner of the golden statue from the eighth festival of animation

**Company's contact info:**

- 📍 No. 30, Kooshesh Aly, Sohrevardi North St, Tehran, Iran
- ☎ Tel: +98 (21) 88541889
- 🌐 Website: www.gonbadcaboud.com
- ✉ Email: gonbadcaboud@gmail.com





Naseh Sobhani  
CEO

■ The main missions and activities of the company in the field of animation production, Producer of puppet animation equipment



Heja Moving Puppets

	Major process	Minor process	Relevant technologies	Major activities								
Pre-production	Pre-production	Management skills	Software development skills	Hardware development skills	Production-method knowledge							
		Feasibility study and needs assessment	Knowledge of evaluating competitors	Marketing plan	Audience-analysis	Customer and market identification	Financial resource absorbing					
		Concept-designing knowledge	Idea creation	Animation scenario designing	Providing visual scenarios	Story board designing	Story reel designing	Preview version producing				
Production	3D	Production skills	Model-making	Lighting	Special effects creation	Animating	Layout knowledge	Rigging	Texture designing	Rendering		
		Software skills	Graphic design softwares	Animating softwares	Model-making softwares	Dynamic softwares	Animation making platform	Montage platform	Coding	Software indegenization		
		Hardware skills	Printers and scanners	Cintiq monitor and light pen	Motion Control	Motion Capture	Render Farm					
	2D, Cut out	Production skills	Composite skills	Animation effect creating skills	Animating skills	Layout knowledge	Rigging skills	Texture designing skills	Designing skills			
		Software skills	Animation production platform	Coloring softwares	Graphic design softwares	Montage softwares						
	VFX	Production skills	Camera-using skills	Composite making skills	Chroma key curtain skills							
		Software skills	Camera Projection softwares									
	Stop Motion	Production skills	A variety of cameras and lenses	Chroma key curtain								
		Production skills	Lighting	Layout knowledge	Animation effect creating	Animating	Rigging	Photography	Material recognition	Decoration	Character making	Stage equipment
		Software skills	Stop Motion Animation Softwares	Voice acting softwares	Montage softwares							
	Post-production	Visual	Hardware skills	Puppet making equipment	Decoration equipment	Lighting equipment	Printers and scanners	Cameras and lenses	Camera Slider & Rail	Motion Control		
			Composite	Layer combination art	Color editing skills							
Audio		Sound designing and voicing	Sound designing skills	Sound archive skills and domination	Sound designing and voice acting skills	Voice recording studio						
		Music	Music recording studio	Musical instruments								
Sound montage	Montage and sound mixing skills	Voice master and mixing system	Voice montage softwares									
Voice acting and Dubbing	Voice recording studio	Dubbing skills	Narrating skills	Voice recording and mixing softwares	Voice mixing skills							

Pivotal technologies of the company

Background of earlier products

Type of product

- Movies
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- War
- Musical

Age group

- Children
- Teenagers
- The young and adults

Introduction of some of the released productions



Armature puppet human model



Armature puppet Four-leg model



Portable light box

Company's contact info:

Heja moving puppet Company, Center of Development in Science and Technology park (Park-e-Elm-o-Fannavari), Baharan, Sanandaj, Kurdistan, Iran Registration No: 10681

Tel: +98 (903)1734487



**Hodhod-e-Firouzehei-e-Kavir**

- Production of 2D, 3D
- Production of motion graphic artworks, along with advertising teasers

**Zahra Arab**  
CEO



Major process	Minor process	Relevant technologies	Major activities
Pre-production	Pre-production	Management skills	Software development skills   Hardware development skills   Production-method knowledge
		Feasibility study and needs assessment	Knowledge of evaluating competitors   Marketing plan   Audience-analysis   Customer and market identification   Financial resource absorbing
		Concept -designing knowledge	Idea creation   Animation scenario designing   Providing visual scenarios   Story board designing   Story reel designing   Preview version producing
Production	3D	Production skills	Model-making   Lighting   Special effects creation   Animating   Layout knowledge   Rigging   Texture designing   Rendering
		Software skills	Graphic design softwares   Animating softwares   Model-making softwares   Dynamic softwares   Animation making platform   Montage platform   Coding   Software indegenization
		Hardware skills	Printers and scanners   Cintiq monitor and light pen   Motion Control   Motion Capture   Render Farm
	2D, Cut out	Production skills	Composite skills   Animation effect creating skills   Animating skills   Layout knowledge   Rigging skills   Texture designing skills   Designing skills
		Software skills	Animation production platform   Coloring softwares   Graphic design softwares   Montage softwares
	VFX	Hardware skills	2D printers and scanners   Cintiq monitor and light pen
		Production skills	Camera-using skills   Composite making skills   Chroma key curtain skills
		Software skills	Camera Projection softwares
	Stop Motion	Hardware skills	A variety of cameras and lenses   Chroma key curtain
		Production skills	Lighting   Layout knowledge   Animation effect creating   Animating   Rigging   Photography   Material recognition   Decoration   Character making   Stage equipment
		Software skills	Stop Motion Animation Softwares   Voice acting softwares   Montage softwares
	Post-production	Visual	Hardware skills
Software skills			Layer combination art   Color editing skills
Audio		Sound designing and voicing	Sound designing skills   Sound archive skills and domination   Sound designing and voice acting skills   Voice recording studio
		Sound montage	Music recording studio   Musical instruments
Voice acting and Dubbing	Sound montage	Montage and sound mixing skills   Voice master and mixing system   Voice montage softwares	
	Voice acting and Dubbing	Voice recording studio   Dubbing skills   Narrating skills   Voice recording and mixing softwares   Voice mixing skills	

Pivotal technologies of the company

Background of earlier products

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- Musical

**Age group**

- Children
- Teenagers
- The young and adults

Introduction of some of the released productions



Aroosi



The Book Of Qoumes



A series produced for Natural Resources organization

**Company's contact info:**

📍 No 8, Third Floor, Ghalam Building Moallem square, Semnan, Iran

☎ Tel: +98(912)2310812

☎ Tel: +98(912)2311596



Shahab Kasrayi  
Chairman



Reza Taqaddosi  
Chairman

- Production of animated TV series
- Educational products
- Production of feature films



Hoor

Major process	Minor process	Relevant technologies	Major activities	
Pre-production	Pre-production	Management skills	Software development skills   Hardware development skills   Production-method knowledge	
		Feasibility study and needs assessment	Knowledge of evaluating competitors   Marketing plan   Audience-analysis   Customer and market identification   Financial resource absorbing	
		Concept -designing knowledge	Idea creation   Animation scenario designing   Providing visual scenarios   Story board designing   Story reel designing   Preview version producing	
Production	3D	Production skills	Model-making   Lighting   Special effects creation   Animating   Layout knowledge   Rigging   Texture designing   Rendering	
		Software skills	Graphic design softwares   Animating softwares   Model-making softwares   Dynamic softwares   Animation making platform   Montage platform   Coding   Software indegenization	
		Hardware skills	Printers and scanners   Cintiq monitor and light pen   Motion Control   Motion Capture   Render Farm	
	2D, Cut out	Production skills	Composite skills   Animation effect creating skills   Animating skills   Layout knowledge   Rigging skills   Texture designing skills   Designing skills	
		Software skills	Animation production platform   Coloring softwares   Graphic design softwares   Montage softwares	
	VFX	Hardware skills	2D printers and scanners   Cintiq monitor and light pen	
		Production skills	Camera-using skills   Composite making skills   Chroma key curtain skills	
	Stop Motion	Software skills	Camera Projection softwares	
		Hardware skills	A variety of cameras and lenses   Chroma key curtain	
		Production skills	Lighting   Layout knowledge   Animation effect creating   Animating   Rigging   Photography   Material recognition   Decoration   Character making   Stage equipment	
	Post-production	Audio	Software skills	Stop Motion Animation Softwares   Voice acting softwares   Montage softwares
			Hardware skills	Puppet making equipment   Decoration equipment   Lighting equipment   Printers and scanners   Cameras and lenses   Camera Slider & Rail   Motion Control
Visual		Composite	Layer combination art   Color editing skills	
Sound designing and voicing		Sound designing skills   Sound archive skills and domination   Sound designing and voice acting skills   Voice recording studio		
Audio	Music	Music recording studio   Musical instruments		
	Sound montage	Montage and sound mixing skills   Voice master and mixing system   Voice montage softwares		
Voice acting and Dubbing	Voice recording studio   Dubbing skills   Narrating skills   Voice recording and mixing softwares   Voice mixing skills			

Pivotal technologies of the company

Background of earlier products

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Age group

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- The young and adults

Introduction of some of the released productions



Naja (Law Enforcement Force of the Islamic Republic of Iran)'s teasers



The Story Of The Prophets: Animation Movie



The Great Scintists

Company's contact info:

- Location: No. 50, Zokaee Aly, Shariati St, Tehran, Iran
- Tel: +98(21)22883330
- Website: www.hooranimation.com
- Email: info@hooranimation.com



Hoorakhsh

- Production of 2D animation on a short scale
- Production of Animated movies
- Production of Series
- Production of Advertising
- Production of 3D on a special and serial performance scale
- Production of 2D with VR capability
- Production of computer games.

Ashkan Rahgozar  
CEO



Arman Rahgozar  
Chairman



**Company's contact info:**

- 📍 No.2, Saghatoleslam alley, Nejatollahi (AKA Villa street), karimkhan boulevard, Tehran, Iran
- ☎ Tel: +98(21)88921436
- ☎ Fax: +98(21)88921443
- 🌐 Website: [www.hoorakhshstudios.com](http://www.hoorakhshstudios.com)
- ✉ Email: [Hoorakhshstudios@gmail.com](mailto:Hoorakhshstudios@gmail.com)





Ehsan Kaveh  
CEO



Morteza Jahanpour  
Deputy of animation

■ Clarification: Research and study on the theories, latest knowledge and achievements in the field of media with priority of animation across the globe and presenting scientific foundations and localized solutions.

■ Production: professional and impressive production of animation products in line with RPCTA's content goals.



