



The Technologies of E-learning Industry Iran-2017

**In The Name Of
God**



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Technology
Development
Council**

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{ Designing the virtual learning environment }

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Film	22,23,24,25,26,27,28,29,33,34,35,36,37,38,39,40,41,43,44,45,46,47,48,49,50,51,52,53,55,56,57,58,60,61,62,64
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Other cases	22,23,26,29,30,34,39,40,41,43,45,48,50,55,56,58
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knowledge of designing and evaluating function exams	22,23,24,27,30,34,37,38,39,40,41,42,44,46,48,50,59,60,62,64
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knowledge of educational leading	22,24,26,27,28,30,33,34,35,37,38,39,40,41,42,50,51,61,62
other cases	22,28,29,31,39,56,60,64



field of activities

Pre-school

22,24,25,26,29,31,32,36,40,44,46,49,50,52,53,57,58,59,61

Primary School- First

22,24,25,26,27,29,30,31,32,33,36,37,40,42,43,44,46,49,50,52,53,56,57,58,59,60,61,62

Primary School- Second

22,24,25,26,27,29,30,31,32,33,36,37,39,40,42,43,44,46,49,50,52,53,56,57,58,59,60,61,62

High school- First

22,23,24,25,26,27,30,32,33,36,37,38,39,40,41,42,43,44,46,50,53,56,57,58,59,60,61,62,65

High school- Second

22,23,24,25,26,27,30,32,33,36,37,38,39,40,41,42,43,44,45,46,47,50,51,53,55,56,57,58,60,61,62,65

Pre-university

22,23,24,25,26,27,28,30,32,33,36,37,38,40,41,42,43,44,45,47,50,51,53,55,56,57,58,60,61,64,65

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24,25,26,28,30,32,33,35,36,37,38,40,43,44,46,47,50,53,55,57,58,60,61,63,64,65

free and institutional

23,24,26,28,30,32,33,34,35,36,37,38,40,42,43,44,46,47,48,50,51,53,54,55,56,57,58,60,61,64,65

Province of residence



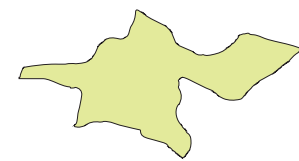
Eastern Azerbaijan

60



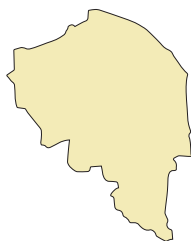
Isfahan

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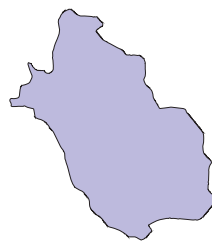
Tehran

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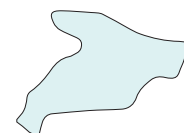
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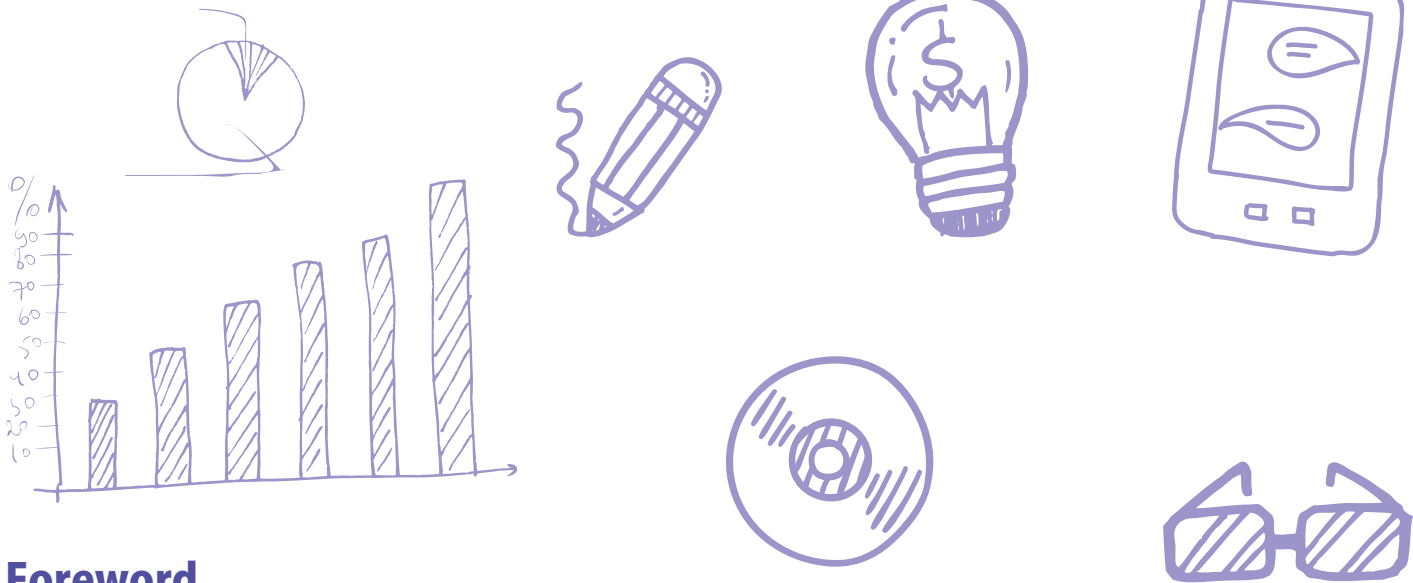
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Alborz

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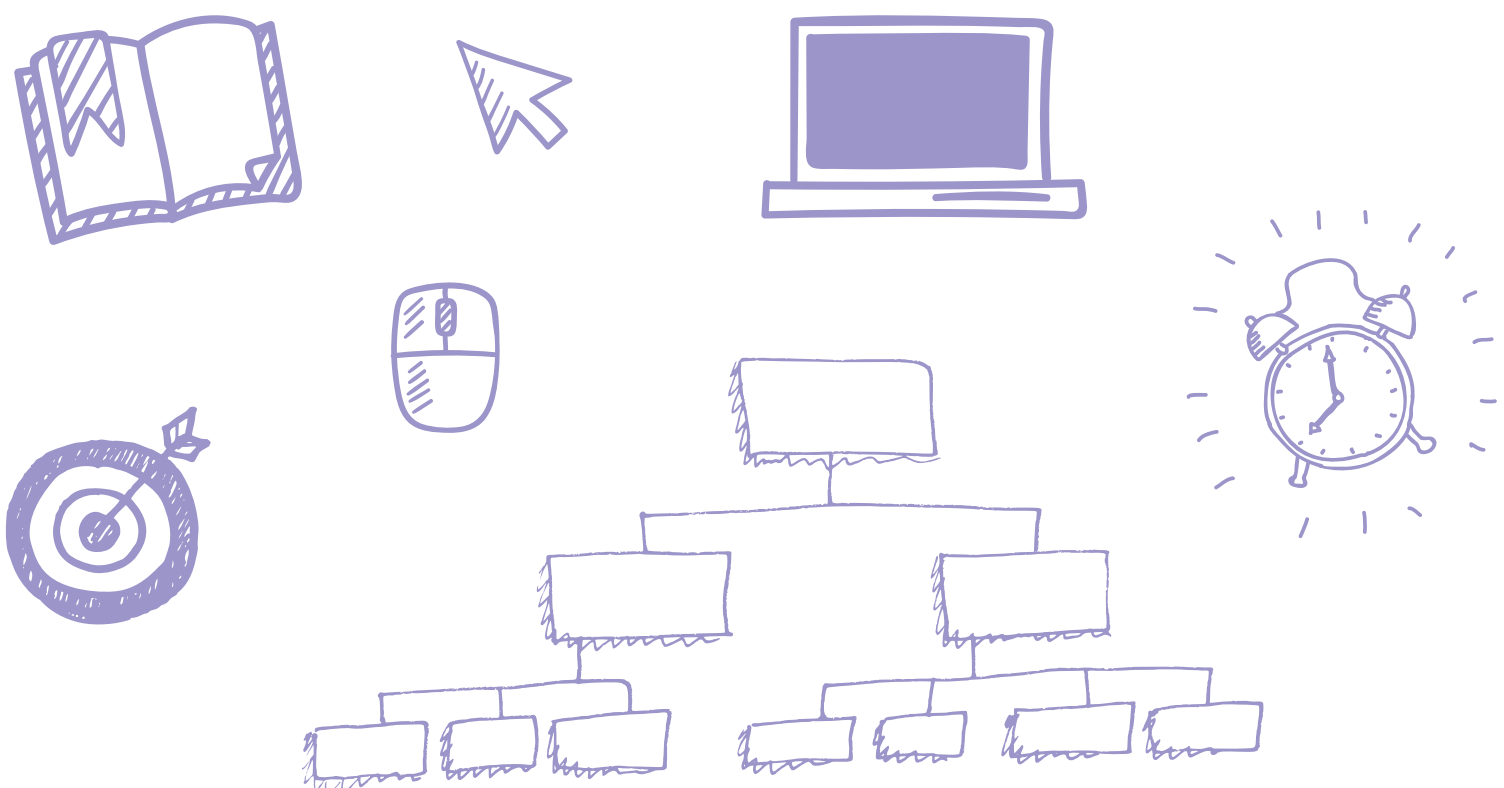


Foreword

E-learning is a modern result of interconnection between technology and education which provides a potential for life-long learning in every time and every place. The new methods brought about by this kind of education caused the people and institutes all over the world to use this technology. The international E-learning market has now a value more than 110 Billion Dollars.

E-learning has now a place in the Iranian education system and because of the huge demands will expand in the future. Iran's population is one the youngest in the world. 38 percent of Iranians are under 18 years old and 70 percent under 29 years old. The school and university students, Clergies, teachers and institutes staffs are the main audience of this technology. The Iranian education system has two main periods of elementary and high schools which contains 12 years of a student's life. According to the latest statements, in Iran there are approximately 12 million students and more than half a million teachers with more than 550,000 classrooms.

The national documents and the operational programs of the ministry of education have considered E-learning an important mean to expand Iranian educational infrastructures. This is the same for the Iran's 20-year vision plan. According to the article 30 of Islamic republic constitution: "this is the government's duty to provide free educational tools for all the people until the end of high school period and also, as far as possible, to develop the high education for free". Based on this article, using the new technologies and E-learning is one the macro-approaches to revolutionize the education system of the country and reach to a satisfiable level of educational justice.



E-learning infrastructures in Iran

To-day, there is a good and increasing amount of software and hardware infrastructure for E-learning. The internet penetration has reached to the level 80 percent and more than 19 million people use it on their cellphones. The amount of internet usage in the less than 15 years age group has reached to 34 percent and for the 15-24 years age group up to 88 percent. In the communication and broadcast market of Iran, specialized children and teenager SIM cards along with internet consumption management software are now being presented to their parents. Besides, specialized student tablets and computers have found a good market-share in Iran.

The ministry of education has equipped many schools with electronic gadgets. According to the latest statements, 4,000 of 100,000 educational centers have the necessary hardware for E-learning. Besides, from 10 years ago, the Ministry of education's plan to construct smart schools has been under way and therefore many of these schools have the necessary hardware and software. The courses of "content production" have been conducted for the teacher in order for them to learn how to use these technologies in the classes. Anyway, the use of these facilities, still, needs time to mature.

In addition to the schools, distant education, which has a long history In Iran, has witnessed fundamental changes. To-day, the distant learning centers have evolved to Electronic schools and provide variety of features for those who, for any reason, cannot access the national schools.

Accordingly, Due to the importance of E-learning technology and the creation of a suitable platform for its development, including the strategic missions of Technology Development councils of the Vice Presidency for Science and Technology of Iran, Soft Technology Development council of The Vice Presidency for Science and Technology, in order to develop the technologies of cultural industries, has sought to identify technology in the field of E-Learning. Accordingly, after studying and identifying the existing technologies and drawing the technology tree, the preparation and compilation of the present book *_Technologies of the E-Learning of Iran_* was on the agenda. In this book, while presenting the classification and introduction of the technologies of the E-Learning, the country's technological capabilities in this industry are explained in the form of introduction of industry practitioners.

The purpose of the publication of this book is to introduce existing capabilities in the E-Learning to private sector investors inside and outside the country.

On the domestic side, the existence of a comprehensive database of E-Learning companies will allow private sector investors to attract the attention of the private sector to the technological capabilities of the active companies and the profitability of the E-Learning and to actually facilitate investment. On the foreign side, by presenting the companies' information and their technological capabilities, appropriate information is provided about the technological capacities of the country to create economic and technological cooperation.

A review on E-learning technologies

As it could be seen in the Figure.1, the E-learning technologies could be classified in two parts: E-learning grounds and infrastructures; the virtual environment for learning.

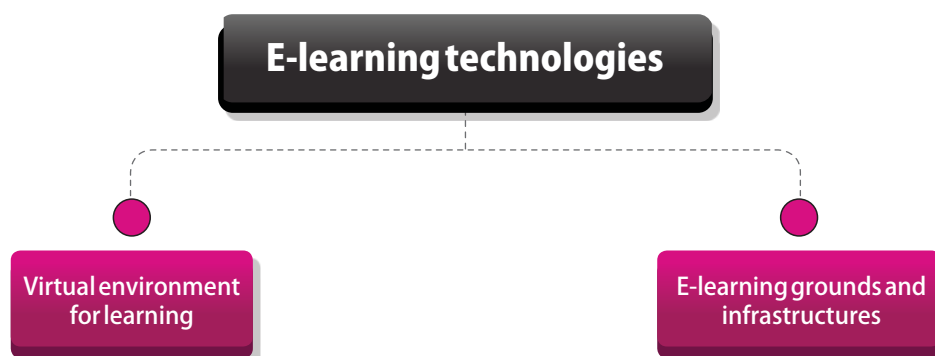


Figure. 1. Two main parts of E-learning technologies

In the following, the subsection of these two main parts will be discussed.

The E-learning grounds and infrastructures

Specifying the grounds and infrastructures for E-learning technologies is a time-consuming process. Considering the existing complexities, this section has been divided into two main parts of E-learning grounds and E-learning infrastructures.

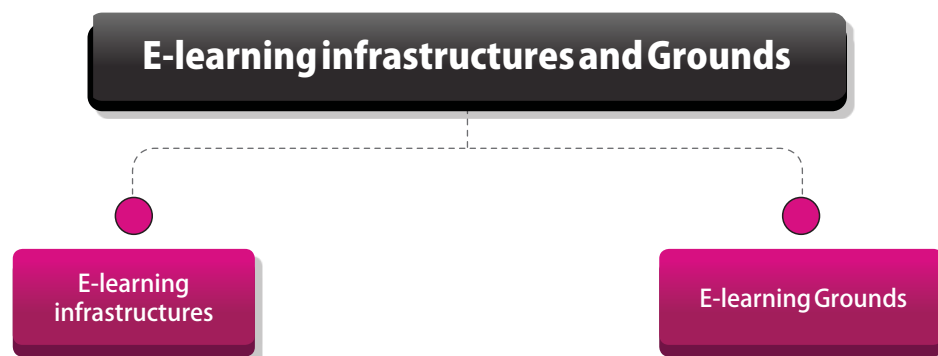


Figure. 2. E-learning grounds and infrastructure

E-learning infrastructures

In order to present E-learning as a legitimate educational mean, there is a need to study the necessary infrastructures of this technology and then implement them. According to figure 3, these infrastructures could be partitioned into two sections:

- **Hardware infrastructures:** this could be discussed in two main levels of network equipment (broadcasting infrastructures, bandwidth etc.) and electronic infrastructures and also educational tools and equipment.
- **Software infrastructures:** the consumer's inclination to use a software product depends on its facility to use and it being relevant to the consumer needs.

According to users' needs and interest, the software infrastructures could be considered in three main classes of operation management software, content production software and evaluation software.

E-learning grounds

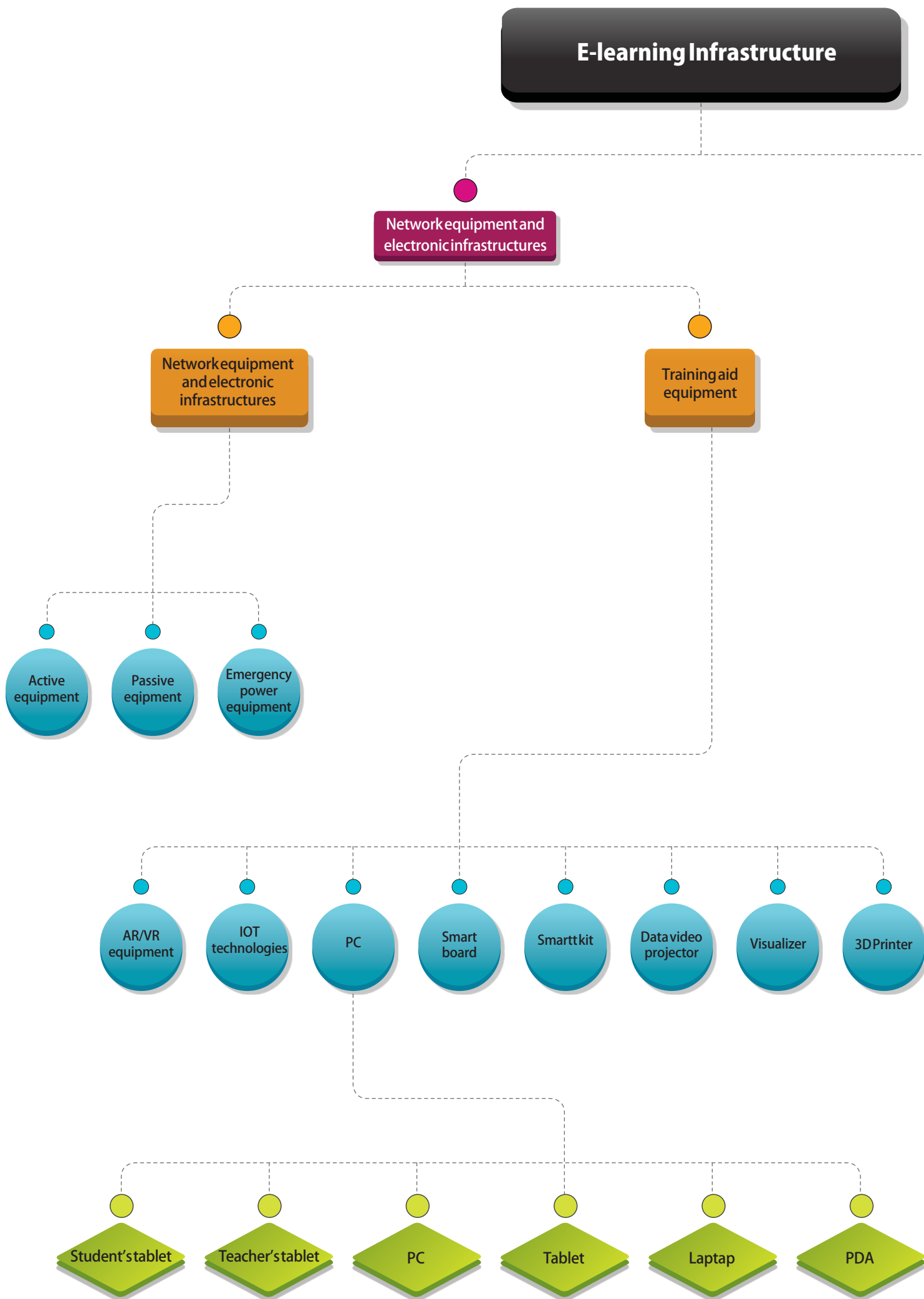
An educational system is as much the product of social systems and institutions as it influences the social, economic and political structures and transformation in old social institutions. Considering this mutual relationship between the type of education system and economic and social development, the grounds for E-learning system could be classified into two main sections of economic and social grounds.

■ **Economic grounds:** growth and development of an economy, needs a professional and skilled workforce. This show the degree of education system importance.

Providing the needed knowledge and skills for the future workforce, is one of the most direct and obvious ways in which the education system is influential in economic development. With development of an economy, the amount of specialization will increase and the economic and social subsystems will require new skills. Thus, because of economic development, the technical and institutional needs of a society make the economic grounds for E-learning a necessity. This knowledge and skills could be divided to two main skills of designing the business model and designing and implementing distributional and operational grounds, which their requirements are shown in Figure. 4.

■ **Socio-cultural grounds:** a government cannot be the sole source of education in a society. Therefore, an education needs to use cooperation from people (especially education beneficiaries) and local institutes in its programs.

E-learning makes a background for ICT in education process. For this to happen there is a need to establish cultural background, so that people could understand and be supportive of this case. Understanding the socio-cultural norms, beliefs, educational needs etc. are some basic features to create suitable cultural ground for people to accept and support E-learning. Creating this background needs to build and develop some skills such as technological skills in teachers, learners and families. Figure. 4 shows some of these skills.



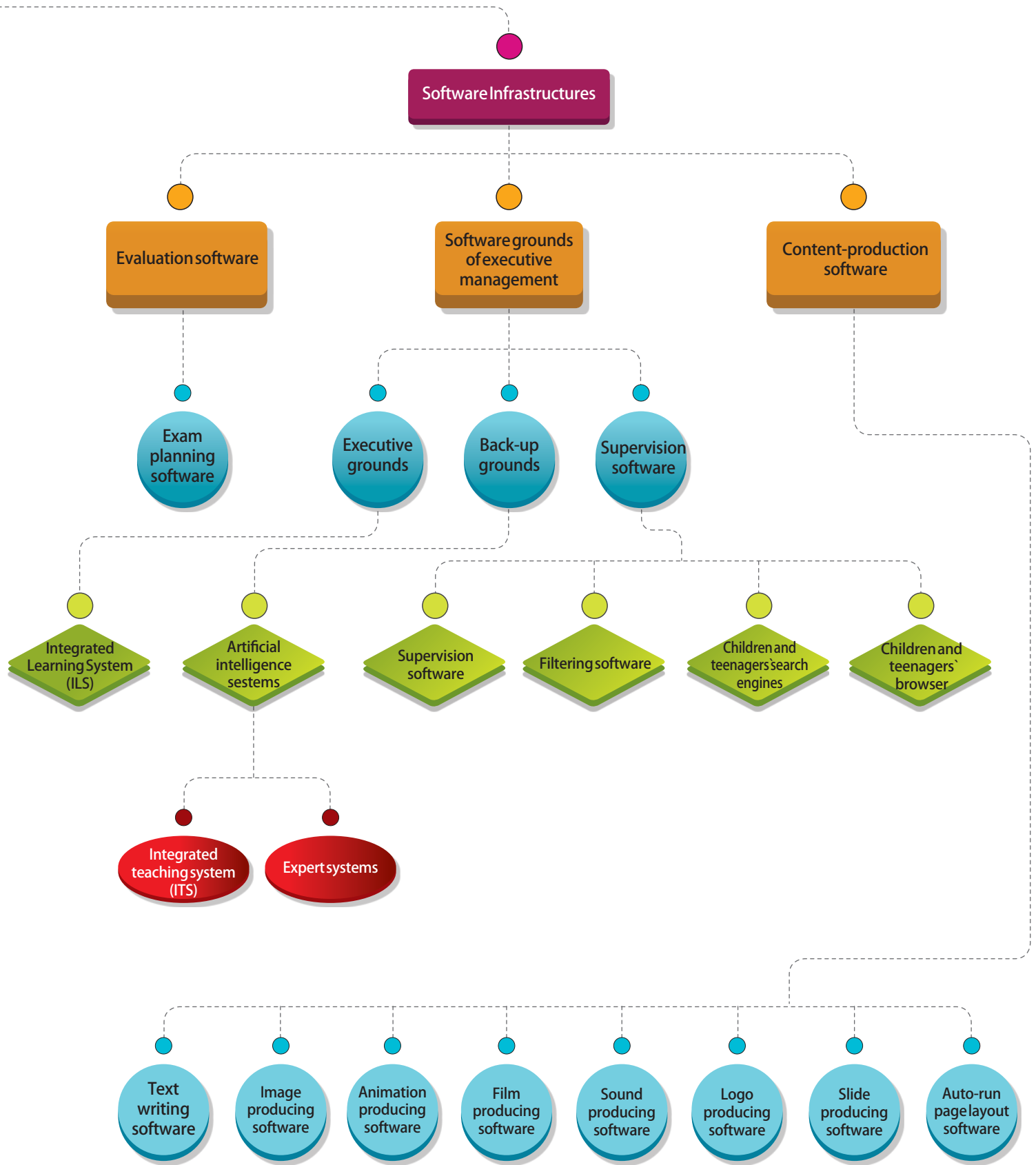
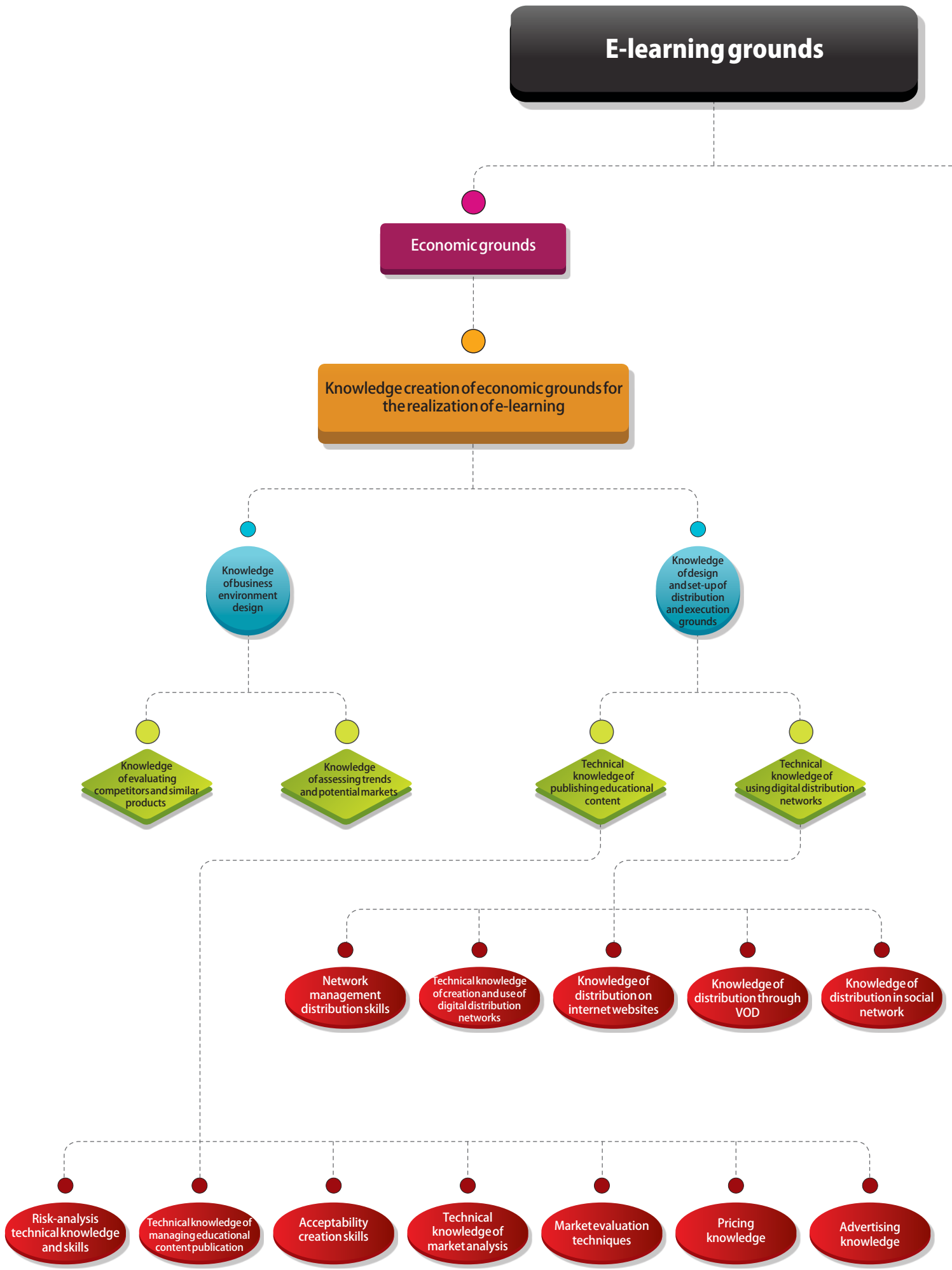


Figure .3. E-learning infrastructures



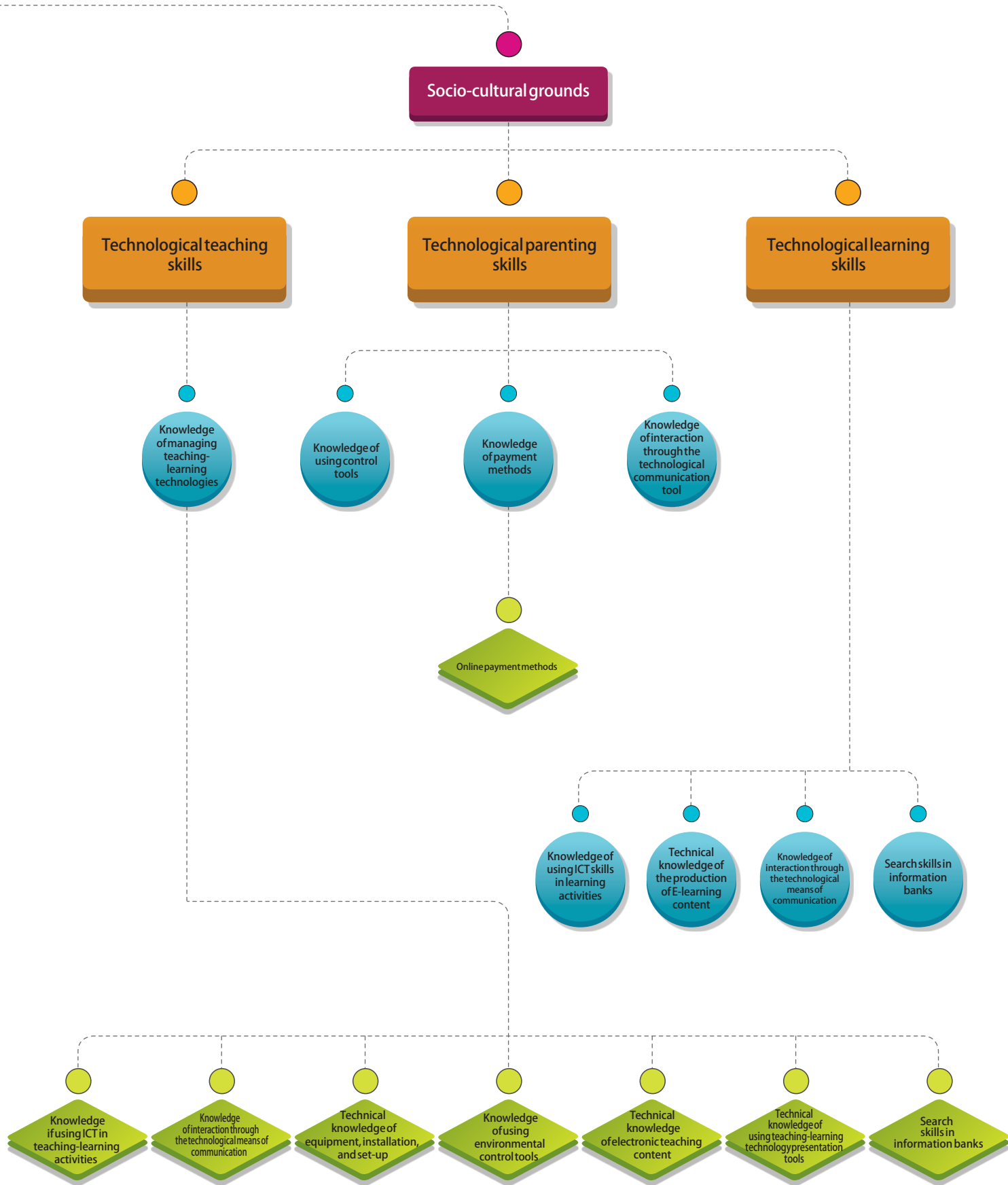


Figure .4. E-learning grounds

Virtual learning environment

The learning environment is a series of factors which, through creating a specific environment, influences the student mind and her/his behavior. Learning is not just a school prerogative. Generally, four environments are instrumental in learning process:

- School
- Family
- Society
- Internet and mass media

The school, family and society are traditional environments which play a role in education from ancient times; mass media and internet, however, are modern educational tools which could simply overshadow the former environments and attenuate or even nullify their influence. So that, they could impose themselves and their cultural ideas on cultural and scientific elites of a society. This is a reason why E-learning is so important.