Hozeh Honari

Major process	Minor process	Relevant technologies	Major activities	
Pre-production	Pre-production	Management skills	Software development skills   Hardware development skills   Production-method knowledge	
		Feasibility study and needs assessment	Knowledge of evaluating competitors   Marketing plan   Audience-analysis   Customer and market identification   Financial resource absorbing	
		Concept-designing knowledge	Idea creation   Animation scenario designing   Providing visual scenarios   Story board designing   Story reel designing   Preview version producing	
Production	3D	Production skills	Model-making   Lighting   Special effects creation   Animating   Layout knowledge   Rigging   Texture designing   Rendering	
		Software skills	Graphic design softwares   Animating softwares   Model-making softwares   Dynamic softwares   Animation making platform   Montage platform   Coding   Software indegenization	
		Hardware skills	Printers and scanners   Cintiq monitor and light pen   Motion Control   Motion Capture   Render Farm	
	2D, Cut out	Production skills	Composite skills   Animation effect creating skills   Animating skills   Layout knowledge   Rigging skills   Texture designing skills   Designing skills	
		Software skills	Animation production platform   Coloring softwares   Graphic design softwares   Montage softwares	
	VFX	Hardware skills	2D printers and scanners   Cintiq monitor and light pen	
		Production skills	Camera-using skills   Composite making skills   Chroma key curtain skills	
	Stop Motion	Software skills	Camera Projection softwares	
		Hardware skills	A variety of cameras and lenses   Chroma key curtain	
		Production skills	Lighting   Layout knowledge   Animation effect creating   Animating   Rigging   Photography   Material recognition   Decoration   Character making   Stage equipment	
	Post-production	Audio	Software skills	Stop Motion Animation Softwares   Voice acting softwares   Montage softwares
			Hardware skills	Puppet making equipment   Decoration equipment   Lighting equipment   Printers and scanners   Cameras and lenses   Camera Slider & Rail   Motion Control
Visual		Composite	Layer combination art   Color editing skills	
Sound designing and voicing		Sound designing skills   Sound archive skills and domination   Sound designing and voice acting skills   Voice recording studio		
Audio	Music	Music recording studio   Musical instruments		
	Sound montage	Montage and sound mixing skills   Voice master and mixing system   Voice montage softwares		
Voice acting and Dubbing	Voice recording studio   Dubbing skills   Narrating skills   Voice recording and mixing softwares   Voice mixing skills			

Pivotal technologies of the company

Background of earlier products

Introduction of some of the released productions

Type of product

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- Series
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Genre

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- Historical
- Mystery
- Tragedy
- War
- Musical

Age group

- Children
- Teenagers
- The young and adults



Sugarland



History Upside-Down



Parazit

Company's contact info:

📍 No. 5, Kheiri Houlighi (second) street, Fatemi street, Tehran, Iran

☎ Tel: +98(21)88954811

📠 Fax: +98(21)88952057

🌐 Website: www.rpcta.com



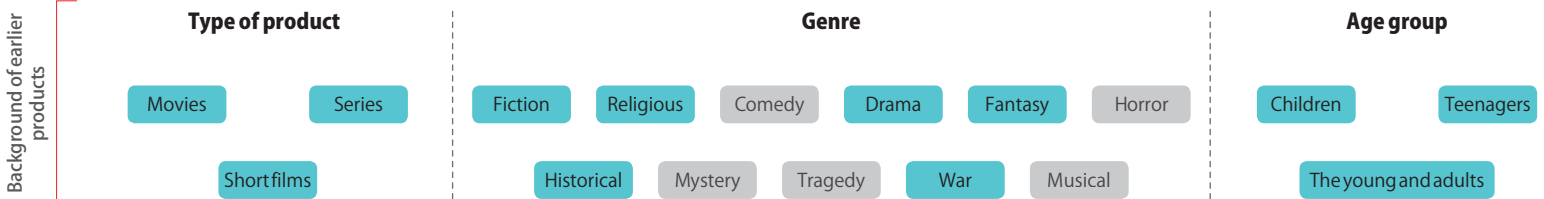
Ifa Tasvir

By investing in young, dynamic and innovative forces, it strives to provide the best service to customers and clients by focusing on three principles of creativity, quality and speed in building mutual trust between corporate artists and customers. Artists working in this institution, after years of work in the field of animation, and collaboration with the most famous animation companies have valuable experiences in producing a variety of short and long animation projects

Elham Ebrahimi  
CEO



Hossein Kazemi  
Chairman of the Board



Introduction of some of the released productions

**The feature film and series of The Survivor**  
\* Entering the feature-length version to the Fajr Festival .Released work at Fajr Festival in 2015

**The Hot Autumn**  
The 13-episode series  
\* Special Jury Award as the Top Ten Producer of the Audio and Television Organization of Iran in the field of Animation from the Jam e Jam Festival

**Javanmardan**  
Simultaneous production of feature film, Games, application and side products

**Company's contact info:**

- Tamasha Tower, Tehar Khani St, Ketab Sq, Sa'adat Abad, Tehran, Iran
- Tel: +98(21)22347567
- Website: www.ifatasvirariya.ir
- Email: ifatasvir.ariya@gmail.com



**Mahdi Khorramian**  
CEO and director



**Hamid Mohammadi**  
animator and director

- Providing and producing Stop Motion quite professionally
- Instructing Stop Motion courses



**Khak**

	Major process	Minor process	Relevant technologies	Major activities
Pre-production			Management skills	Software development skills   Hardware development skills   Production-method knowledge
		Pre-production	Feasibility study and needs assessment	Knowledge of evaluating competitors   Marketing plan   Audience-analysis   Customer and market identification   Financial resource absorbing
			Concept-designing knowledge	Idea creation   Animation scenario designing   Providing visual scenarios   Story board designing   Story reel designing   Preview version producing
Production	3D		Production skills	Model-making   Lighting   Special effects creation   Animating   Layout knowledge   Rigging   Texture designing   Rendering
			Software skills	Graphic design softwares   Animating softwares   Model-making softwares   Dynamic softwares   Animation making platform   Montage platform   Coding   Software indegenization
			Hardware skills	Printers and scanners   Cintiq monitor and light pen   Motion Control   Motion Capture   Render Farm
	2D, Cut out		Production skills	Composite skills   Animation effect creating skills   Animating skills   Layout knowledge   Rigging skills   Texture designing skills   Designing skills
			Software skills	Animation production platform   Coloring softwares   Graphic design softwares   Montage softwares
	VFX		Hardware skills	2D printers and scanners   Cintiq monitor and light pen
			Production skills	Camera-using skills   Composite making skills   Chroma key curtain skills
	Stop Motion		Software skills	Camera Projection softwares
			Hardware skills	A variety of cameras and lenses   Chroma key curtain
			Production skills	Lighting   Layout knowledge   Animation effect creating   Animating   Rigging   Photography   Material recognition   Decoration   Character making   Stage equipment
Post-production	Visual		Software skills	Stop Motion Animation Softwares   Voice acting softwares   Montage softwares
			Hardware skills	Puppet making equipment   Decoration equipment   Lighting equipment   Printers and scanners   Cameras and lenses   Camera Slider & Rail   Motion Control
	Audio	Composite	Layer combination art   Color editing skills	
		Sound designing and voicing	Sound designing skills   Sound archive skills and domination   Sound designing and voice acting skills   Voice recording studio	
Audio	Music	Music recording studio   Musical instruments		
	Sound montage	Montage and sound mixing skills   Voice master and mixing system   Voice montage softwares		
	Voice acting and Dubbing	Voice recording studio   Dubbing skills   Narrating skills   Voice recording and mixing softwares   Voice mixing skills		

Pivotal technologies of the company

Background of earlier products

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- Movies
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- The young and adults

Introduction of some of the released productions



**The adventures of Bahador**  
52-episode Series



**The Alchemist**  
Short Animation



**Sami and Friends**  
52-episode series

**Company's contact info:**

📍 No.8, Unit 1, Fereshteh Dead-end, Vila street, Karimkhan Boulevard, Tehran, Iran

☎ Tel: +98(21)88940218

📠 Fax: +98(21)88802039



Ladybird

- Production of animated and semi-animated short films
- Production of animated and semi-animation series
- Production of animated and semi-animated movies and advertising teaser
- Providing a variety of international services in 3D, 2D, cut out and stop motion techniques.

Somayye Safavi  
CEO



Masood Safavi  
The head of direction board



Major process	Minor process	Relevant technologies	Major activities
Pre-production	Pre-production	Management skills	Software development skills   Hardware development skills   Production-method knowledge
		Feasibility study and needs assessment	Knowledge of evaluating competitors   Marketing plan   Audience-analysis   Customer and market identification   Financial resource absorbing
		Concept -designing knowledge	Idea creation   Animation scenario designing   Providing visual scenarios   Story board designing   Story reel designing   Preview version producing
Production	3D	Production skills	Model-making   Lighting   Special effects creation   Animating   Layout knowledge   Rigging   Texture designing   Rendering
		Software skills	Graphic design softwares   Animating softwares   Model-making softwares   Dynamic softwares   Animation making platform   Montage platform   Coding   Software indegenization
		Hardware skills	Printers and scanners   Cintiq monitor and light pen   Motion Control   Motion Capture   Render Farm
	2D, Cut out	Production skills	Composite skills   Animation effect creating skills   Animating skills   Layout knowledge   Rigging skills   Texture designing skills   Designing skills
		Software skills	Animation production platform   Coloring softwares   Graphic design softwares   Montage softwares
	VFX	Hardware skills	2D printers and scanners   Cintiq monitor and light pen
		Production skills	Camera-using skills   Composite making skills   Chroma key curtain skills
		Software skills	Camera Projection softwares
	Stop Motion	Hardware skills	A variety of cameras and lenses   Chroma key curtain
		Production skills	Lighting   Layout knowledge   Animation effect creating   Animating   Rigging   Photography   Material recognition   Decoration   Character making   Stage equipment
		Software skills	Stop Motion Animation Softwares   Voice acting softwares   Montage softwares
	Post-production	Visual	Hardware skills
Software skills			Layer combination art   Color editing skills
Audio		Sound designing and voicing	Sound designing skills   Sound archive skills and domination   Sound designing and voice acting skills   Voice recording studio
		Music	Music recording studio   Musical instruments
		Sound montage	Montage and sound mixing skills   Voice master and mixing system   Voice montage softwares
Voice acting and Dubbing	Voice recording studio   Dubbing skills   Narrating skills   Voice recording and mixing softwares   Voice mixing skills		

Pivotal technologies of the company

Background of earlier products

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- Movies
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**Age group**

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- Teenagers
- The young and adults

Introduction of some of the released productions



**KOKO BOBO**  
2D Animation



**Children of Milad Tower**  
3D Animation



**Danete Pop**  
3D

**Company's contact info:**

Unit 2, Western Bu Ali Sina Alley,  
No. 62, Jahromi St., the beginning of  
Gomnam Autobahn, Fatemi square,  
Tehran

Tel: +98(21)88989869

Fax: +98(21)88989872





**Mohammad Saffar**  
CEO and director



**Amin Saffar**  
The member of direction board

- Naghshe khiyal's company with 3 brands for more 10 years is active at the producing film, animation and advertising.
- 1- Novin Kelk (Advertising Center under the license number 3318/18430/8 from the Ministry of Culture and Islamic Guidance)
- 2- Eema rasane pooya (EEMA Animation Electronic Magazine under the license number 76007 from the Ministry of Culture and Islamic Guidance)
- 3- Naghshe Khiyal (Producing film and animation under the license number 6674/110 of the Ministry of Culture and Islamic Guidance)