What is important in a virtual learning environment is how to design and set up such an environment.



Figure. 5. Virtual E-learning environment

Learning environment design

Designing a learning environment includes 6 levels:

- 1- Institutional design
- 2- Infrastructure design
- 3- Lesson program design
- 4- Learning course design
- 5- Learning activity design
- 6- Evaluation of participants

To design in these levels, a thorough knowledge of designing learning environment and evaluation mechanism is needed.

1- Knowledge needed for E-learning environment design: to design an E-learning environment, 9 principles of designing educational courses should be considered. These are as follows:

- Programming and organization of courses
- Choosing the tool for course management
- Articulating the learning materials
- Using interactive teaching-learning approaches.
- Using age-sensitive learning principles
- Using self-conducting learning approaches
- Evaluating the learner
- Providing the basic arrangements for teachers to become familiar with this kind of education
- Access to information in order to support learners

Since parts of E-learning system use smart schools and synthetic learning environments, using the principles of designing a learning environment is a necessary one. All of these principles can be classified into two main categories of pedagogy-technology-content and supportive systems design. The technologies and their branches in each category are shown in Figure. 6

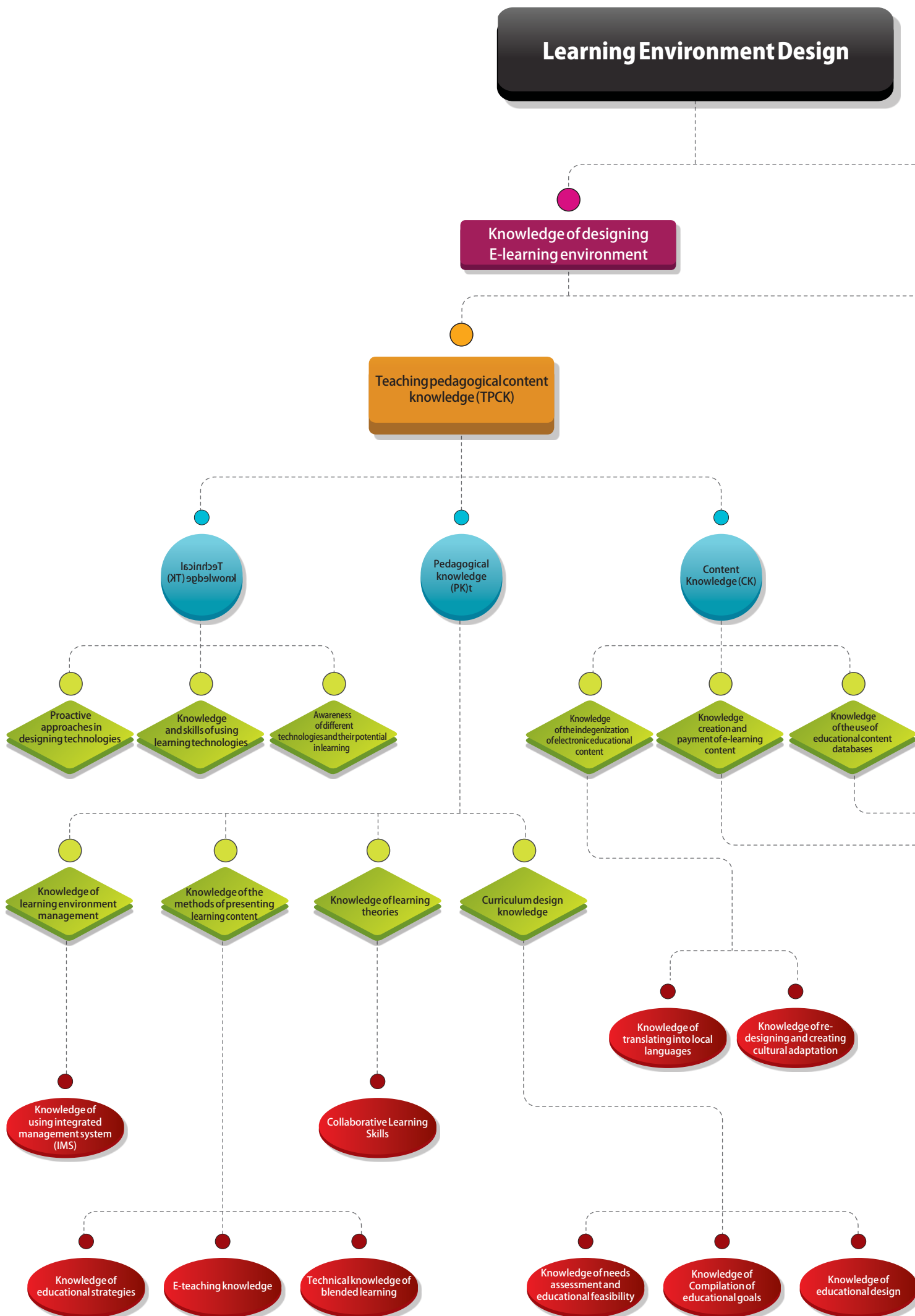
2- Evaluation mechanism design: education evaluation is an official activity in which the quality, effects and values regarding an education program, project, process or goal are going to be measured.

On one hand, a comprehensive evaluation process, certainly, can be of great help to make an education system more competent and transparent. On the other hand, the results of an evaluation process show how much the learning process is successful. Evaluating the teaching-learning process (includes learners function, media and learning material and educating process) can lead to amendments and reforms in a teaching-learning process and also to identify effective ways to evaluate the teaching-learning in both existing and desirable situations.

According to what have been said, the existing approaches in the field of teaching- learning are as follows:

- objective-oriented approach
- management-oriented approach
- consumer-oriented approach
- expertise-oriented approach
- naturalistic and participant-oriented approach

Based on these approaches, designing an evaluation mechanism has three parts: education process evaluation, learning process evaluation, learning environment evaluation (Figure. 6).



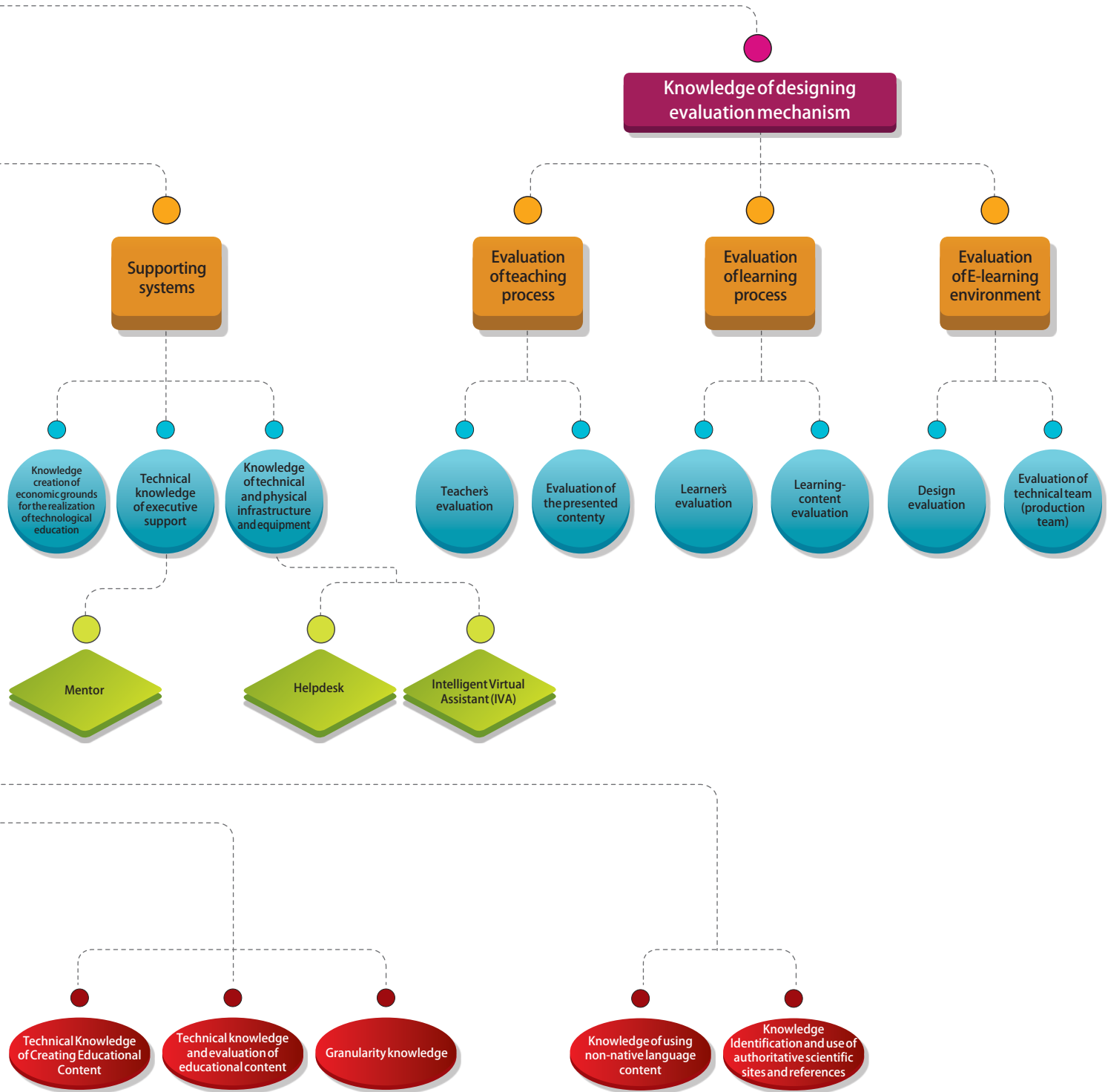


Figure. 6. Learning Environment Design

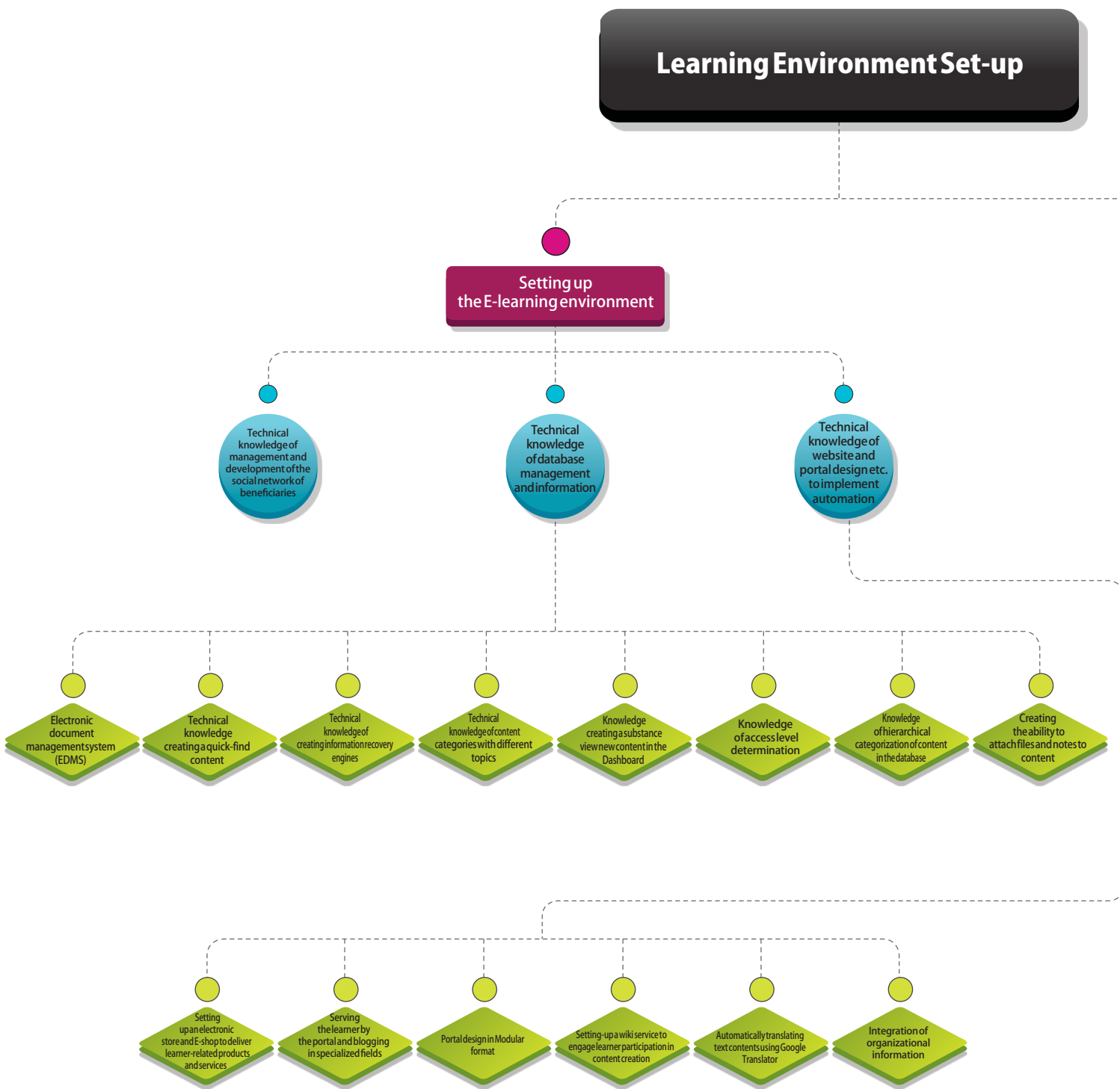
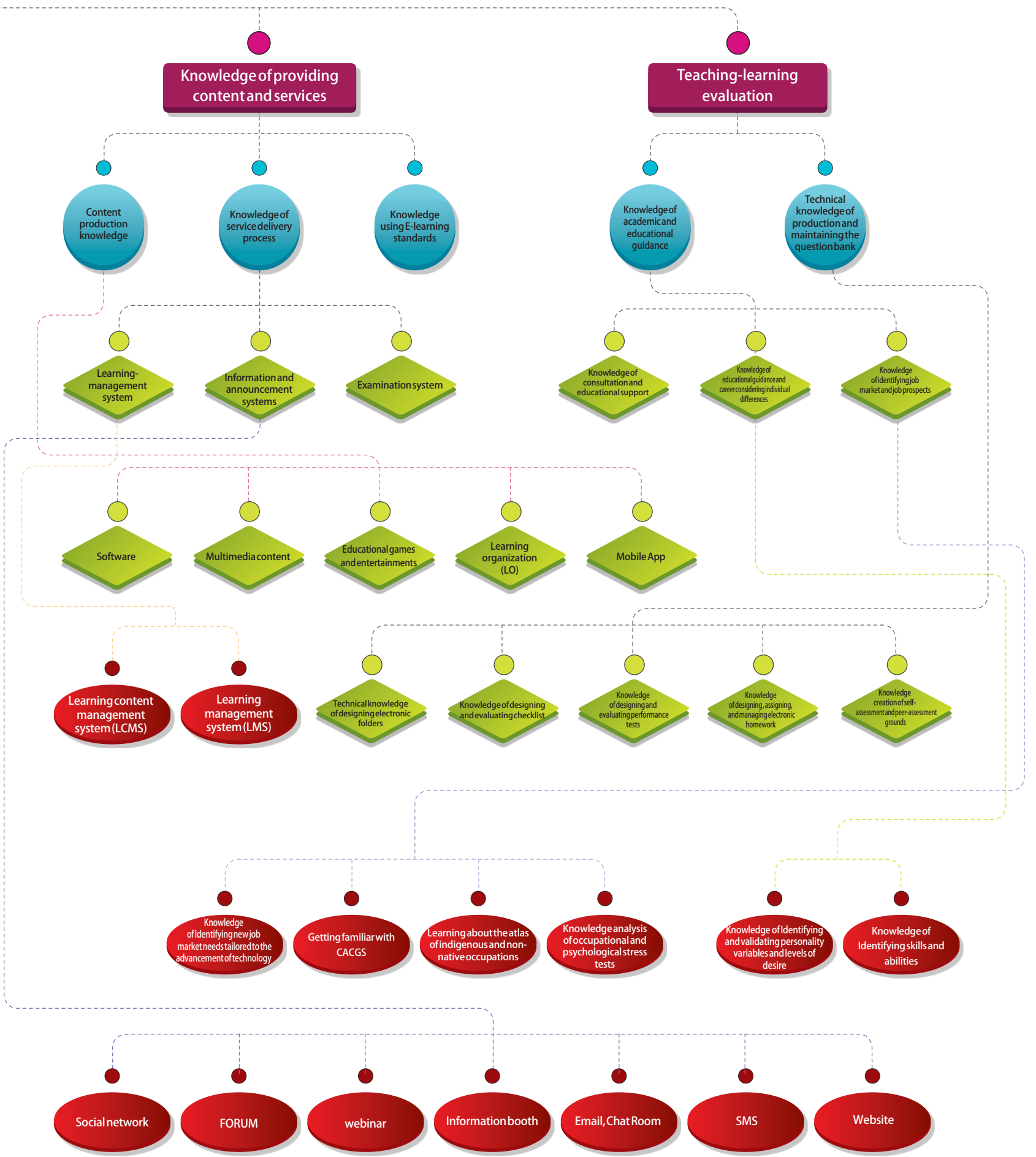


Figure. 7. E-learning environment set-up



Setting up the learning environment

Some of the requirements to set up a learning environment are technical knowledge to set up this environment, knowing the content-production and E-learning services and teaching-learning evaluation:

1. Technical knowledge to set up a learning environment

for this to be accomplished there needs to be comprehensive and safe data bases, websites, so that the automation process be implemented and a communication background for the users become available. Thus, this technical knowledge in order to implement automation has three different parts: data-base management, technical knowledge to manage and develop a communication network for the users and having the skill to design websites, portal etc. (Figure. 7).

2. Content and service production knowledge

This case, according to Figure. 7 consists of the knowledge of process of service presentation, content production and using E-learning standards in order to produce contents and services

3. Evaluating teaching-learning

Change in the structure of the education system and its programs, caused the evaluation of the education to be less important while the evaluation of educational advancement has become more and more conspicuous. Evaluation standards consist of a series of consensus principles and factors which using them will improve the quality of education evaluation dramatically. Standards of Educational advance could be divided into 4 parts which are as follows:

- Utility Standards
- Propriety Standards
- Feasibility Standards

In order to evaluate the teaching-learning process, the mentioned points could be ordered in forms of the knowledge of education guidance and the technical knowledge of production and preservation of questions banks (Figure. 7).

The book guide

The book Technologies of the E-Learning of Iran includes the technology tree of this industry. Besides, this book presents the local and commercialized information regarding two main sections of E-learning grounds and infrastructures and virtual environment for learning. Accordingly, in the present book, while presenting a category of technologies, the companies and institutions active in Iran's industry have been introduced. This book is now applicable to policymakers and decision-makers and provides a good picture of the industry's existing capacities and status. The book also applies to private sector investors and shows the investment capability in the E-Learning.

This book contains the information of active Iranian companies and institutes in the field of E-learning. The information is as follows:

- Company's name and logo
- The name of the CEO and other key personnel
- The main missions and activities of the company in the field of E-Learning
- Picture and specification of the productions
- Full company's contact information

The technologies collected in this edition of the book can be categorized according to the table next page.

This must be said that the introduced companies have been found through field researches, search in specialized exhibitions in this field and using the exhibitions catalogues. After some investigations, the needed information acquired from these companies through self-introductory documents.

We hope that this book could be a step (though maybe small) in development of E-learning industry and its international position.



The technologies considered in the current edition of the book



***Technological
capabilities
of E-learning
Industry of Iran***



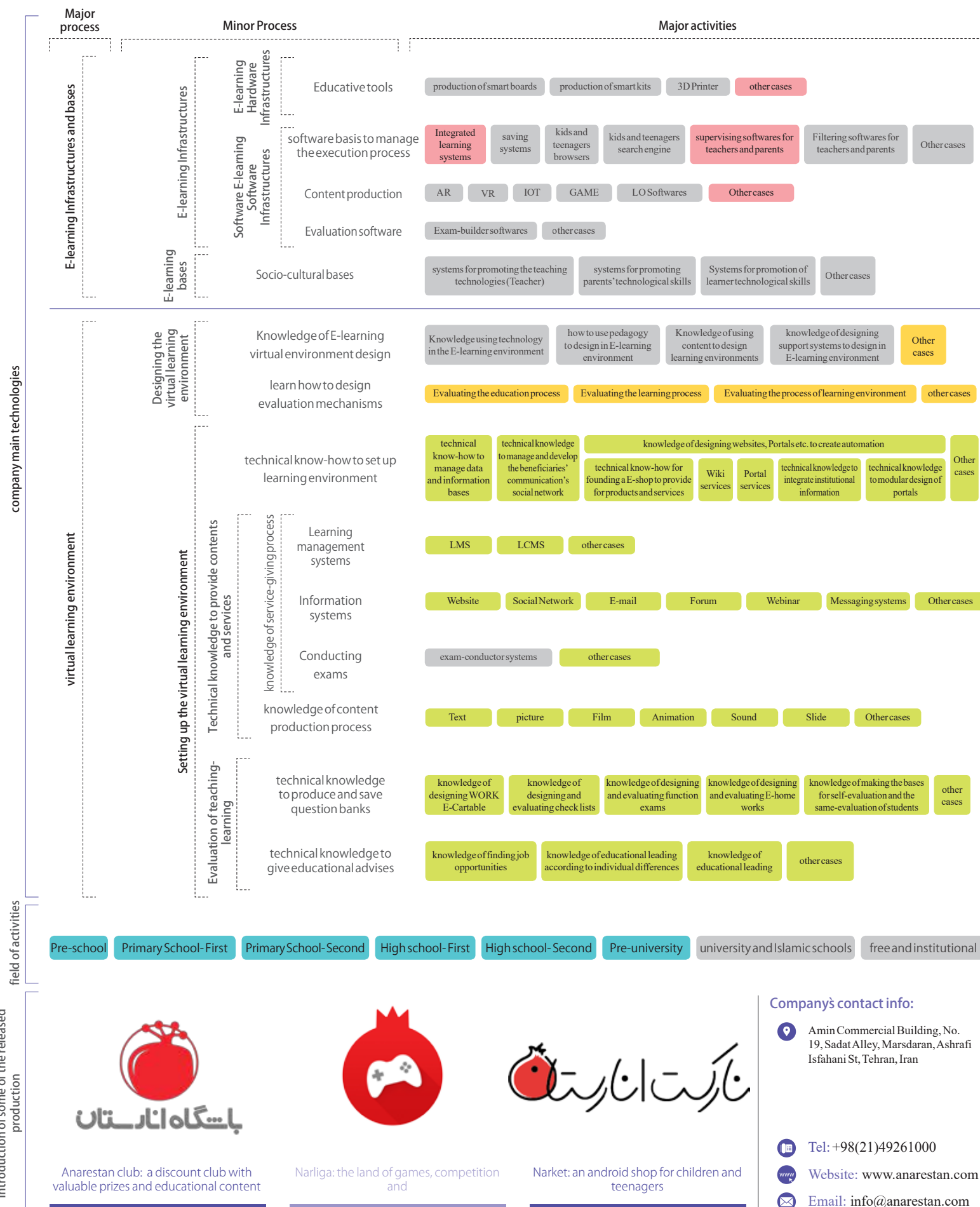
**Anarestan (Amin's
Developing of Strategic
Management)**

Anarestan is one the Amin company projects. The mission of this project is to create a safe and attractive environment for children and teenagers with the most advanced technologies in the world. This project is designed according to ancient idea of "the land saints" and the scientific paradigm of "open creative activity" to provide entertaining and educational contents for the children and teenagers. The Amin Company is a collector of services in the education industry. An important part of this company consists of student, teacher and all of the other actors of education system. The company aims to provide variety of services through digitizing the education process.

Abolfazl Mahmudi
CEO and director



Seyed mohsen Moraveji
member of board of directors





Mohammad Agha Mirzayi
Founder

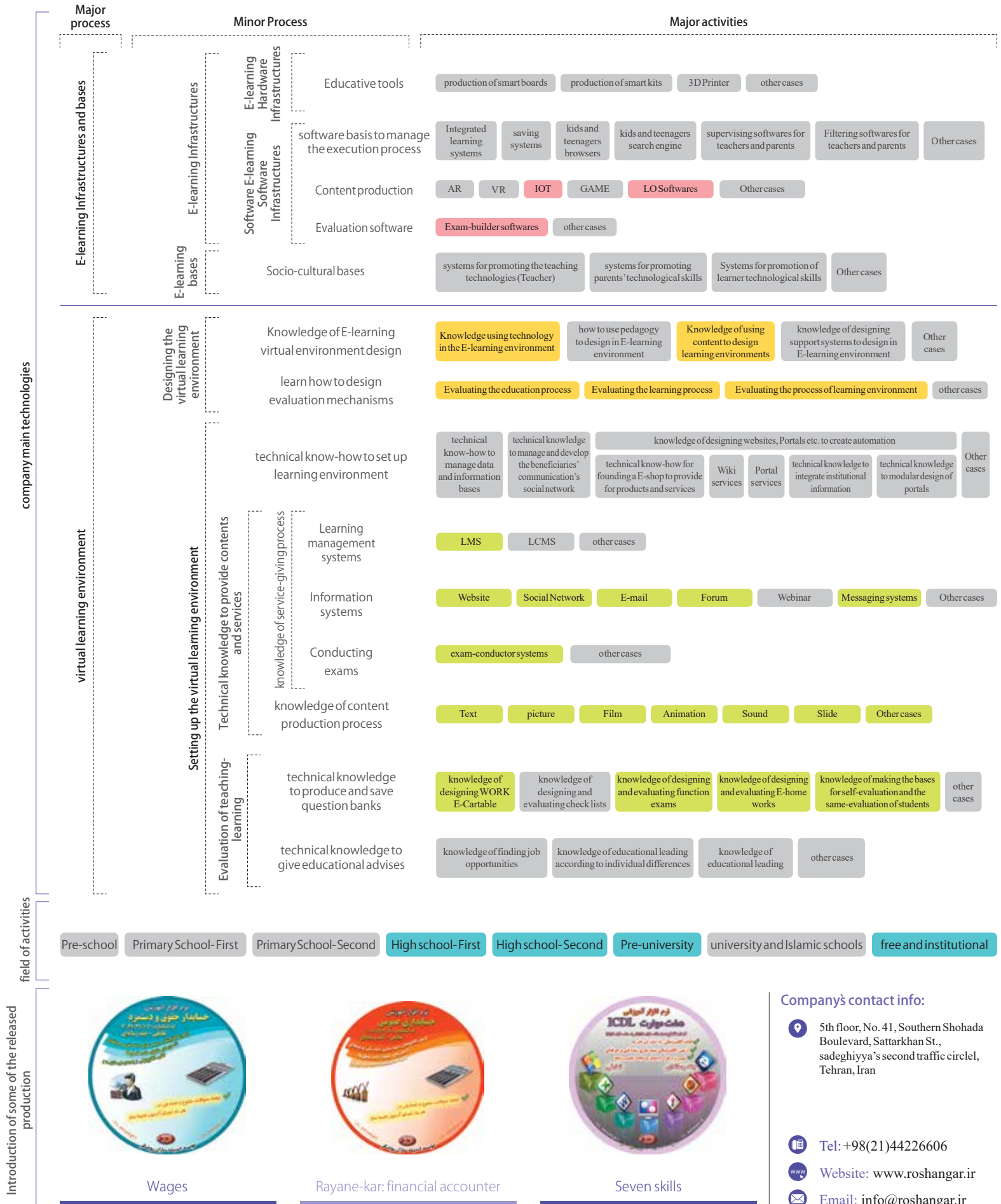


Fateme Oruji
Founder

- to design and publish cultural, educational, pragmatic and public software with the permission of the Ministry of Culture and Islamic Guidance
- to design and publish cell phone software with the permission of the Ministry of Culture and Islamic Guidance