**Naghshe-e Khial**

Major process	Minor process	Relevant technologies	Major activities	
Pre-production	Pre-production	Management skills	Software development skills   Hardware development skills   <b>Production-method knowledge</b>	
		Feasibility study and needs assessment	Knowledge of evaluating competitors   Marketing plan   <b>Audience-analysis</b>   Customer and market identification   Financial resource absorbing	
		Concept-designing knowledge	<b>Idea creation</b>   <b>Animation scenario designing</b>   <b>Providing visual scenarios</b>   <b>Story board designing</b>   <b>Story reel designing</b>   <b>Preview version producing</b>	
Production	3D	Production skills	<b>Model-making</b>   <b>Lighting</b>   <b>Special effects creation</b>   <b>Animating</b>   <b>Layout knowledge</b>   <b>Rigging</b>   <b>Texture designing</b>   <b>Rendering</b>	
		Software skills	<b>Graphic design softwares</b>   <b>Animating softwares</b>   <b>Model-making softwares</b>   <b>Dynamic softwares</b>   <b>Animation making platform</b>   <b>Montage platform</b>   <b>Coding</b>   <b>Software indegenization</b>	
		Hardware skills	<b>Printers and scanners</b>   <b>Cintiq monitor and light pen</b>   <b>Motion Control</b>   <b>Motion Capture</b>   <b>Render Farm</b>	
	2D, Cut out	Production skills	<b>Composite skills</b>   <b>Animation effect creating skills</b>   <b>Animating skills</b>   <b>Layout knowledge</b>   <b>Rigging skills</b>   <b>Texture designing skills</b>   <b>Designing skills</b>	
		Software skills	<b>Animation production platform</b>   <b>Coloring softwares</b>   <b>Graphic design softwares</b>   <b>Montage softwares</b>	
	VFX	Hardware skills	<b>2D printers and scanners</b>   <b>Cintiq monitor and light pen</b>	
		Production skills	<b>Camera-using skills</b>   <b>Composite making skills</b>   <b>Chroma key curtain skills</b>	
	Stop Motion	Software skills	<b>Camera Projection softwares</b>	
		Hardware skills	<b>A variety of cameras and lenses</b>   <b>Chroma key curtain</b>	
		Production skills	<b>Lighting</b>   <b>Layout knowledge</b>   <b>Animation effect creating</b>   <b>Animating</b>   <b>Rigging</b>   <b>Photography</b>   <b>Material recognition</b>   <b>Decoration</b>   <b>Character making</b>   <b>Stage equipment</b>	
	Post-production	Visual	Software skills	<b>Stop Motion Animation Softwares</b>   <b>Voice acting softwares</b>   <b>Montage softwares</b>
			Hardware skills	<b>Puppet making equipment</b>   <b>Decoration equipment</b>   <b>Lighting equipment</b>   <b>Printers and scanners</b>   <b>Cameras and lenses</b>   <b>Camera Slider &amp; Rail</b>   <b>Motion Control</b>
Audio		Composite	<b>Layer combination art</b>   <b>Color editing skills</b>	
		Sound designing and voicing	<b>Sound designing skills</b>   <b>Sound archive skills and domination</b>   <b>Sound designing and voice acting skills</b>   <b>Voice recording studio</b>	
Audio	Music	<b>Music recording studio</b>   <b>Musical instruments</b>		
	Sound montage	<b>Montage and sound mixing skills</b>   <b>Voice master and mixing system</b>   <b>Voice montage softwares</b>		
	Voice acting and Dubbing	<b>Voice recording studio</b>   <b>Dubbing skills</b>   <b>Narrating skills</b>   <b>Voice recording and mixing softwares</b>   <b>Voice mixing skills</b>		

Pivotal technologies of the company

Background of earlier products

Introduction of some of the released productions

**Type of product**

- Movies
- Series
- Short films

**Genre**

- Fiction
- Religious
- Comedy
- Drama
- Fantasy
- Horror
- Historical
- Mystery
- Tragedy
- War
- Musical

**Age group**

- Children
- Teenagers
- The young and adults



**Khodadad animation Series**  
26 episode in 10 minutes



**Tizpa movie**  
Duration: 90 minutes

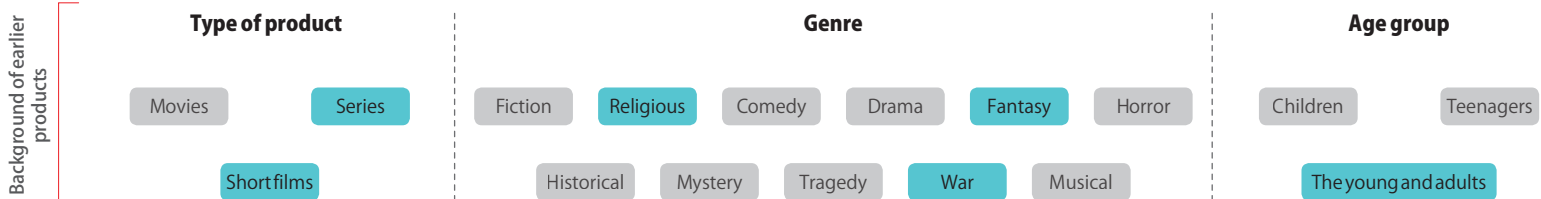


**Beshno Az Ney Animation Series**  
13 episode in 10 minutes

**Company's contact info:**

📍 Satrin building No. 113, unit 3, Gheitarie, Saba boulevard, Tehran, Iran

☎ Tel: +98(21)22675318



**Company's contact info:**

- 📍 No. 3, Golestan 2 alley, behind the gas station, at the end of Hepco street, Arak, Markazi province, Iran

- ☎ Tel: +98(939)6610540
- 🌐 Website: www. Stniloo.ir



**Mohsen Salehifard**  
CEO and director



**Pouya Zamanian**  
Chairman and scenarist

- Our main goal is to present beautiful visual experiences to the audience through the narrative of beautiful stories in the most beautiful form possible.
- Production of animation, short films, telefilms and teaser with appropriate quality of competition in domestic as well as foreign markets
- Efforts to create an appropriate economic environment for producing attractive and beautiful works without the support of and governmental institutions and organizations.
- Growth and development of different techniques of computer effects
- Putting efforts to achieve 3D-quality animation in accordance with international standard
- Development of animation techniques based on the indigenized capacities of Iranian culture



**Ofogh-e-Khial**

	Major process	Minor process	Relevant technologies	Major activities							
Pre-production	Pre-production	Management skills	Software development skills	Hardware development skills	Production-method knowledge						
		Feasibility study and needs assessment	Knowledge of evaluating competitors	Marketing plan	Audience-analysis	Customer and market identification	Financial resource absorbing				
		Concept-designing knowledge	Idea creation	Animation scenario designing	Providing visual scenarios	Story board designing	Story reel designing	Preview version producing			
Production	3D	Production skills	Model-making	Lighting	Special effects creation	Animating	Layout knowledge	Rigging	Texture designing	Rendering	
		Software skills	Graphic design softwares	Animating softwares	Model-making softwares	Dynamic softwares	Animation making platform	Montage platform	Coding	Software indegenization	
		Hardware skills	Printers and scanners	Cintiq monitor and light pen	Motion Control	Motion Capture	Render Farm				
	2D, Cut out	Production skills	Composite skills	Animation effect creating skills	Animating skills	Layout knowledge	Rigging skills	Texture designing skills	Designing skills		
		Software skills	Animation production platform	Coloring softwares	Graphic design softwares	Montage softwares					
	VFX	Hardware skills	2D printers and scanners	Cintiq monitor and light pen							
		Production skills	Camera-using skills	Composite making skills	Chroma key curtain skills						
		Software skills	Camera Projection softwares								
	Stop Motion	Hardware skills	A variety of cameras and lenses	Chroma key curtain							
		Production skills	Lighting	Layout knowledge	Animation effect creating	Animating	Rigging	Photography	Material recognition	Decoration	Character making
Software skills		Stop Motion Animation Softwares	Voice acting softwares	Montage softwares							
Post-production	Visual	Hardware skills	Puppet making equipment	Decoration equipment	Lighting equipment	Printers and scanners	Cameras and lenses	Camera Slider & Rail	Motion Control		
		Composite	Layer combination art	Color editing skills							
	Audio	Sound designing and voicing	Sound designing skills	Sound archive skills and domination	Sound designing and voice acting skills	Voice recording studio					
		Music	Music recording studio	Musical instruments							
Voice acting and Dubbing	Sound montage	Montage and sound mixing skills	Voice master and mixing system	Voice montage softwares							
	Voice acting and Dubbing	Voice recording studio	Dubbing skills	Narrating skills	Voice recording and mixing softwares	Voice mixing skills					

Pivotal technologies of the company

Background of earlier products

**Type of product**

- Movies
- Series
- Short films

**Genre**

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- Tragedy
- War
- Musical

**Age group**

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- Teenagers
- The young and adults

Introduction of some of the released productions



**Disobedience**  
3D technique



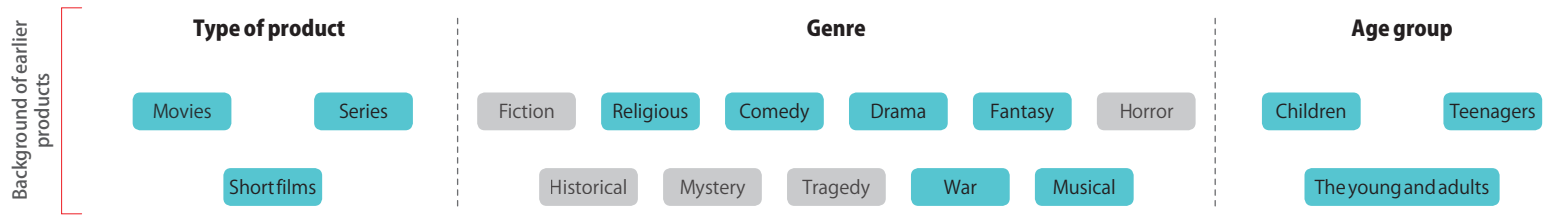
**Global Sleep Organization**  
3D Technique




**True Treasure**  
Cut-out technique

**Company's contact info:**


- 📍 No.46, Ghanbarian alley, Qods street, Najafabad, Iran
- ☎ Tel: +98(31)42639387
- 🌐 Website: www.ofoghfilm.com
- ✉ Email: ofoghfilm@gmail.com




Introduction of some of the released productions



**A collection of educational animations**  
(Healthcare and Sanitation), for more than 500 minutes



**Civil Rights Animation Collection**  
30 episodes, each 2 minutes



**Theater animation collection**  
Theater animation collection, 30 episodes, each 4 minutes

**Company's contact info:**

- 📍 No.14. Azadegan Street, Kourosh Gharbi street, Jannat Abad Shomali street, Tehran, Iran
- 📍 No. 20, On the corner of Bist Metri Dehkhoda alley, Razi street, Enghelab street, Khorramabad, Iran
- ☎ Tel: +98(66)33216003
- ☎ Tel: +98(21)44878418
- 🌐 Website: www.designe3d.com





**Majid Shakeri**  
CEO



**Saeid Shakeri**  
Chairman of the Board

■ The main missions and activities of the company in the field of animation production: Parsima is a private and independent Iranian company that started its official activity in 2000 with receiving legal permission of working by the Ministry of Culture and Islamic Guidance of Iran, under the registration number 291206, with the aim of providing and producing various works of animation. Made in this regard, the executives of the studio set their policies and their views on the quantitative and qualitative enhancement of these works by maintaining standards for animation production in both professional and industrial dimensions. Parsiam studio under Majid Shakeri's management was briefly presented with valuable works such as "Ario the Little Hero" as one of the successful animation companies.



	Major process	Minor process	Relevant technologies	Major activities
Pre-production			Management skills	Software development skills   Hardware development skills   Production-method knowledge
		Pre-production	Feasibility study and needs assessment	Knowledge of evaluating competitors   Marketing plan   Audience-analysis   Customer and market identification   Financial resource absorbing
			Concept-designing knowledge	Idea creation   Animation scenario designing   Providing visual scenarios   Story board designing   Story reel designing   Preview version producing
Production			Production skills	Model-making   Lighting   Special effects creation   Animating   Layout knowledge   Rigging   Texture designing   Rendering
		3D	Software skills	Graphic design softwares   Animating softwares   Model-making softwares   Dynamic softwares   Animation making platform   Montage platform   Coding   Software indegenization
			Hardware skills	Printers and scanners   Cintiq monitor and light pen   Motion Control   Motion Capture   Render Farm
			Production skills	Composite skills   Animation effect creating skills   Animating skills   Layout knowledge   Rigging skills   Texture designing skills   Designing skills
		2D, Cut out	Software skills	Animation production platform   Coloring softwares   Graphic design softwares   Montage softwares
			Hardware skills	2D printers and scanners   Cintiq monitor and light pen
Post-production			Production skills	Camera-using skills   Composite making skills   Chroma key curtain skills
		VFX	Software skills	Camera Projection softwares
			Hardware skills	A variety of cameras and lenses   Chroma key curtain
			Production skills	Lighting   Layout knowledge   Animation effect creating   Animating   Rigging   Photography   Material recognition   Decoration   Character making   Stage equipment
		Stop Motion	Software skills	Stop Motion Animation Softwares   Voice acting softwares   Montage softwares
			Hardware skills	Puppet making equipment   Decoration equipment   Lighting equipment   Printers and scanners   Cameras and lenses   Camera Slider & Rail   Motion Control
		Visual	Composite	Layer combination art   Color editing skills
			Sound designing and voicing	Sound designing skills   Sound archive skills and domination   Sound designing and voice acting skills   Voice recording studio
		Audio	Music	Music recording studio   Musical instruments
			Sound montage	Montage and sound mixing skills   Voice master and mixing system   Voice montage softwares
			Voice acting and Dubbing	Voice recording studio   Dubbing skills   Narrating skills   Voice recording and mixing softwares   Voice mixing skills

Pivotal technologies of the company

Background of earlier products

**Type of product**

- Movies
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**Genre**

- Fiction
- Religious
- Comedy
- Drama
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- Tragedy
- War
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Introduction of some of the released productions



**Ario the Little Hero**  
Technique: A mixture of 2D and 3D



**Golden bird**  
Technique: 3D



**The Myth of the City of Carpets**  
Technique: 3D

**Company's contact info:**

- No. 2 (Unit 3), 1st alley, Baluchestan street, Gisha, Tehran, Iran
- Tel: +98(21)88276365
- Website: [www.parsima.co](http://www.parsima.co)
- Email: [parsimastudio@gmail.com](mailto:parsimastudio@gmail.com)



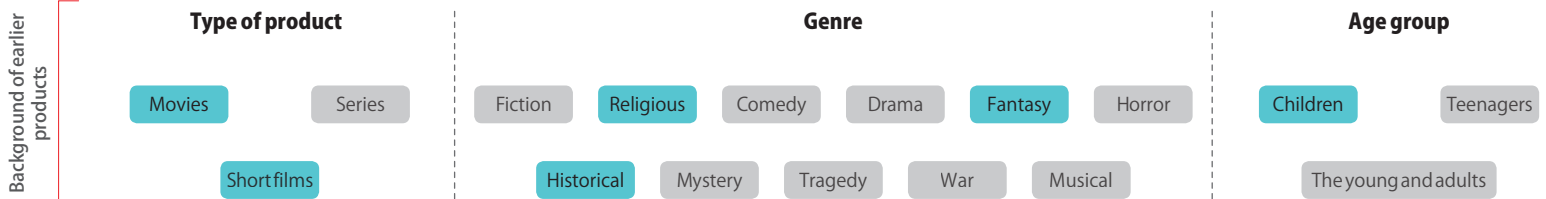
**Part Film**

- Production of movies and animation series
- 2D animation
- Cutout
- StoryBoard
- Designing Characters
- Designing and writing of screenplay

Mohamadreza Sharifian  
CEO



Hasan Davari  
Chief of board of the managers



Introduction of some of the released productions



**Ali Gholi Aghas bath**  
A composition of live video and 3D animation  
A production of 2003  
Time: 5 minutes



**Royal Spice-Grinding Mill**  
Production of 2004  
Time: 5 minutes



**Village Adventures**  
The animation series  
2D and 3D combination  
Duration: 210 minutes (14 episodes)  
A production of the years 2008 to 2011

**Company's contact info:**

📍 No.9, Safa building, Sheikh Bahaei street, isfahan, Iran

☎️ **Tel:** +98(31)32350617

☎️ **Fax:** +98(31)32345347



**Mohammad Amin Beyk**  
Founder and CEO

Pazh film studio having the advanced technology and competent employees, provides the necessary services to produce animated (2D and 3D) TV advertisements, reporting and propaganda documentaries, motion picture services, studio chroma key, photography and sound effects.



**Pazh Film**  
Negar-e Shargh

Major process	Minor process	Relevant technologies	Major activities	
Pre-production	Pre-production	Management skills	Software development skills   Hardware development skills   Production-method knowledge	
		Feasibility study and needs assessment	Knowledge of evaluating competitors   Marketing plan   Audience-analysis   Customer and market identification   Financial resource absorbing	
		Concept -designing knowledge	Idea creation   Animation scenario designing   Providing visual scenarios   Story board designing   Story reel designing   Preview version producing	
Production	3D	Production skills	Model-making   Lighting   Special effects creation   Animating   Layout knowledge   Rigging   Texture designing   Rendering	
		Software skills	Graphic design softwares   Animating softwares   Model-making softwares   Dynamic softwares   Animation making platform   Montage platform   Coding   Software indegenization	
		Hardware skills	Printers and scanners   Cintiq monitor and light pen   Motion Control   Motion Capture   Render Farm	
	2D, Cut out	Production skills	Composite skills   Animation effect creating skills   Animating skills   Layout knowledge   Rigging skills   Texture designing skills   Designing skills	
		Software skills	Animation production platform   Coloring softwares   Graphic design softwares   Montage softwares	
	VFX	Hardware skills	2D printers and scanners   Cintiq monitor and light pen	
		Production skills	Camera-using skills   Composite making skills   Chroma key curtain skills	
	Stop Motion	Software skills	Camera Projection softwares	
		Hardware skills	A variety of cameras and lenses   Chroma key curtain	
		Production skills	Lighting   Layout knowledge   Animation effect creating   Animating   Rigging   Photography   Material recognition   Decoration   Character making   Stage equipment	
	Post-production	Audio	Software skills	Stop Motion Animation Softwares   Voice acting softwares   Montage softwares
			Hardware skills	Puppet making equipment   Decoration equipment   Lighting equipment   Printers and scanners   Cameras and lenses   Camera Slider & Rail   Motion Control
Visual		Composite	Layer combination art   Color editing skills	
Sound designing and voicing		Sound designing skills   Sound archive skills and domination   Sound designing and voice acting skills   Voice recording studio		
Audio	Music	Music recording studio   Musical instruments		
	Sound montage	Montage and sound mixing skills   Voice master and mixing system   Voice montage softwares		
Voice acting and Dubbing	Voice recording studio   Dubbing skills   Narrating skills   Voice recording and mixing softwares   Voice mixing skills			

Pivotal technologies of the company

Background of earlier products

**Type of product**

- Movies
- Series
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- Religious
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- Drama
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- Mystery
- Tragedy
- War
- Musical

**Age group**

- Children
- Teenagers
- The young and adults

Introduction of some of the released productions



Animation teaser of inauguration of two urban train lines



supervising the production of 2D animation series



live and interactive animation techniques

**Company's contact info:**

No.280, Ground floor, 20th Seyyed Razi alley, Seyyed Razi boulevard, Mashhad, Iran

Tel: +98(51)36668080

Website: www.Pazhfilm.com



Persia Pooyanama

- Production of international animations and world-wide screening
- One of the best companies in the field of Digital Art

Ali Lotfi  
CEO and director



Shahrzad Shafayi  
art director



Major process	Minor process	Relevant technologies	Major activities
Pre-production		Management skills	Software development skills   Hardware development skills   Production-method knowledge
	Pre-production	Feasibility study and needs assessment	Knowledge of evaluating competitors   Marketing plan   Audience-analysis   Customer and market identification   Financial resource absorbing
		Concept -designing knowledge	Idea creation   Animation scenario designing   Providing visual scenarios   Story board designing   Story reel designing   Preview version producing
Production	3D	Production skills	Model-making   Lighting   Special effects creation   Animating   Layout knowledge   Rigging   Texture designing   Rendering
		Software skills	Graphic design softwares   Animating softwares   Model-making softwares   Dynamic softwares   Animation making platform   Montage platform   Coding   Software indegenization
		Hardware skills	Printers and scanners   Cintiq monitor and light pen   Motion Control   Motion Capture   Render Farm
	2D, Cut out	Production skills	Composite skills   Animation effect creating skills   Animating skills   Layout knowledge   Rigging skills   Texture designing skills   Designing skills
		Software skills	Animation production platform   Coloring softwares   Graphic design softwares   Montage softwares
		Hardware skills	2D printers and scanners   Cintiq monitor and light pen
	VFX	Production skills	Camera-using skills   Composite making skills   Chroma key curtain skills
		Software skills	Camera Projection softwares
		Hardware skills	A variety of cameras and lenses   Chroma key curtain
	Stop Motion	Production skills	Lighting   Layout knowledge   Animation effect creating   Animating   Rigging   Photography   Material recognition   Decoration   Character making   Stage equipment
Software skills		Stop Motion Animation Softwares   Voice acting softwares   Montage softwares	
Hardware skills		Puppet making equipment   Decoration equipment   Lighting equipment   Printers and scanners   Cameras and lenses   Camera Slider & Rail   Motion Control	
Post-production	Visual	Composite	Layer combination art   Color editing skills
	Audio	Sound designing and voicing	Sound designing skills   Sound archive skills and domination   Sound designing and voice acting skills   Voice recording studio
		Music	Music recording studio   Musical instruments
		Sound montage	Montage and sound mixing skills   Voice master and mixing system   Voice montage softwares
		Voice acting and Dubbing	Voice recording studio   Dubbing skills   Narrating skills   Voice recording and mixing softwares   Voice mixing skills

Pivotal technologies of the company

Background of earlier products

Introduction of some of the released productions

**Type of product**

- Movies
- Series
- Shortfilms

**Genre**

- Fiction
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**Age group**

- Children
- Teenagers
- The young and adults



**The Myth of Simorgh**  
Animation movie  
\* With international collaboration in production and with the aim of global release



**Khorramshahr Panorama**  
Animation movie for international screening



**Dream Land**  
3D animation movie  
\* Receiving awards from Fajr Festival and Digital Media Festival

**Company's contact info:**

Highland building, Amir Kabir square, Kish Island, Iran

Pouya Nama building, Esfandiari alley, Khaghani street, Isfahan, Iran

Tel: +98(31)36279448

Website: www.pooyanama.com

Email: pooyanamap@gmail.com





**Mohammad Javad Jannati**  
CEO



**Hamed Jafari**  
Chairman & Producer

■ Honar Pooya Group, a joint consortium between Solok Aflakian & Haftsang animation studios, is a professional animation production studio.