Andishe sazan-e Roshangar Institute





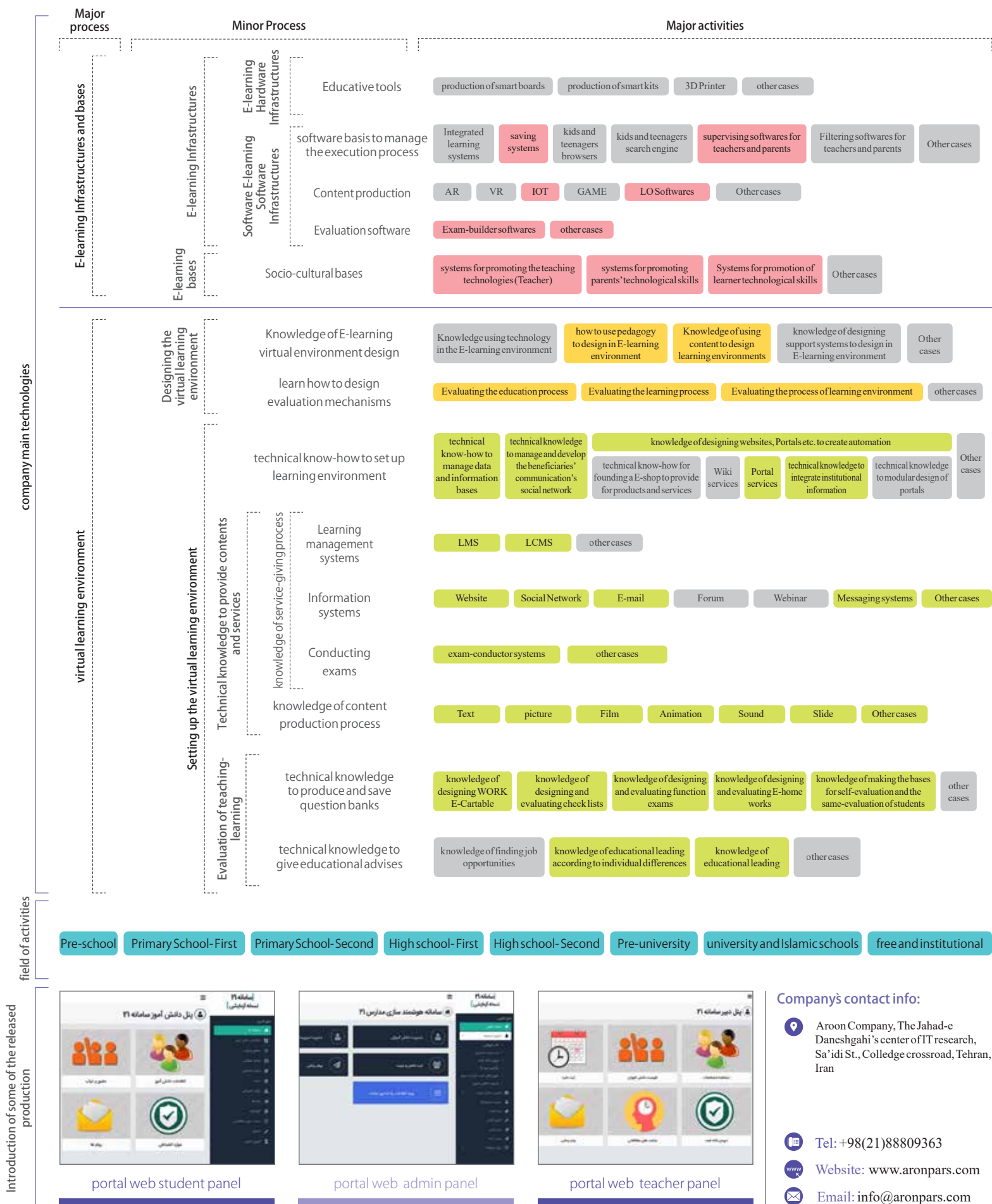
Aron

■ Design and development of cell phone software's

Amir Ali Riazi
CEO



Haydar Riazi
head of board of directors



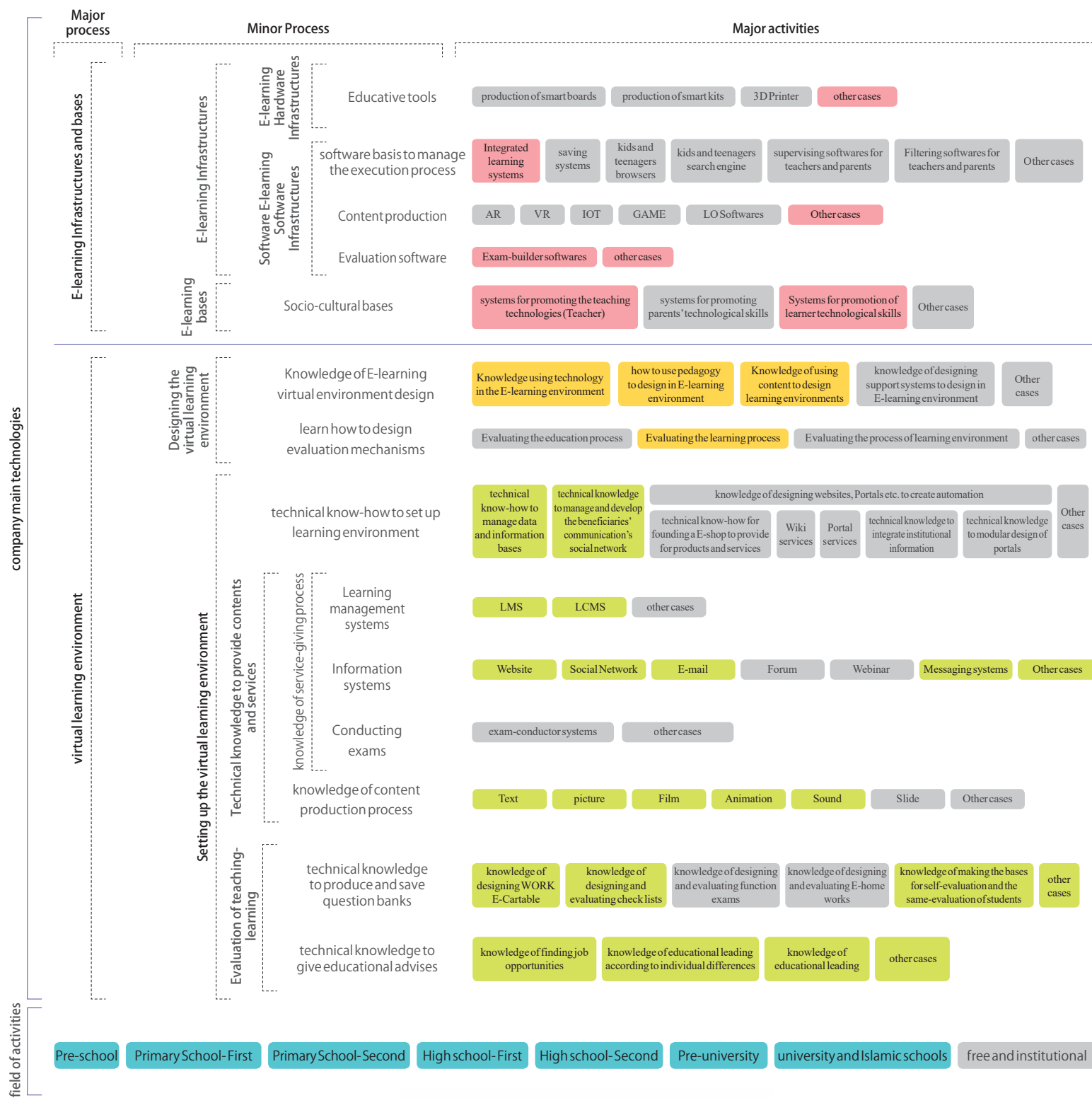


Hamidreza Saniei
CEO

■ Creating a desirable, hearty and modern atmosphere for learning (educational technology) from pre-school through pre-university level



Avid Arvand



Introduction of some of the released production



Lemito is a web application which provides advanced learning management systems for students, teachers, schools, and other learning segments.



iKNiTO is first and foremost a platform which provides a number of products are all related to achieving both excellence and simplicity in knowledge management. While its products may be deployed stand alone, but the main objective has been to fully integrate them. These products are: iKNiTO: state-of-the-art in digital library iKNiTO Space: Highly versatile institutional repository iKNiTO js: A fully automated journal management system for those interested in managing their journals publications iKNiTO cs: A fully automated scientific conference and exhibition management system iKNiTO jval: A comprehensive journal evaluation system

Company's contact info:

- Alef building, Barjasteh Str. Bayandor Str., Kout Sheikh, Khoramshahr, Iran
- Tel: +98(21)23597100
- Fax: +98(21)26216727
- Website: www.lernito.ir
- Email: support@lernito.ir



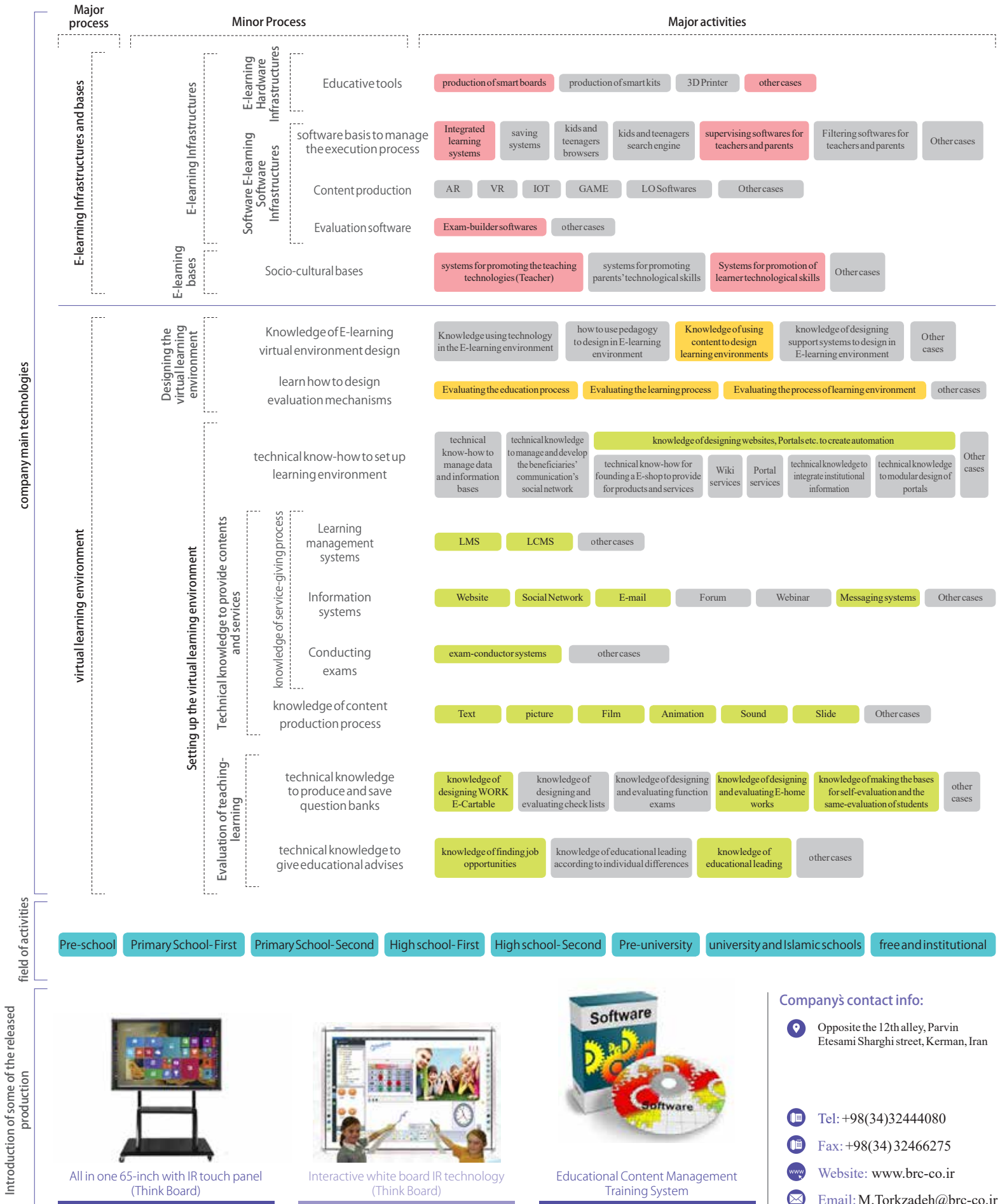
**Baharestan Rayan
Cooperation
Company**

■ The main missions and activities of the company in the field of E-Learning: Baharestan Rayan Engineering cooperation company with the aim of presence in the field of IT was established in 2000 with the aim of its activities in the country and the Middle East has started. According to the company's field the majority of customers are an office – public and private companies and also educational centers. Including specific IT products are white boards, which according to the needs of educational centers in 2013 to the company has produced white board with Think Board brand in the country. In addition to interactive white board, the company also produces All in one(AIO) with Think Board brand; with the AIO on the market is very different.

**Mohsen Torkzadeh
Mahani**
CEO



**Hamed Torkzadeh
Mahani**
head of board of directors





Hamed Isfahanian
CEO

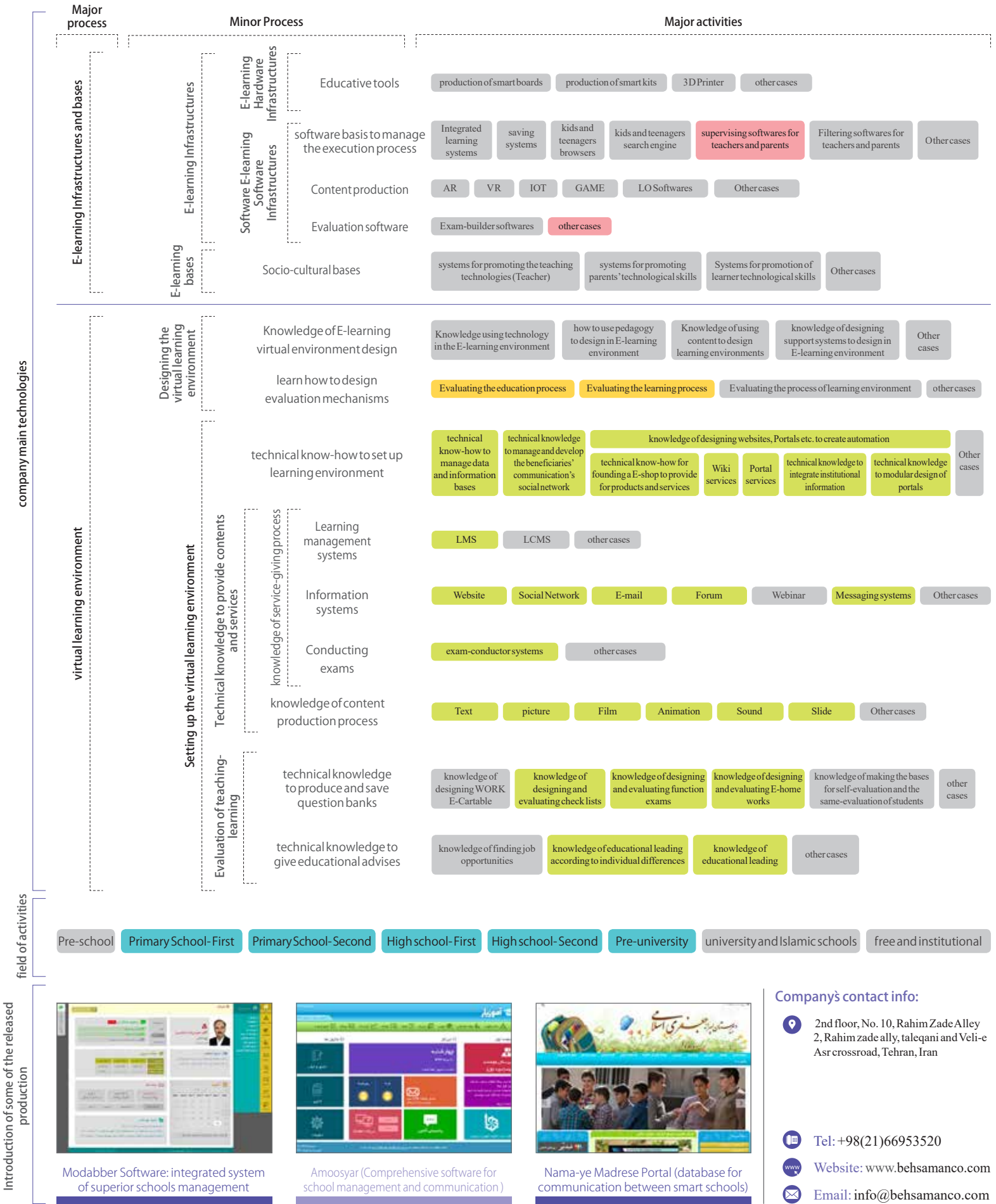


Hamid Reza Isfahanian
Head of the board of directors

mechanization and integration of information in order to present useful educational analyses providing useful and integrated tools in order to cover all of the educational needs and processes creating an appropriate context to connect the school guardians.



Behsaman-e Tadbir



Modabber Software: integrated system of superior schools management



Amoosyar (Comprehensive software for school management and communication)



Nama-ye Madrese Portal (database for communication between smart schools)

Company's contact info:

2nd floor, No. 10, Rahim Zade Alley 2, Rahim zade ally, taleqani and Veli-e Asr crossroad, Tehran, Iran

Tel: +98(21)66953520

Website: www.behsamanco.com

Email: info@behsamanco.com

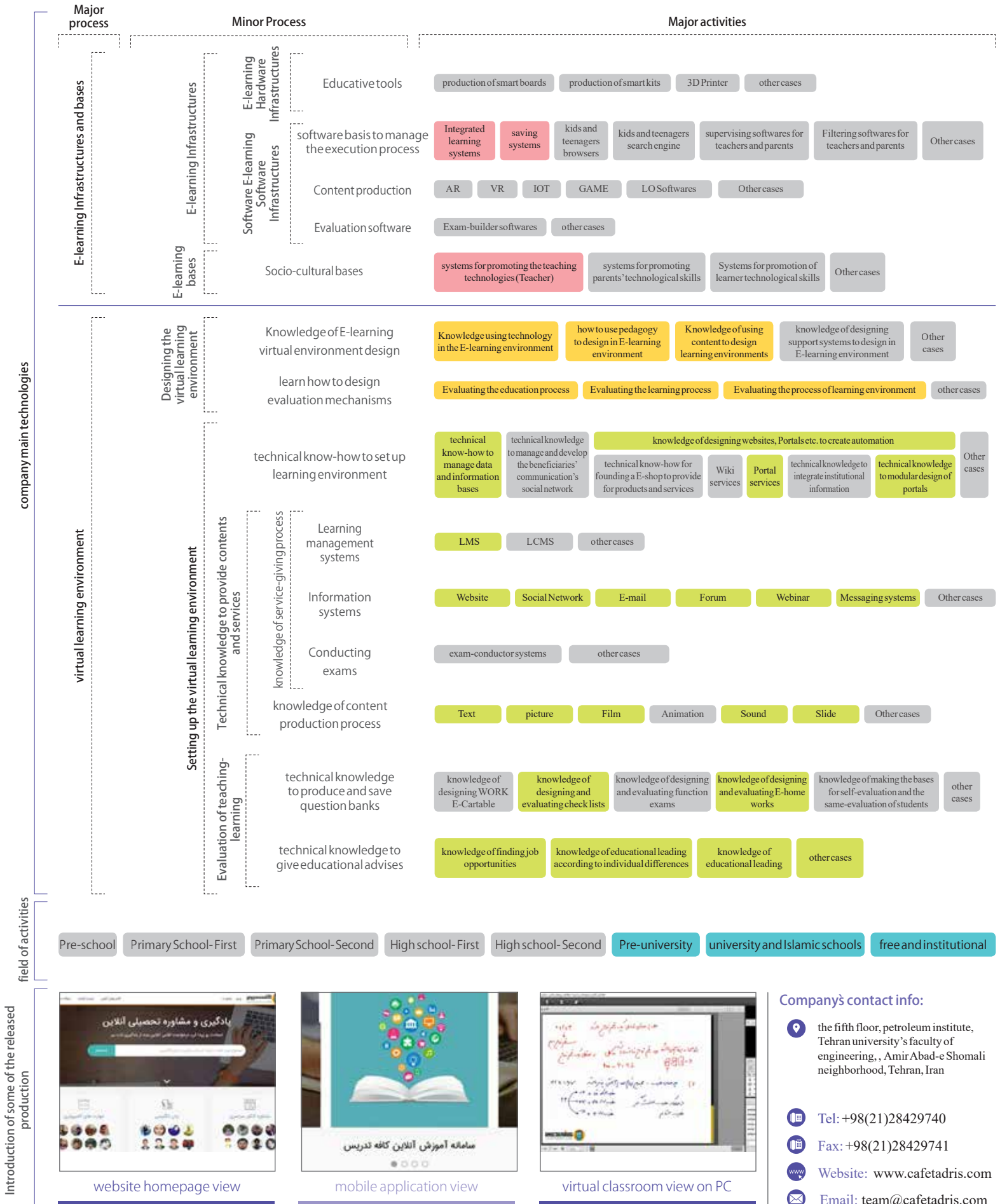
Introduction of some of the released production