■ Honarpooya produces more than 150 minutes of 3D and 2D animated features, series and shorts.

Princess of Rome, the last released featured animation of Honar pooya group, is the bestseller and most popular animated film in Iran until now.

■ The elephant king, new animated feature of Honar Pooya will be released November 2017.

Mana, the next animated feature of Honar Pooya, passes pre production step and is in production now.



**Pouya Art**



Pivotal technologies of the company

Background of earlier products

Introduction of some of the released productions

**Type of product**

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**Age group**

- Children
- Teenagers
- The young and adults



Production year: 2014  
Animation movie  
Audience: children and teenagers



**IQ**  
Production year: 2013  
Short film  
Audience: children and teenagers



**Kids**  
Production year: 2015  
Short film  
Audience: children and teenagers

**Company's contact info:**

📍 No. 12, 4th floor., Sharif St, North Sohrevardi St, Tehran, Iran

☎ Tel: +98 (21) 88538760 - 61

🌐 Website: [www.Honarpooya.ir](http://www.Honarpooya.ir)

✉ Email: [info@honarpooya.ir](mailto:info@honarpooya.ir)



Pouya Rasaney Sabz

■ Production of animation advertisements and TV Series

Shahram Haj Mirsadeghi  
CEO



Major process	Minor process	Relevant technologies	Major activities
Pre-production	Pre-production	Management skills	Software development skills   Hardware development skills   Production-method knowledge
		Feasibility study and needs assessment	Knowledge of evaluating competitors   Marketing plan   Audience-analysis   Customer and market identification   Financial resource absorbing
		Concept -designing knowledge	Idea creation   Animation scenario designing   Providing visual scenarios   Story board designing   Story reel designing   Preview version producing
Production	3D	Production skills	Model-making   Lighting   Special effects creation   Animating   Layout knowledge   Rigging   Texture designing   Rendering
		Software skills	Graphic design softwares   Animating softwares   Model-making softwares   Dynamic softwares   Animation making platform   Montage platform   Coding   Software indegenization
		Hardware skills	Printers and scanners   Cintiq monitor and light pen   Motion Control   Motion Capture   Render Farm
	2D, Cut out	Production skills	Composite skills   Animation effect creating skills   Animating skills   Layout knowledge   Rigging skills   Texture designing skills   Designing skills
		Software skills	Animation production platform   Coloring softwares   Graphic design softwares   Montage softwares
	VFX	Hardware skills	2D printers and scanners   Cintiq monitor and light pen
		Production skills	Camera-using skills   Composite making skills   Chroma key curtain skills
		Software skills	Camera Projection softwares
	Stop Motion	Hardware skills	A variety of cameras and lenses   Chroma key curtain
		Production skills	Lighting   Layout knowledge   Animation effect creating   Animating   Rigging   Photography   Material recognition   Decoration   Character making   Stage equipment
		Software skills	Stop Motion Animation Softwares   Voice acting softwares   Montage softwares
	Post-production	Visual	Hardware skills
Software skills			Layer combination art   Color editing skills
Audio		Sound designing and voicing	Sound designing skills   Sound archive skills and domination   Sound designing and voice acting skills   Voice recording studio
		Music	Music recording studio   Musical instruments
		Sound montage	Montage and sound mixing skills   Voice master and mixing system   Voice montage softwares
Voice acting and Dubbing	Voice recording studio   Dubbing skills   Narrating skills   Voice recording and mixing softwares   Voice mixing skills		

Pivotal technologies of the company

Background of earlier products

**Type of product**

- Movies
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**Age group**

- Children
- Teenagers
- The young and adults

Introduction of some of the released productions



HooHoo Khan, the Kind wind



FaFa the little space man



Puti Puti the Trouble making Centipede

**Company's contact info:**

📍 No. 65, First floor, the western side of the Azmayesh bridge, inside the exit of Shaykh Fazl-allh noori to the western Jalal-e Al-e Ahmad, Tehran, Iran

☎ Tel: +98(21)88273384

☎ Fax: +98(21)88268296

🌐 Website: www.rasanessabz.com

✉ Email: shahram.mirsadeghi@yahoo.com



Ahmadreza noori  
CEO



Medi Qeydi  
Commercial manager

- Production of animation and providing infrastructure and technical services
- Such as motion picture, render farm, studio chroma key, editing room and sound studios, in order to enhance the
- Quality of animation and helping the small companies with its education center



Raymon media

Major process	Minor process	Relevant technologies	Major activities
Pre-production	Pre-production	Management skills	Software development skills   Hardware development skills   Production-method knowledge
		Feasibility study and needs assessment	Knowledge of evaluating competitors   Marketing plan   Audience-analysis   Customer and market identification   Financial resource absorbing
		Concept-designing knowledge	Idea creation   Animation scenario designing   Providing visual scenarios   Story board designing   Story reel designing   Preview version producing
Production	3D	Production skills	Model-making   Lighting   Special effects creation   Animating   Layout knowledge   Rigging   Texture designing   Rendering
		Software skills	Graphic design softwares   Animating softwares   Model-making softwares   Dynamic softwares   Animation making platform   Montage platform   Coding   Software indegenization
		Hardware skills	Printers and scanners   Cintiq monitor and light pen   Motion Control   Motion Capture   Render Farm
	2D, Cut out	Production skills	Composite skills   Animation effect creating skills   Animating skills   Layout knowledge   Rigging skills   Texture designing skills   Designing skills
		Software skills	Animation production platform   Coloring softwares   Graphic design softwares   Montage softwares
	VFX	Hardware skills	2D printers and scanners   Cintiq monitor and light pen
		Production skills	Camera-using skills   Composite making skills   Chroma key curtain skills
	Stop Motion	Software skills	Camera Projection softwares
		Hardware skills	A variety of cameras and lenses   Chroma key curtain
		Production skills	Lighting   Layout knowledge   Animation effect creating   Animating   Rigging   Photography   Material recognition   Decoration   Character making   Stage equipment
Post-production	Audio	Production skills	Stop Motion Animation Softwares   Voice acting softwares   Montage softwares
		Hardware skills	Puppet making equipment   Decoration equipment   Lighting equipment   Printers and scanners   Cameras and lenses   Camera Slider & Rail   Motion Control
	Visual	Composite	Layer combination art   Color editing skills
	Sound designing and voicing	Sound designing skills   Sound archive skills and domination   Sound designing and voice acting skills   Voice recording studio	

Pivotal technologies of the company

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- Teenagers
- The young and adults



The turtle- animation series



Fair play



3D clip

**Company's contact info:**

📍 No. 20, Khorshid St, Babaecian Bvd, Hakimieh, Tehran, Iran

☎ Tel: +98(21)77784899

🌐 Website: www.raymon.media

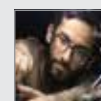
✉ Email: infd@raymon.Media



RedDeersudio

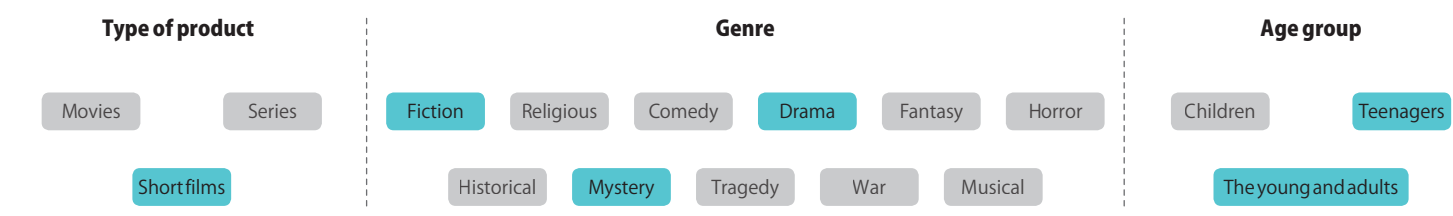
- Production of movies through stop motion
- Education of stop-motion
- VFX

Seyyed Mojtaba Musavi  
CEO and director



Pivotal technologies of the company

Background of earlier products



Introduction of some of the released productions



**Mr. Deer**  
Short animation  
2017



**Voice recorder**  
Short animation  
2014



**VFX Reel 2010**

**Company's contact info:**

- Unit 2, Block 9/58,41 Shariati St, Mashhad, Iran
- Tel: +98(915)5220869
- Website: [www.mrdeermovie.com](http://www.mrdeermovie.com)
- Email: [info@mrdeermovie.com](mailto:info@mrdeermovie.com)





**Asadollah Dianati**  
CEO

- Idea
- Scenario
- 2D and 3D animation production
- Marketing
- Distribution



**Rezwan**

Major process	Minor process	Relevant technologies	Major activities	
Pre-production	Pre-production	Management skills	Software development skills   Hardware development skills   Production-method knowledge	
		Feasibility study and needs assessment	Knowledge of evaluating competitors   Marketing plan   Audience-analysis   Customer and market identification   Financial resource absorbing	
		Concept-designing knowledge	Idea creation   Animation scenario designing   Providing visual scenarios   Story board designing   Story reel designing   Preview version producing	
Production	3D	Production skills	Model-making   Lighting   Special effects creation   Animating   Layout knowledge   Rigging   Texture designing   Rendering	
		Software skills	Graphic design softwares   Animating softwares   Model-making softwares   Dynamic softwares   Animation making platform   Montage platform   Coding   Software indegenization	
		Hardware skills	Printers and scanners   Cintiq monitor and light pen   Motion Control   Motion Capture   Render Farm	
	2D, Cut out	Production skills	Composite skills   Animation effect creating skills   Animating skills   Layout knowledge   Rigging skills   Texture designing skills   Designing skills	
		Software skills	Animation production platform   Coloring softwares   Graphic design softwares   Montage softwares	
	VFX	Hardware skills	2D printers and scanners   Cintiq monitor and light pen	
		Production skills	Camera-using skills   Composite making skills   Chroma key curtain skills	
	Stop Motion	Software skills	Camera Projection softwares	
		Hardware skills	A variety of cameras and lenses   Chroma key curtain	
		Production skills	Lighting   Layout knowledge   Animation effect creating   Animating   Rigging   Photography   Material recognition   Decoration   Character making   Stage equipment	
	Post-production	Visual	Software skills	Stop Motion Animation Softwares   Voice acting softwares   Montage softwares
			Hardware skills	Puppet making equipment   Decoration equipment   Lighting equipment   Printers and scanners   Cameras and lenses   Camera Slider & Rail   Motion Control
Audio		Composite	Layer combination art   Color editing skills	
		Sound designing and voicing	Sound designing skills   Sound archive skills and domination   Sound designing and voice acting skills   Voice recording studio	
Audio	Music	Music recording studio   Musical instruments		
	Sound montage	Montage and sound mixing skills   Voice master and mixing system   Voice montage softwares		
	Voice acting and Dubbing	Voice recording studio   Dubbing skills   Narrating skills   Voice recording and mixing softwares   Voice mixing skills		

Pivotal technologies of the company

Background of earlier products

**Type of product**

- Movies
- Series
- Short films

**Genre**

- Fiction
- Religious
- Comedy
- Drama
- Fantasy
- Horror
- Historical
- Mystery
- Tragedy
- War
- Musical

**Age group**

- Children
- Teenagers
- The young and adults

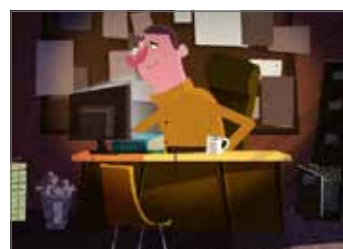
Introduction of some of the released productions



**Incubus**  
13-episode  
3D series



**Salt Earthworks**  
13-episode  
2D series



**Ounternet**  
100-episode  
2D series

**Company's contact info:**

No.25, Khark street, Enghelab street, Tehran, Iran

Tel: +98(21)88859083

Zip code: 1583913117



Saha

■ The animation studio is set to become an ideal children's friend by producing entertaining, yet instructive animations in a variety of formats.

Ayyoub Bolandin  
CEO



Hossein Akbari  
Chief of board of managers



Major process	Minor process	Relevant technologies	Major activities
Pre-production	Pre-production	Management skills	Software development skills   Hardware development skills   Production-method knowledge
		Feasibility study and needs assessment	Knowledge of evaluating competitors   Marketing plan   Audience-analysis   Customer and market identification   Financial resource absorbing
		Concept -designing knowledge	Idea creation   Animation scenario designing   Providing visual scenarios   Story board designing   Story reel designing   Preview version producing
Production	3D	Production skills	Model-making   Lighting   Special effects creation   Animating   Layout knowledge   Rigging   Texture designing   Rendering
		Software skills	Graphic design softwares   Animating softwares   Model-making softwares   Dynamic softwares   Animation making platform   Montage platform   Coding   Software indegenization
		Hardware skills	Printers and scanners   Cintiq monitor and light pen   Motion Control   Motion Capture   Render Farm
	2D, Cut out	Production skills	Composite skills   Animation effect creating skills   Animating skills   Layout knowledge   Rigging skills   Texture designing skills   Designing skills
		Software skills	Animation production platform   Coloring softwares   Graphic design softwares   Montage softwares
	VFX	Hardware skills	2D printers and scanners   Cintiq monitor and light pen
		Production skills	Camera-using skills   Composite making skills   Chroma key curtain skills
		Software skills	Camera Projection softwares
	Stop Motion	Hardware skills	A variety of cameras and lenses   Chroma key curtain
		Production skills	Lighting   Layout knowledge   Animation effect creating   Animating   Rigging   Photography   Material recognition   Decoration   Character making   Stage equipment
		Software skills	Stop Motion Animation Softwares   Voice acting softwares   Montage softwares
	Post-production	Visual	Hardware skills
Software skills			Layer combination art   Color editing skills
Audio		Production skills	Sound designing skills   Sound archive skills and domination   Sound designing and voice acting skills   Voice recording studio
		Software skills	Music recording studio   Musical instruments
		Hardware skills	Montage and sound mixing skills   Voice master and mixing system   Voice montage softwares
Software skills	Voice recording studio   Dubbing skills   Narrating skills   Voice recording and mixing softwares   Voice mixing skills		

Pivotal technologies of the company

Background of earlier products

Type of product

- Movies
- Series
- Shortfilms

Genre

- Fiction
- Religious
- Comedy
- Drama
- Fantasy
- Horror
- Historical
- Mystery
- Tragedy
- War
- Musical

Age group

- Children
- Teenagers
- The young and adults

Introduction of some of the released productions



Garden of Friendship  
The animation series



Twelve  
Short animation



The Cloud of Kindness  
Short animation

Company's contact info:

- Next to Amirkabir Library (Second floor), Mostafa Emami boulevard, Kermanshah, Iran
- Tel: +98(83)38248471
- Email: saha3d@yahoo.com



**Mohammad Reza Qadim-kkhani**  
Writer and Animation director



**Tahid Aslani Qazan A'la**  
chief cinematography supervisor

- Production of a variety of animation television series with 2D and 3D technologies
- Short and feature length animation movies
- Production of a variety of motion graphics, advertising announcements and animations
- Production of stop-motion TV series
- Animation editing, dubbing and voicing
- Rendering services
- Writing, directing and conducting of movies and animation series



**Saray-e Film Azarang**

Major process	Minor process	Relevant technologies	Major activities
Pre-production		Management skills	Software development skills   Hardware development skills   Production-method knowledge
	Pre-production	Feasibility study and needs assessment	Knowledge of evaluating competitors   Marketing plan   Audience-analysis   Customer and market identification   Financial resource absorbing
		Concept-designing knowledge	Idea creation   Animation scenario designing   Providing visual scenarios   Story board designing   Story reel designing   Preview version producing
Production	3D	Production skills	Model-making   Lighting   Special effects creation   Animating   Layout knowledge   Rigging   Texture designing   Rendering
		Software skills	Graphic design softwares   Animating softwares   Model-making softwares   Dynamic softwares   Animation making platform   Montage platform   Coding   Software indegenization
		Hardware skills	Printers and scanners   Cintiq monitor and light pen   Motion Control   Motion Capture   Render Farm
	2D, Cut out	Production skills	Composite skills   Animation effect creating skills   Animating skills   Layout knowledge   Rigging skills   Texture designing skills   Designing skills
		Software skills	Animation production platform   Coloring softwares   Graphic design softwares   Montage softwares
		Hardware skills	2D printers and scanners   Cintiq monitor and light pen
	VFX	Production skills	Camera-using skills   Composite making skills   Chroma key curtain skills
		Software skills	Camera Projection softwares
		Hardware skills	A variety of cameras and lenses   Chroma key curtain
	Stop Motion	Production skills	Lighting   Layout knowledge   Animation effect creating   Animating   Rigging   Photography   Material recognition   Decoration   Character making   Stage equipment
Software skills		Stop Motion Animation Softwares   Voice acting softwares   Montage softwares	
Hardware skills		Puppet making equipment   Decoration equipment   Lighting equipment   Printers and scanners   Cameras and lenses   Camera Slider & Rail   Motion Control	
Post-production	Visual	Composite	Layer combination art   Color editing skills
	Audio	Sound designing and voicing	Sound designing skills   Sound archive skills and domination   Sound designing and voice acting skills   Voice recording studio
		Music	Music recording studio   Musical instruments
		Sound montage	Montage and sound mixing skills   Voice master and mixing system   Voice montage softwares
		Voice acting and Dubbing	Voice recording studio   Dubbing skills   Narrating skills   Voice recording and mixing softwares   Voice mixing skills

Pivotal technologies of the company

Background of earlier products

**Type of product**

- Movies
- Series
- Short films

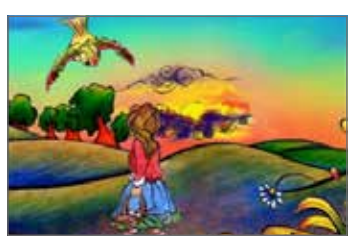
**Genre**

- Fiction
- Religious
- Comedy
- Drama
- Fantasy
- Horror
- Historical
- Mystery
- Tragedy
- War
- Musical

**Age group**

- Children
- Teenagers
- The young and adults

Introduction of some of the released productions



**The most green dream**  
2D with Crayon  
2000



**The emigrant starlings**  
2D  
Paper  
2004



**The lark valley stories**  
3D  
13 episode animation series  
2012

**Company's contact info:**

Unit 8, First Floor, No 124, Next to the Sina Bank, Madani Street, Urumiyyah

Tel: +98(44)32247542





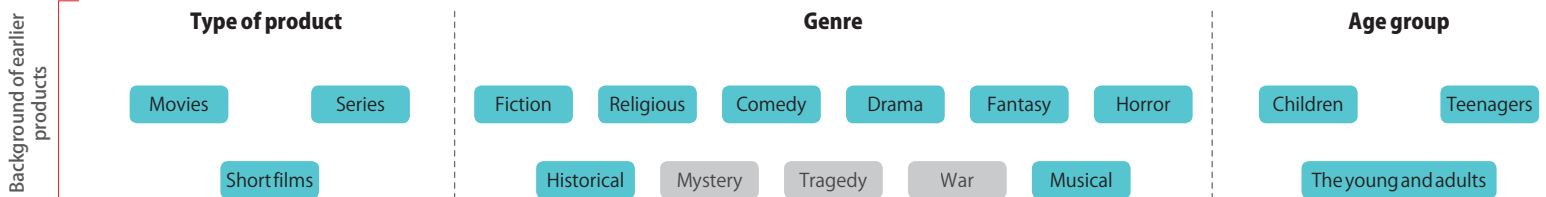
**Sima Pardazan Setayesh**

- Production of movies and animation series
- Computer Special effects
- Production and creation of Movie
- Production and creation of Series
- Production and creation of Short films
- Production and creation of feature films
- Production and creation of teasers


**Ali Najafi Emami**  
CEO



**Mohammadreza Najafi Emami**  
Technical Manager, Director,  
Animation Supervisor




Introduction of some of the released productions



**Mobarak**  
Real animation feature film



**Salman Farsi**  
Animation movie



**Bani and Nani**  
Animation series

**Company's contact info:**

📍 No. 195, Unit 1, Shahid Beheshti St, Tehran, Iran

☎ Tel: +98(21)88516331

🌐 Website: [www.simavfx.com](http://www.simavfx.com)

✉ Email: [Emami\\_cg@hotmail.com](mailto:Emami_cg@hotmail.com)



**Mhammad Amon Hamedani**  
 Producer and Manager of the Company

- Producing quality animation in order to compete in the international market.
- Mass producing high volume of low budget and serialized animation series in short periods of time (using cut out and 3D techniques which makes serializing and mass production possible).
- Producing short thematic quality animations.
- Supporting talented and committed animation groups all over the country in order to raise quality and acquiring independence in production of first rate products with the goal of empowering the committed animators.