Cafetadris

- Access to a top teacher, anytime and anywhere
- Cost-effective learning

Milad Azizpour
CEO



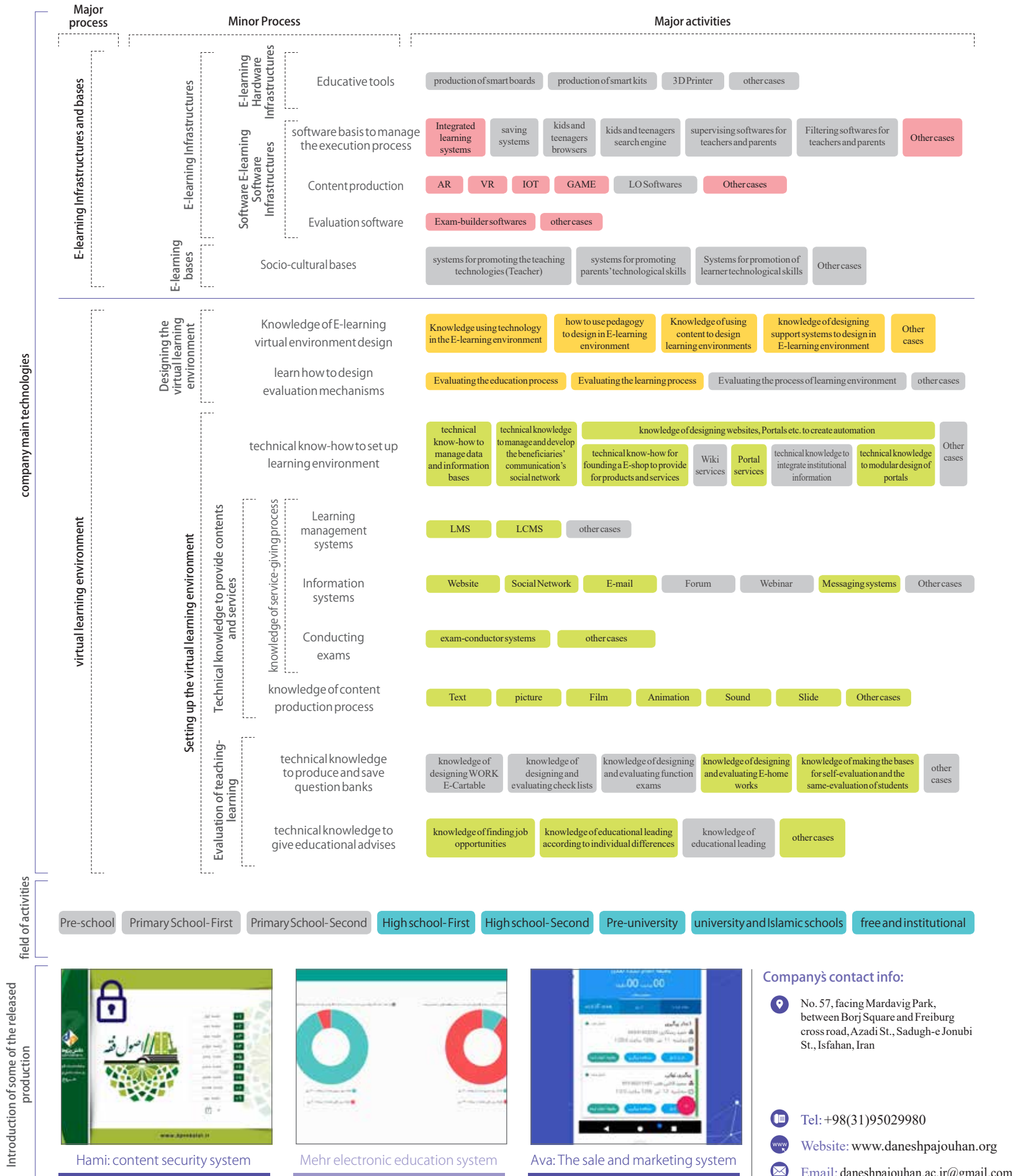


Mehran Bekayi Jazi
CEO

■ Danesh Pazuhan has considered using the most advanced technologies and highest qualities. we believe that E-contents are far better than the actual teachers and is more effective in learning process. the main objective of Danesh Pazuhan is to provide experience, facilities and opportunities for other companies and institutes who want to start to work in this field. in addition to using specialized systems and using skilled workforce, this company has the ability to create the suitable Electronic education process in your respective field and make your users accustomed to the project so you can have an income from these projects.



Danesh Pazuhan
Post-Graduate
Educational Institute

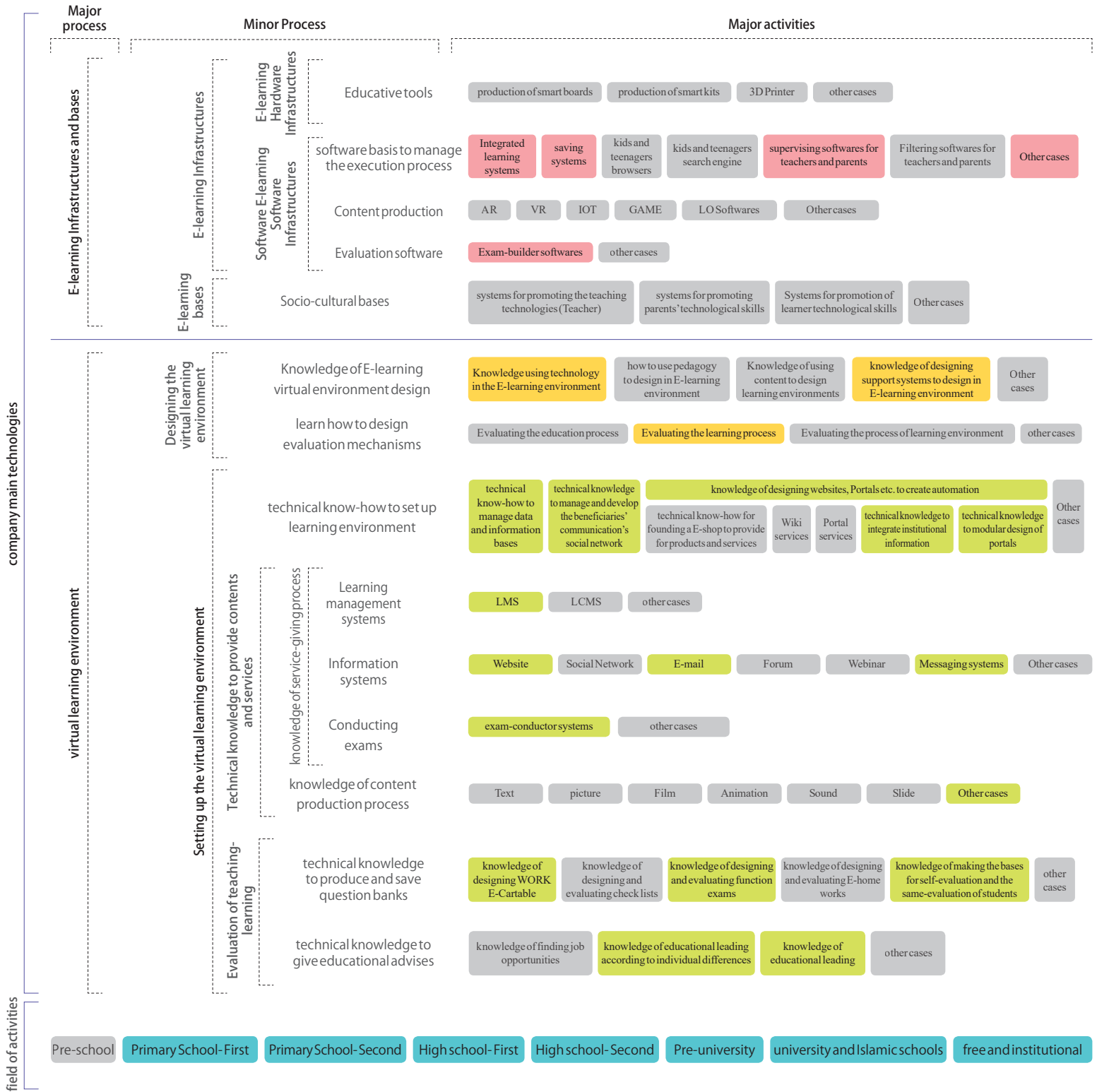


Unquestionably, in today's world, education _based on the capabilities of each individual_ is one of the most important goals of e-learning. In this regard, the software group of Segam has provided tools for schools, teachers and educational centers to tailor the learning process of each student individually, and even this important issue, if necessary, without the need for attendance. Physical (remote) management. This software offers various facilities at the levels of the manager, the counselor (teacher), the parents and the student so that each one of them can play a role in the students' learning process.

Ali Samvatian
CEO



Reza Keshavarz Afshar
member of board and sail manager



Introduction of some of the released production



Intelligent Planning System, Counseling and Testing for Students' educational enhancement



Intelligent planning system of and advising of Iranian university entrance exams in all the grades



Choosing majors: The system for choosing majors of nation university entrance exam of Iran by analyzing the 4-level admission and prioritizing based on artificial intelligence.

Company's contact info:

third floor, No. 6 (Daneshvar Building), Jamalzade-ye Jonubi, Enqelab square, Tehran, Iran

Tel: +98(21)66942876

Fax: +98(21)89785290

Website: www.darsnegar.com

Email: info@3gaam.com



Rasoul Jalili
chairman

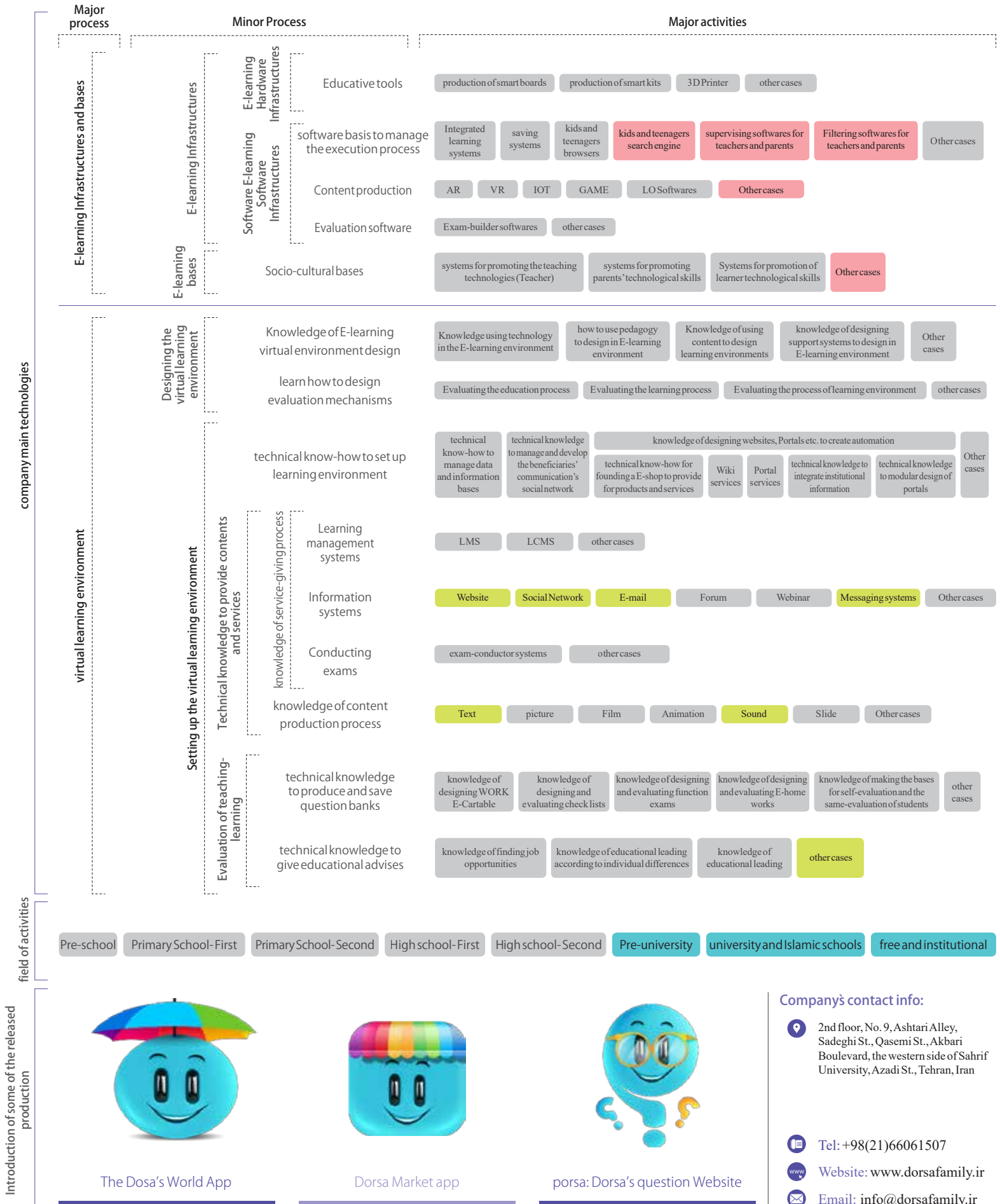


Abbas Mohammadkhani
CEO

- Easy access to suitable contents for children in safe virtual society.
- Protecting against unsuitable contents.
- Presenting the practical programs for children.
- Controlling on software installations.
- Access to various audio & video contents and multimedia for children.
- Access to computer games for children.