SkyFrame



Pivotal technologies of the company

Background of earlier products

Introduction of some of the released productions

**Type of product**

- Movies
- Series
- Short films

**Genre**

- Fiction
- Religious
- Comedy
- Drama
- Fantasy
- Horror
- Historical
- Mystery
- Tragedy
- War
- Musical

**Age group**

- Children
- Teenagers
- The young and adults



The Return



Thunder



Atal mata

**Company's contact info:**

- 📍 No. 20, Khorshid St., Ettehad St., the End of Damavand St., Tehran
- ☎ Tel: +98(21)77147680
- 🌐 Website: www.SkyFrameStudio.com
- ✉ Email: Contact@SkyFrameStudio.com



Solh&Salam

- Production of animation series
- Production of short films
- Production of motion graphic works

**Ali Reis**  
 Ceo, Member of Board of  
 Founders, Producer, and Director



**Reyhaneh Kavosh**  
 Member of Board of Founders,  
 Director



Pivotal technologies of the company

Background of earlier products

**Type of product**

- Movies
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**Genre**

- Fiction
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- Tragedy
- War
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**Age group**

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- Teenagers
- The young and adults

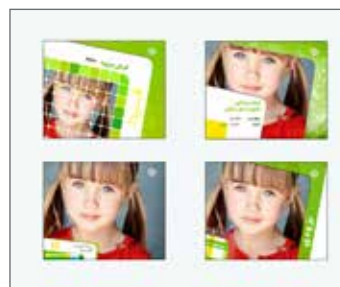
Introduction of some of the released productions



One thousand and One story



The Sun



Graphic Uniform of Channel 2

**Company's contact info:**

- 📍 No.3 (Unit5).- Sadr dead end – between 16th and 18th, Bistoon st – Usef Abad st- Tehran-Iran
- 📍 No 5-19 st (mahdi nejad)- sharif vaghefi st-Isfahan-Iran  
Zip Code: 8153945953
- ☎️ Tel: +98(21)88638552
- ☎️ Tel: +98(31)32652036
- 📷 instagram.com/solh\_art



**Sohrab Hosseinzadeh**  
CEO

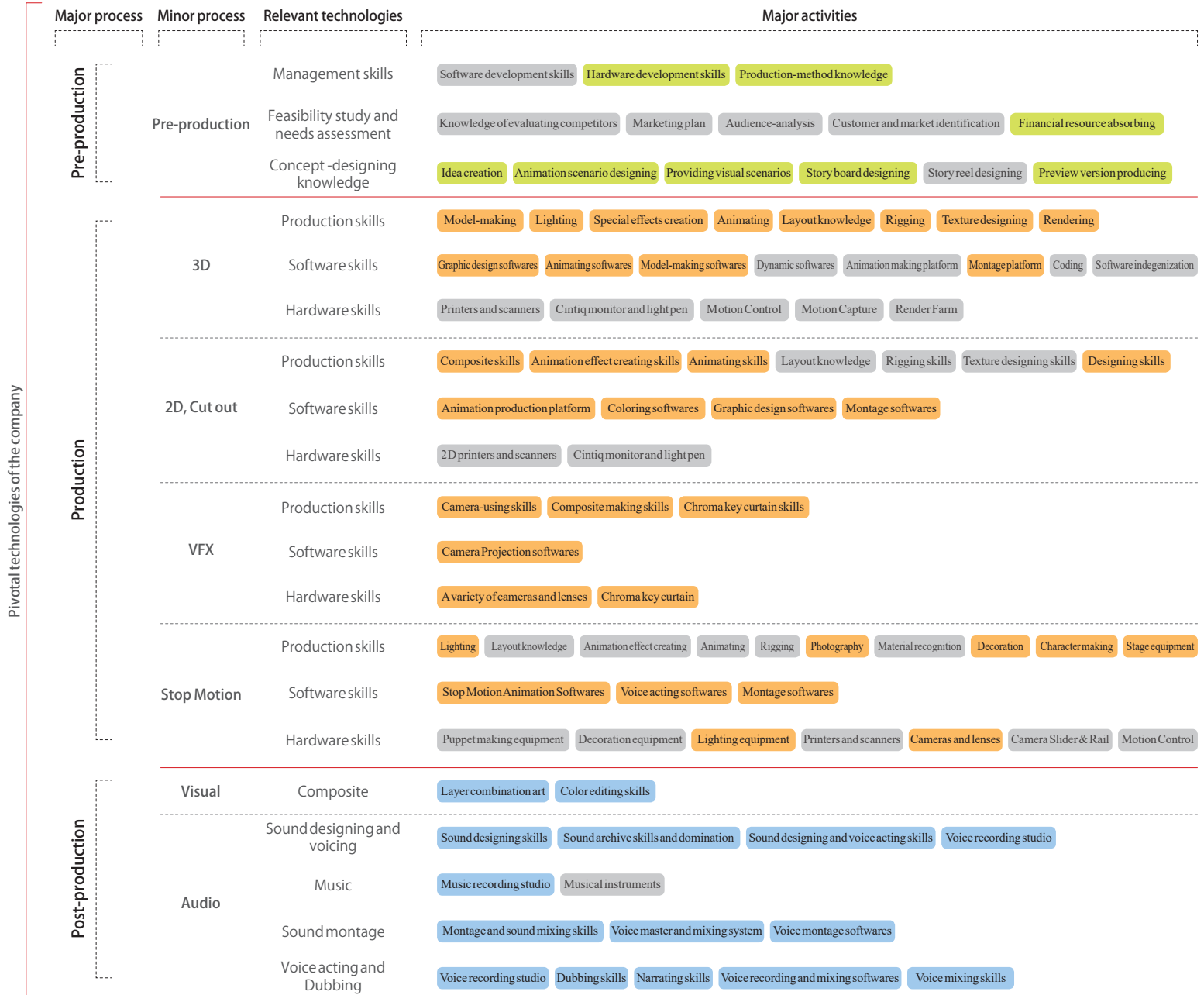


**Afrasyab Hosseinzadeh**  
The head of board of directors

- Digital Publishing
- Developing modern media
- Cinema and Television



**Sun Studio**



Pivotal technologies of the company

Background of earlier products

**Type of product**

- Movies
- Series
- Short films

**Genre**

- Fiction
- Religious
- Comedy
- Drama
- Fantasy
- Horror
- Historical
- Mystery
- Tragedy
- War
- Musical

**Age group**

- Children
- Teenagers
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Introduction of some of the released productions



**Documentary film**  
3D animation



**Documentary film**  
3D animation

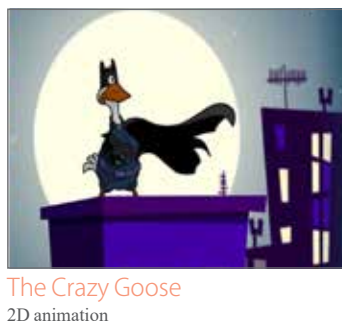
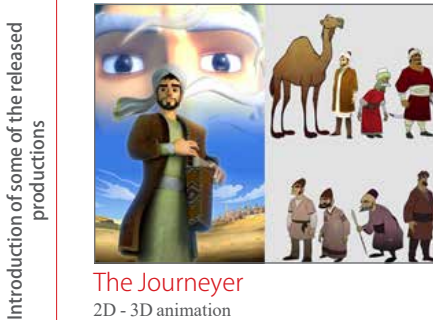
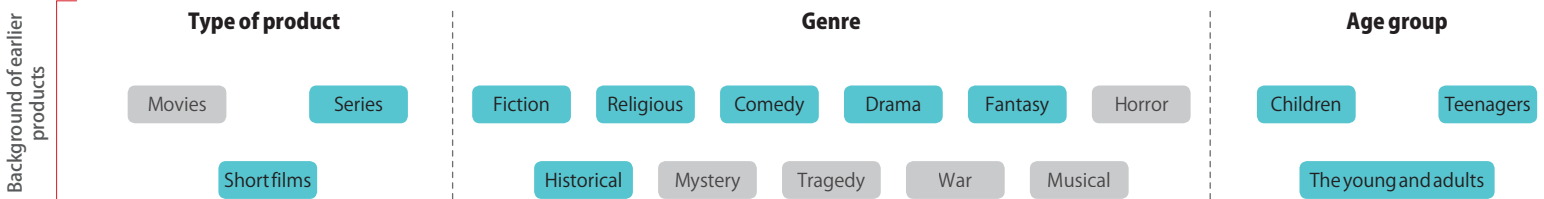
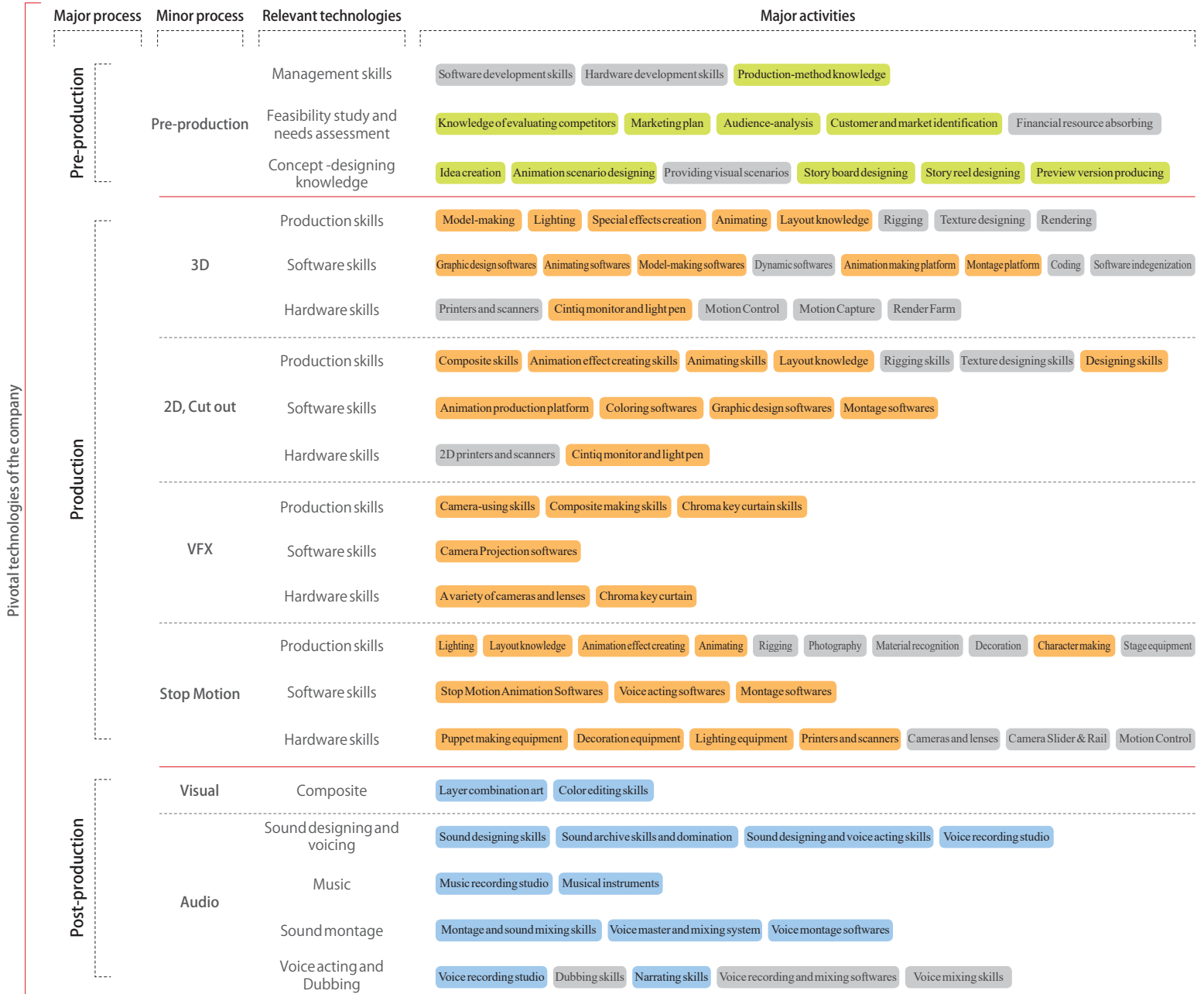


**Historical series**  
2D animation

**Company's contact info:**

- No 30, Felestin St., Sanandaj, Iran
- Tel: +98(918)9813751
- Fax: 98(87)33281149
- Website: www.sun-studio.ir
- Email: admin@sun-studio.ir





**Company's contact info:**

📍 No. 374, Unit 2, at the corner of Gharib street and Keshavarz boulevard, Tehran, Iran

☎ Tel: +98(21)66132153

✉ Email: takamfilm@gmail.com



**Mojgan Aslani**  
CEO and planner



**Ahmad Kamalimoghaddam**  
Chief of the board of the managers and producer

- Production of content and animation
- Production of mobile app



**Tasvir Sazane Armane Farda**

Major process	Minor process	Relevant technologies	Major activities
Pre-production	Pre-production	Management skills	Software development skills   Hardware development skills   Production-method knowledge
		Feasibility study and needs assessment	Knowledge of evaluating competitors   Marketing plan   Audience-analysis   Customer and market identification   Financial resource absorbing
		Concept-designing knowledge	Idea creation   Animation scenario designing   Providing visual scenarios   Story board designing   Story reel designing   Preview version producing
Production	3D	Production skills	Model-making   Lighting   Special effects creation   Animating   Layout knowledge   Rigging   Texture designing   Rendering
		Software skills	Graphic design softwares   Animating softwares   Model-making softwares   Dynamic softwares   Animation making platform   Montage platform   Coding   Software indegenization
		Hardware skills	Printers and scanners   Cintiq monitor and light pen   Motion Control   Motion Capture   Render Farm
	2D, Cut out	Production skills	Composite skills   Animation effect creating skills   Animating skills   Layout knowledge   Rigging skills   Texture designing skills   Designing skills
		Software skills	Animation production platform   Coloring softwares   Graphic design softwares   Montage softwares
	VFX	Hardware skills	2D printers and scanners   Cintiq monitor and light pen
		Production skills	Camera-using skills   Composite making skills   Chroma key curtain skills
		Software skills	Camera Projection softwares
	Stop Motion	Hardware skills	A variety of cameras and lenses   Chroma key curtain
		Production skills	Lighting   Layout knowledge   Animation effect creating   Animating   Rigging   Photography   Material recognition   Decoration   Character making   Stage equipment
		Software skills	Stop Motion Animation Softwares   Voice acting softwares   Montage softwares
	Post-production	Visual	Hardware skills
Software skills			Layer combination art   Color editing skills
Audio		Sound designing and voicing	Sound designing skills   Sound archive skills and domination   Sound designing and voice acting skills   Voice recording studio
		Sound montage	Montage and sound mixing skills   Voice master and mixing system   Voice montage softwares
Voice acting and Dubbing	Music	Music recording studio   Musical instruments	
	Voice acting and Dubbing	Voice recording studio   Dubbing skills   Narrating skills   Voice recording and mixing softwares   Voice mixing skills	

Pivotal technologies of the company

Background of earlier products

Introduction of some of the released productions

**Type of product**

- Movies
- Series
- Short films

**Genre**

- Fiction
- Religious
- Comedy
- Drama
- Fantasy
- Horror
- Historical
- Mystery
- Tragedy
- War
- Musical

**Age group**

- Children
- Teenagers
- The young and adults



**Taxi**  
Ansar Bank Citizenship Card



**Sahand**  
Ansar Bank Citizenship Card



**Paying Tolls**  
Ansar Bank Citizenship Card

**Company's contact info:**

📍 No. 18 (doorbell 4), Aramesh street, across from Mellat park, Valiasr street, Tehran, Iran

☎ Tel: +98(21)26232025

☎ Fax: +98(21)26232028





Vania film

- Producing artworks in the fields such as movie, animation and digital art with international standards
- Entering the professional international and expanding the national market
- Shared production with regional and international companies
- Introducing the potentials of animation industry to international markets especially europe
- Support and cooperation with the other players in order to introduce them to the animation industry
- Creation and execution of powerful standars of production in order to reach the highest quality
- Attracting the best ideas and talents

Maryam Goodarzi  
CEO, Producer and director



Iman Irani Nezhad  
member of boards of directors,  
Project manager



Pivotal technologies of the company

Background of earlier products

Type of product

- Movies
- Series
- Shortfilms

Genre

- Fiction
- Religious
- Comedy
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- Tragedy
- War
- Musical

Age group

- Children
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- The young and adults

Introduction of some of the released productions



Ari Barzan  
Animation film  
120 minutes  
2017



Mahan and Mahoor adventures  
2011



a traveler from far away  
Animation series  
52 episodes  
15 minutes  
2008-2011

Company's contact info:

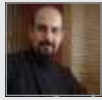
Film institute, No. 10, 16th alley, 1st alley, Shaykh Baha'i square, Vanak, Tehran Vania

Tel: +98(21)88217553

Fax: +98(21)88217528

Website: www.vaniafilm.com

Email: vaniafilm@gmail.com



**Maziar Mohamadinejad**  
CEO and director



**Pouyan Shiati**  
Member of board of managers  
and production manager

- Production of the highest-quality and the most attractive works of art in the field of movie, animation and digital arts
- Involvement in professional international markets as well as developing domestic ones
- Attraction the highest number of viewers from different strata of society and different age groups
- Offering the best and the highest-quality services to the clients, customers, and investors
- Promoting the newly-started industry of animation in Iran and providing support for the ones being active in this field of work
- Having acquired a huge proportion of international selling markets and presenting animation and the related accessories
- Montage and performance of the highest standards of production \_with the purpose of achieving the acme of quality in terms of competing with international markets
- Employment of the most worthwhile ideas and elites of our country through instructional system and online production



**Xagros Film**



Pivotal technologies of the company

Background of earlier products

**Type of product**

- Movies
- Series
- Short films

**Genre**

- Fiction
- Religious
- Comedy
- Drama
- Fantasy
- Horror
- Historical
- Mystery
- Tragedy
- War
- Musical

**Age group**

- Children
- Teenagers
- The young and adults

Introduction of some of the released productions



**Seven Colors, 2001**  
The first 3D animation movie produced in Iran  
\* Winner of The Golden Butterfly of teens and children film festival and 11 more other awards, Nominee of Fajr Film Festival



**Brisk Island, 2007**  
60-episode series with 6-minute episodes



**City of Secret, 2015**  
Animation movie  
\* Winner of The Golden Butterfly of teens and children film festival for the best director

**Company's contact info:**

- Zagros Film Company, Science and Technology Park (Park\_e\_Elm\_o\_Fannavari) of Fars Province, Fannavari street, Shahrak Arian, Dr. Hesabi boulevard, Shiraz, Iran,
- Tel: +98(71)336359366
- Fax: +98(71)336359306
- Website: [www.xagrosfilm.ir](http://www.xagrosfilm.ir)
- Email: [xagrosfilm@gmail.com](mailto:xagrosfilm@gmail.com)



ZhooriMaang

- Zhoori Maang has released several productions in the field of 2D and 3D animations and has put a great deal of effort introducing animations with FHD quality. Moreover, it has anticipated embarking on taking several technical actions in order to accelerate the production process.
- Production: Other small groups in this company work in the fields of virtual reality, educational simulators, virtual tours, and 2D and 3D animations. In addition, Zhoori Maang has stepped up in production of content for global markets.
- Publication and production support: In addition to the production area in Zhoori Maang, it has developed a set of support programs for emerging startups that are designed to form independent collections and outsourcing policies.
- Training: Zhoori Maang company is also in the field of training its own experiences of production in the form of training courses in accordance with standard titles, by its senior experts to the lovers of this Field of work.

Mohammad Heydari  
CEO



Navid Shad  
Character Designer



Major process	Minor process	Relevant technologies	Major activities
Pre-production	Pre-production	Management skills	Software development skills   Hardware development skills   Production-method knowledge
		Feasibility study and needs assessment	Knowledge of evaluating competitors   Marketing plan   Audience-analysis   Customer and market identification   Financial resource absorbing
		Concept -designing knowledge	Idea creation   Animation scenario designing   Providing visual scenarios   Story board designing   Story reel designing   Preview version producing
Production	3D	Production skills	Model-making   Lighting   Special effects creation   Animating   Layout knowledge   Rigging   Texture designing   Rendering
		Software skills	Graphic design softwares   Animating softwares   Model-making softwares   Dynamic softwares   Animation making platform   Montage platform   Coding   Software indegenization
		Hardware skills	Printers and scanners   Cintiq monitor and light pen   Motion Control   Motion Capture   Render Farm
	2D, Cut out	Production skills	Composite skills   Animation effect creating skills   Animating skills   Layout knowledge   Rigging skills   Texture designing skills   Designing skills
		Software skills	Animation production platform   Coloring softwares   Graphic design softwares   Montage softwares
	VFX	Production skills	Camera-using skills   Composite making skills   Chroma key curtain skills
		Software skills	Camera Projection softwares
	Stop Motion	Production skills	Lighting   Layout knowledge   Animation effect creating   Animating   Rigging   Photography   Material recognition   Decoration   Character making   Stage equipment
		Software skills	Stop Motion Animation Softwares   Voice acting softwares   Montage softwares
		Hardware skills	Puppet making equipment   Decoration equipment   Lighting equipment   Printers and scanners   Cameras and lenses   Camera Slider & Rail   Motion Control
Post-production	Visual	Composite	Layer combination art   Color editing skills
	Audio	Sound designing and voicing	Sound designing skills   Sound archive skills and domination   Sound designing and voice acting skills   Voice recording studio
		Music	Music recording studio   Musical instruments
		Sound montage	Montage and sound mixing skills   Voice master and mixing system   Voice montage softwares
	Voice acting and Dubbing	Voice recording studio   Dubbing skills   Narrating skills   Voice recording and mixing softwares   Voice mixing skills	

Pivotal technologies of the company

Background of earlier products

**Type of product**

- Movies
- Series
- Shortfilms

**Genre**

- Fiction
- Religious
- Comedy
- Drama
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- Horror
- Historical
- Mystery
- Tragedy
- War
- Musical

**Age group**

- Children
- Teenagers
- The young and adults

Introduction of some of the released productions



The Heritage of Kurd



A Boat in the Horizon



Treasury

**Company's contact info:**

- Location: Zhoori Maang Company, Fajr Artistic and Cultural Complex, Garyashan Boulevard, Sanandaj, Iran
- Tel: +98(87)33249517
- Website: www.zhoorimaang.com
- Email: Contact@Zhoorimaang.com

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Vice Presidency for Science and Technology





Due to the importance of technology and the creation of a suitable platform for its development, including the strategic missions of Technology Development councils of the Vice Presidency for Science and Technology of Iran, Soft Technology Development council of The Vice Presidency for Science and Technology, in order to develop the technologies of cultural industries, has sought to identify the technologies in the field of animation. Accordingly, after studying and identifying the existing technologies and drawing the technology tree, the preparation and compilation of the present book Technologies of the animation industry of Iran was on the agenda. In this book, while presenting the classification and introduction of the technologies of the animation industry, the country's technological capabilities in this industry are explained in the form of introduction of industry practitioners.



The cover of this book is derived from the first animation of the world which is a pottery of a five-frame picture of a goat in which the animal's five stages of jumping towards the crown of a tree and grabbing and eating the leaves of it are shown. This pottery dates back to the third millennium BC, and has been excavated from the Burned City (situated in today's Sistan and Baluchistan province of Iran).



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