Dorsa Virtual Ecosystem





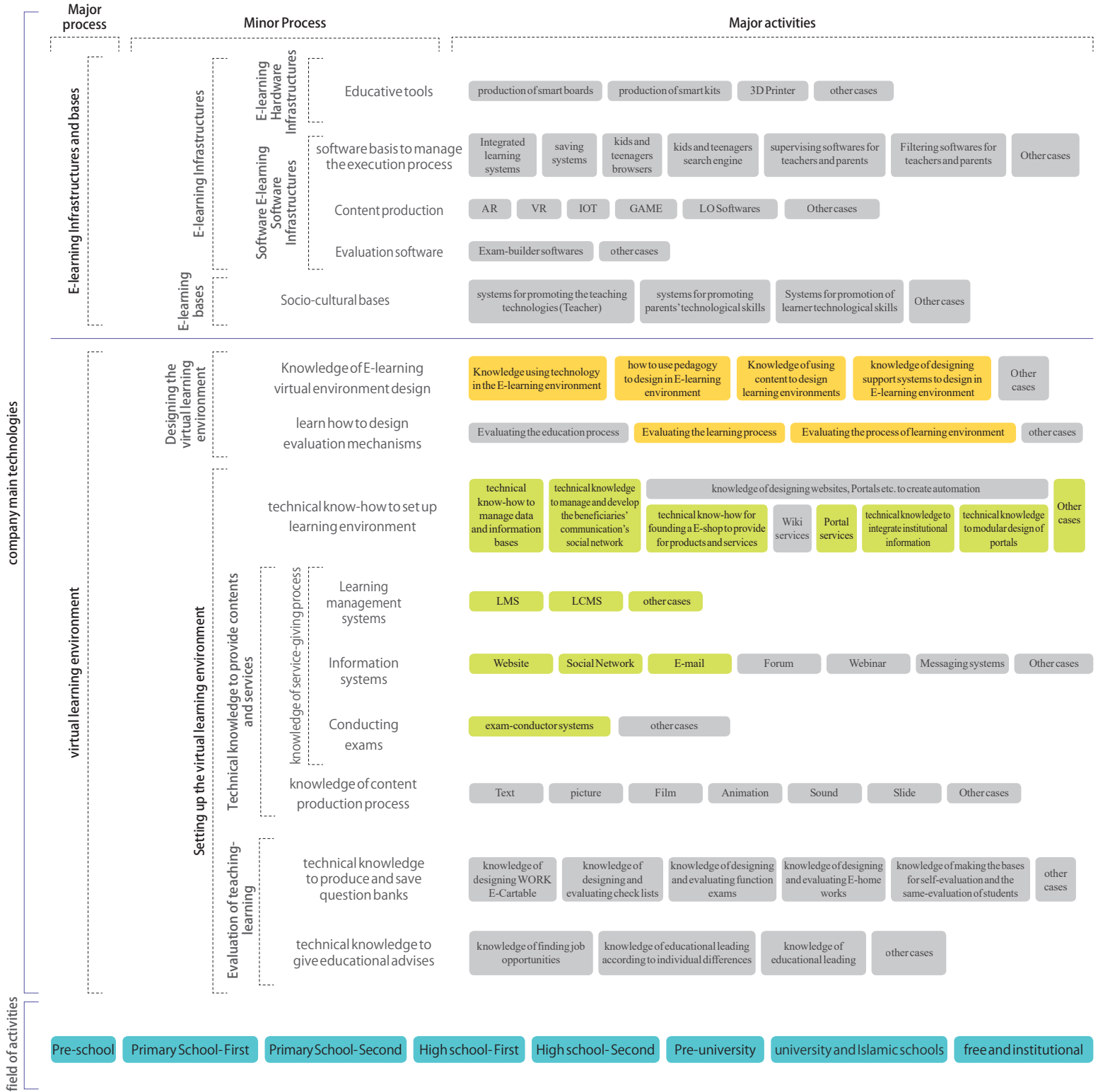
Eghtesad va Refah-e Farhangian

The main objective of this company is to have a role in the field of E-learning with cooperation alongside the ministry of education. The Comprehensive network of educational services is one of results of this role in which the company provides a suitable ground for increase in the output of other companies that are active in this field. Providing and presenting the best educational service and products, for students, parents, teachers etc., of course after precise evaluation and filtering, is one the primary objectives of the company, this also results in huge market of contents become available for the content producing companies so they can present their product in the society.

Abbas Kazemi Ashtiani
CEO



Mehdi Ahangari
manager of the Comprehensive Network of Educational Services



Pre-school Primary School-First Primary School-Second High school-First High school-Second Pre-university university and Islamic schools free and institutional

Introduction of some of the released production



شبكة جامع الكترونيكي
خدمات آموزشي وپروژني

Products and services to the students, teachers, parents and the other users in this website,



انکون مرکز

The Comprehensive Center of Examination is in cooperation and under supervision of the evaluation center of the ministry of education



متین

The center of E-learning development (Matin): Conducting courses for employees' education

Company's contact info:

- Teachers' Investment, Economy, and Welfare Company, No. 38, Pirzade Alley, Nesa Alley, Midamad St., Tehran, Iran
- Tel: +98(21)26411950
- Fax: +98(21)22276150
- Website: erf.co.ir
- Email: shabake@erf.co.ir



Mohammad Hashem Masoudi
CEO and the deputy of chief of the board of the directors

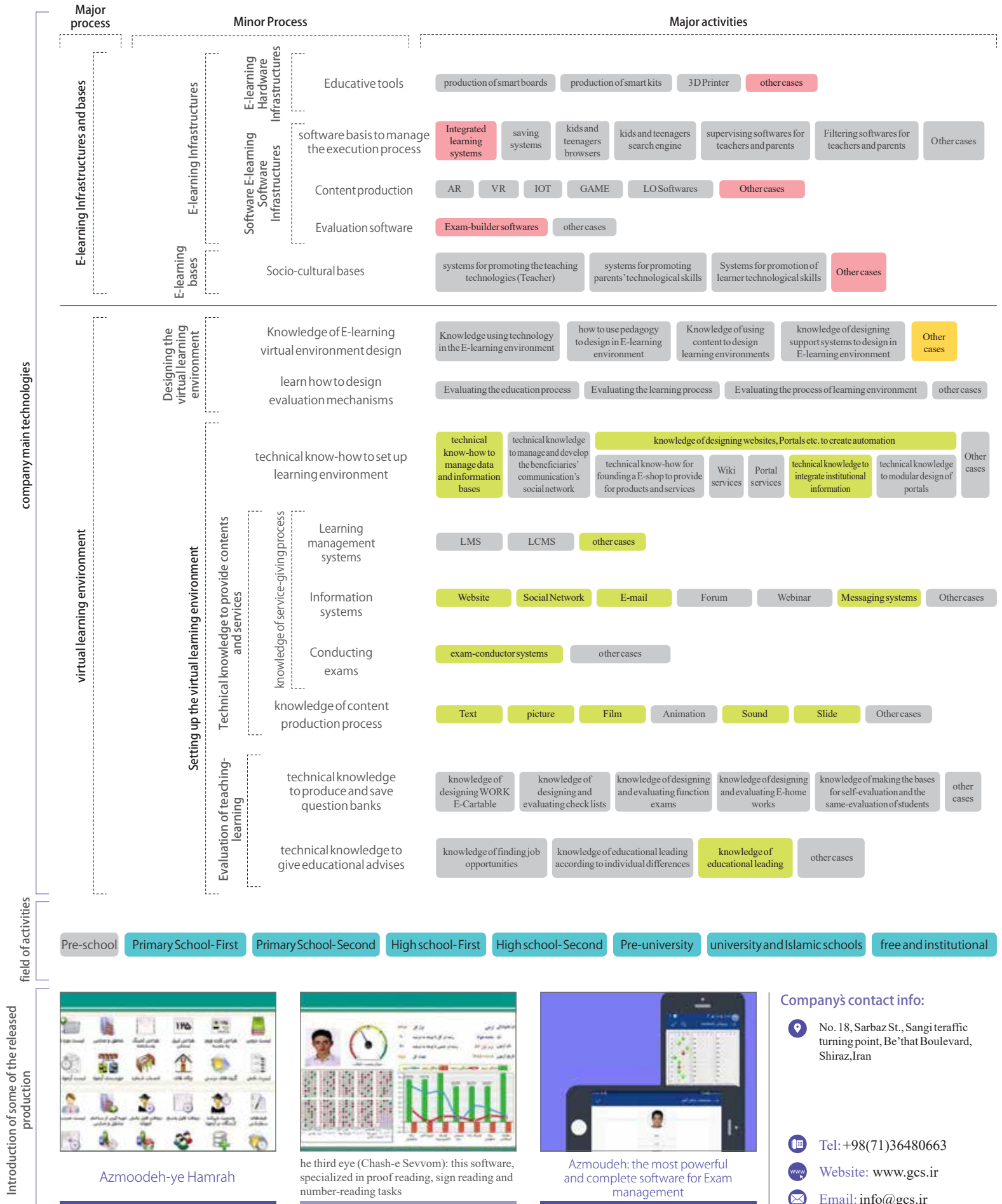


Ahmad Moqaddasi
Head of the board of the directors

■ Production and selling software



Faragir Computer Systems





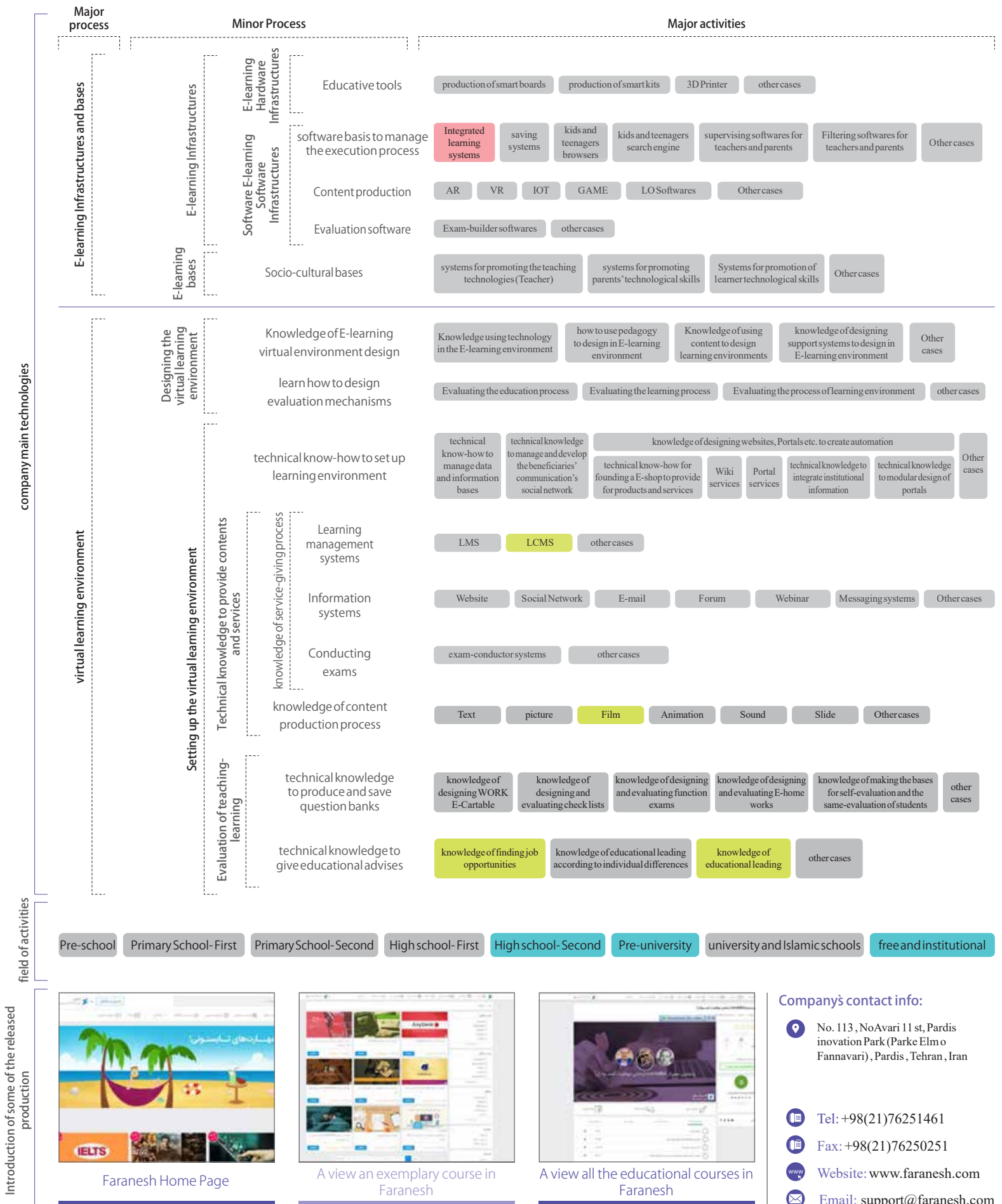
Faranesh

■ A global platform of high quality contents to empower people for personal & career development towards a higher standard of life

Mohammad Rashidi Koochi
Founder and CEO



Human Najafpour
CoFounder



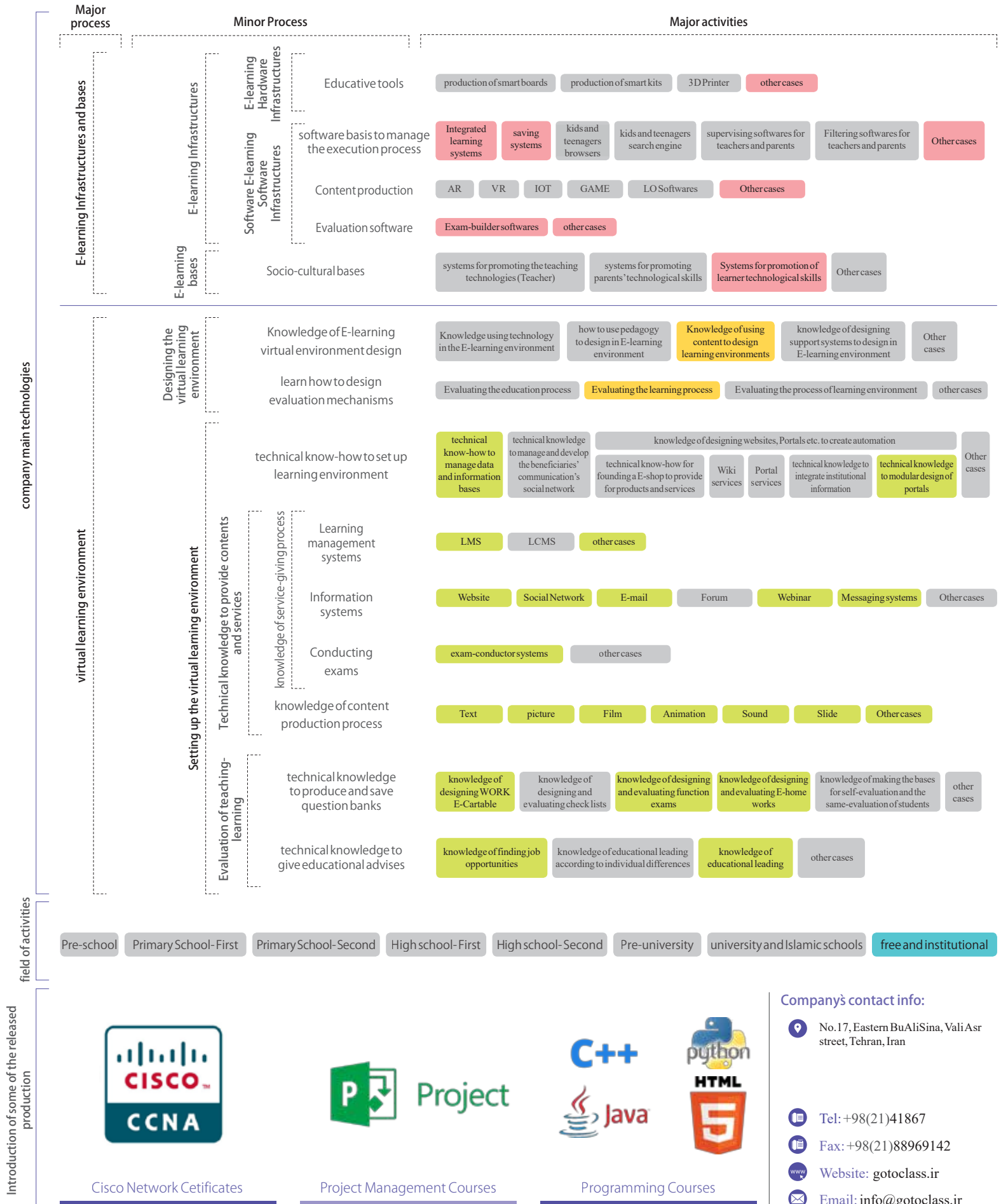


Arash Dehghan
CEO and Head of the board of the directors

- Expansion of educational justice in Iran
- Raising the level of knowledge and skills of native labor forces
- Smoothly entering the labor market for graduates through training and engagement with employers
- Provide access to world-class knowledge and skills for Persian speakers through interaction with world-class educational institutions
- Creating a suitable place to provide educational content for professionals
- Providing a safe and secure place for employers to choose young workforce



Go To Class





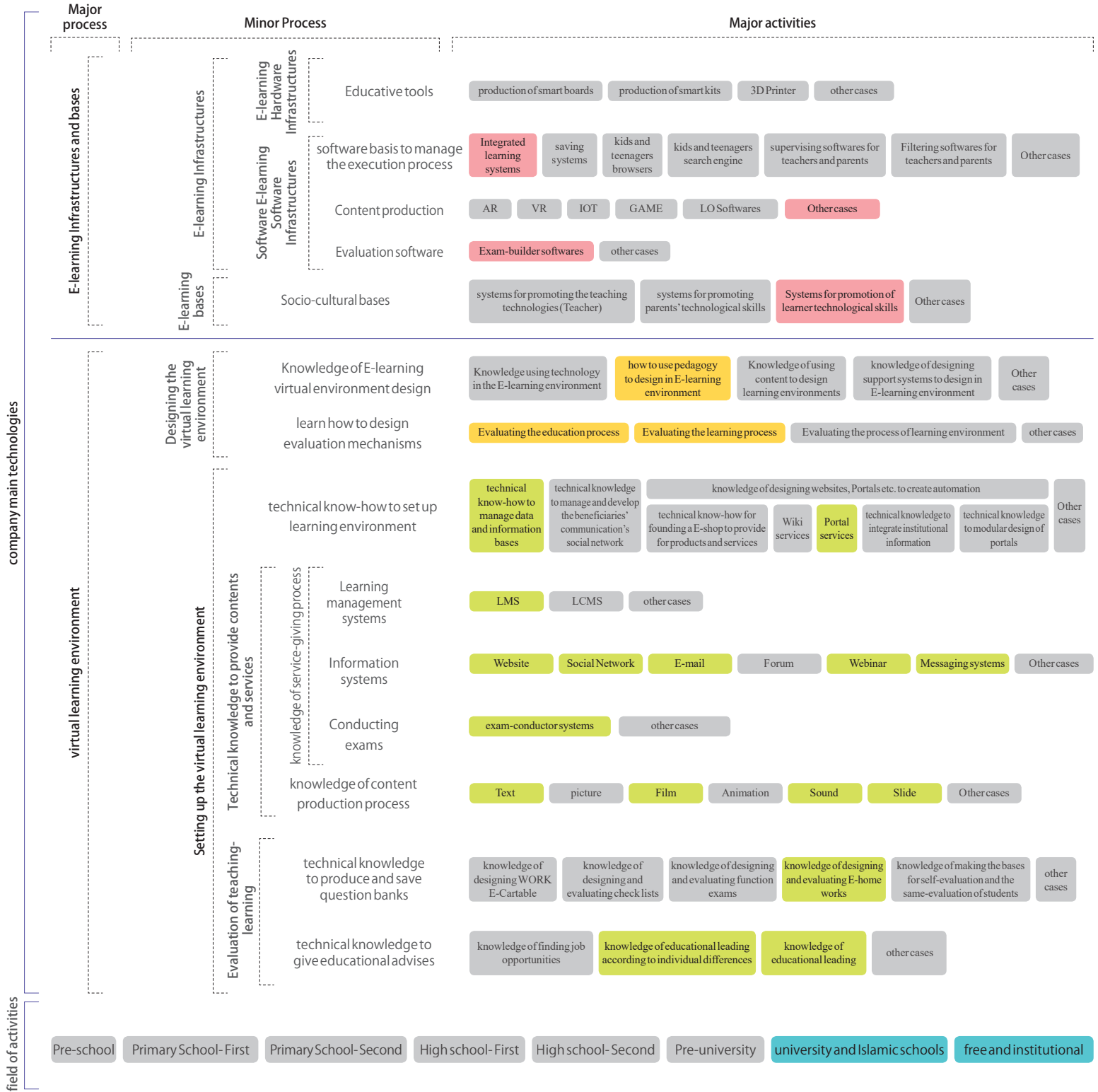
Ham Amooz

Ham Amooz is a Mobile and internet E-learning platform which have been designed and developed according to national needs and by cooperation with the best education institute provide a rich collection of electronic courses. with success in Ham Amooz courses, one can acquire valid certificate from the receptive institute. The main approach of Ham Amooz is to provide specialized education with high quality and reliability in the field of management and personal skills.

Amin Karimi
Founder and manager



Mojtaba Asadi
Founder and head of board of directors



Introduction of some of the released production



Ham Amooz is a Specialized training platform in the field of management and personal skills which provides the best courses of education institutes on a context with different educative features (Film, Exam, handout, learning progress). This platform is accessible though cellphone and net applications. ordered also could be installed for education Institutes.

Company's contact info:

- Unit 1, Ariana group building, No. 37, Malayeri pour-e Gharbi St., Sohrevardi-e Jonubi St., Tehran, Iran
- Tel: +98(21)88342900
- Fax: +98(21)88836410
- Website: www.hamamooz.com
- Email: hamamooz@e-aryana.com



Majid Amin Abshuri
CEO and member of board of directors



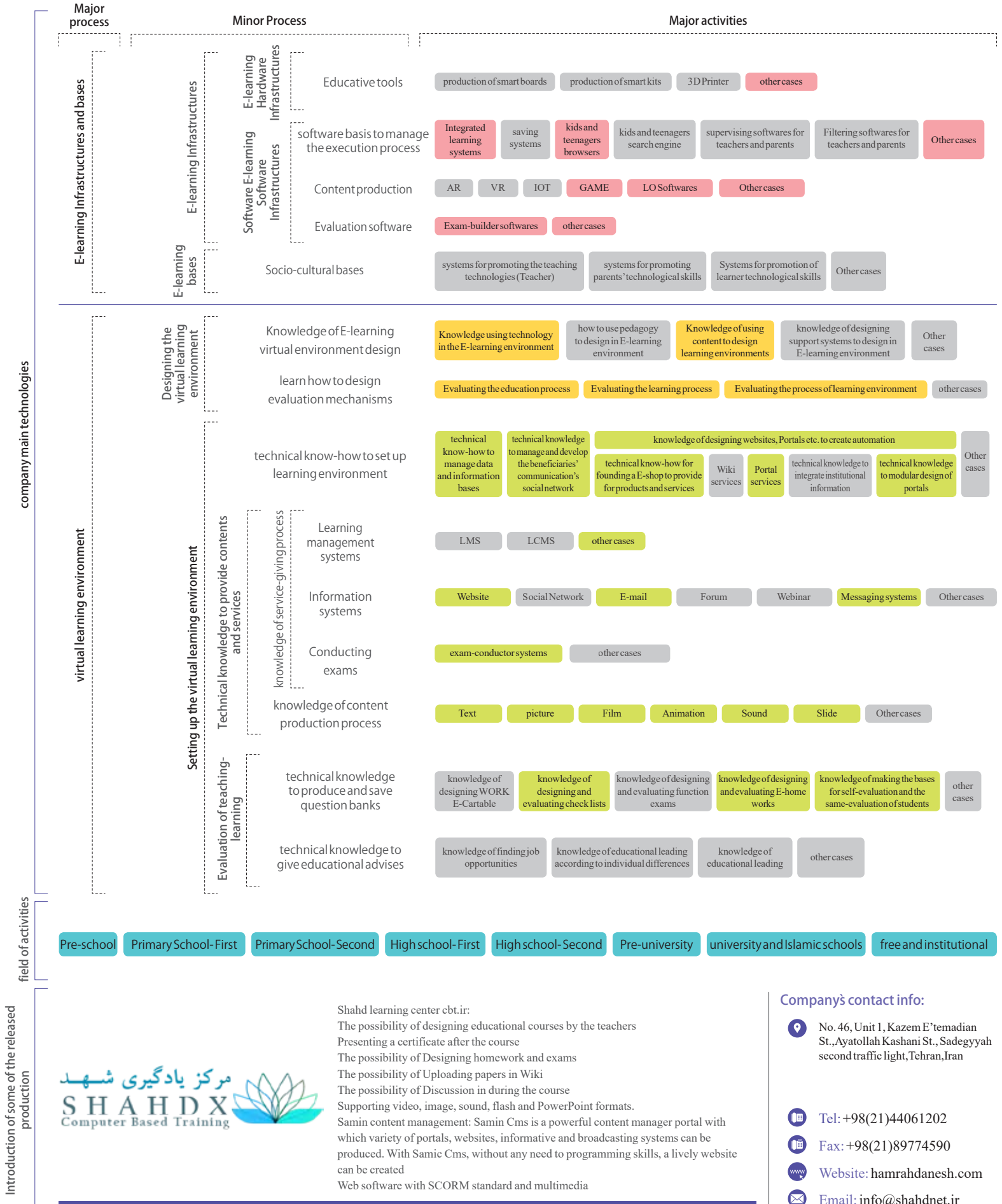
Mahmoud Masoumi Sanjani
Head of board of directors

- Creating a suitable ground to advance the education
- Conducting online courses for students all over the country

شرکت فناوری اطلاعات و ارتباطات



شبكة همراه دانش
Hamrah Danesh Network

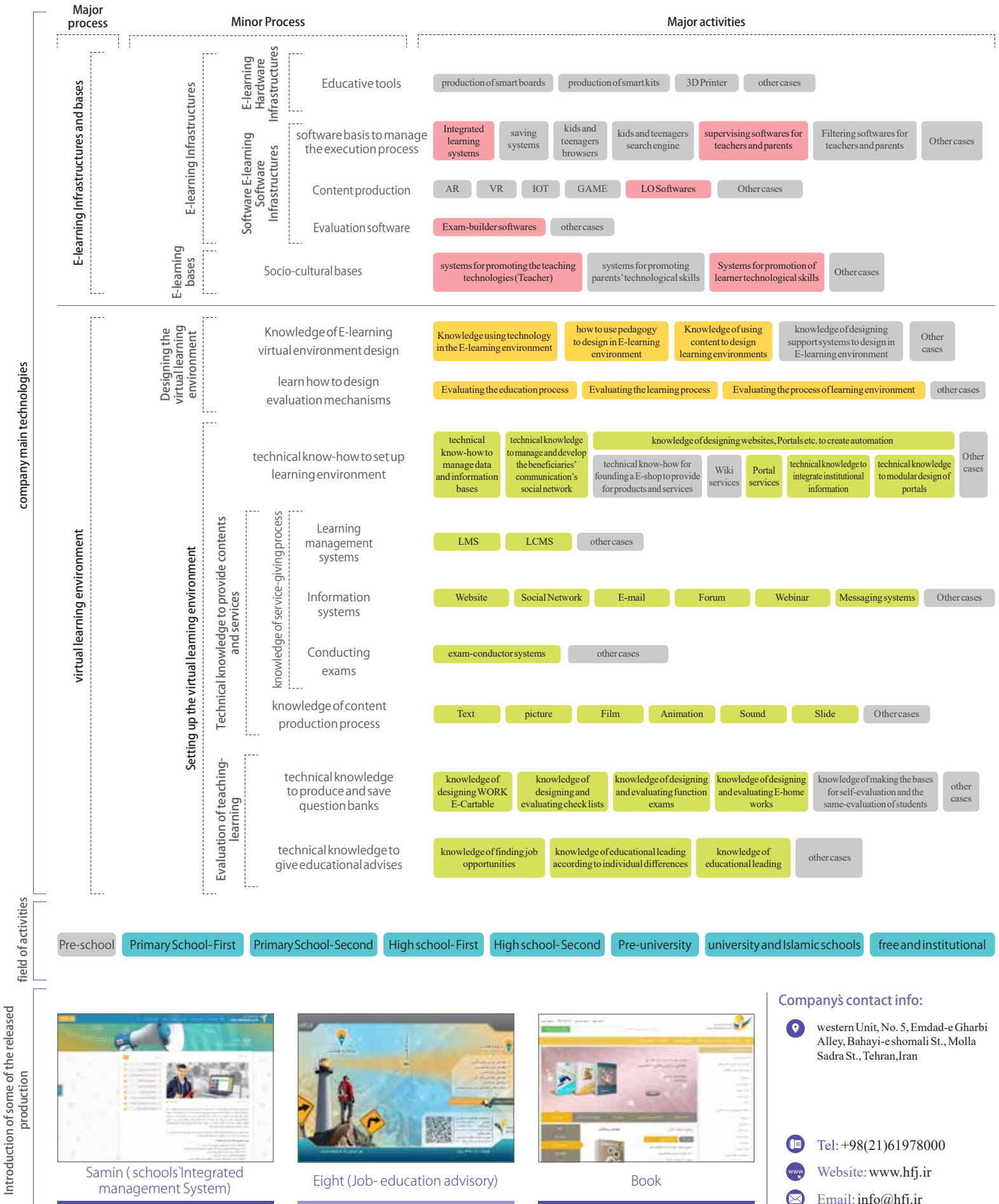


Hedayat Farhikhtegan Javan institute as one of first known scientific centers started its activities in 2007 concentrated on training, job and educational guidance, organizational and business and now is organizing and upgrading position of training based on new theories of learning and utilizing appropriate tools including video, photos, audio, etc. also this company is looking for a path for economic development of country through guiding entrepreneurs and economic enterprises for successful investment and integration of resources of organization.

Mohsen Zare'i
CEO



Mohammad Amin Zare'i
Head of board of directors



Company's contact info:

western Unit, No. 5, Emdad-e Gharbi Alley, Bahayi-e shomali St., Molla Sadra St., Tehran, Iran

Tel: +98(21)61978000

Website: www.hfj.ir

Email: info@hfj.ir



Mohammad Sharifi
Founder and CEO

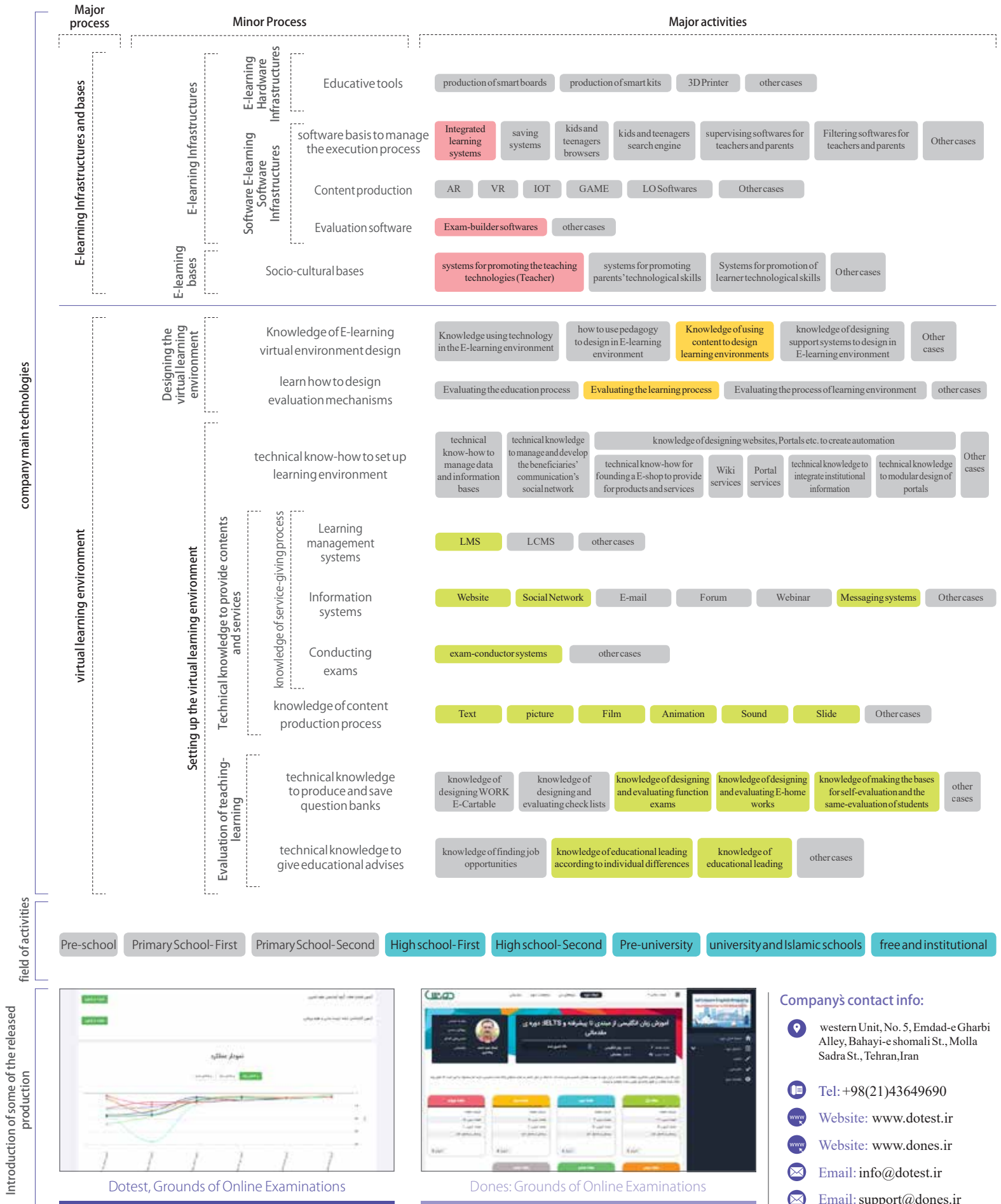


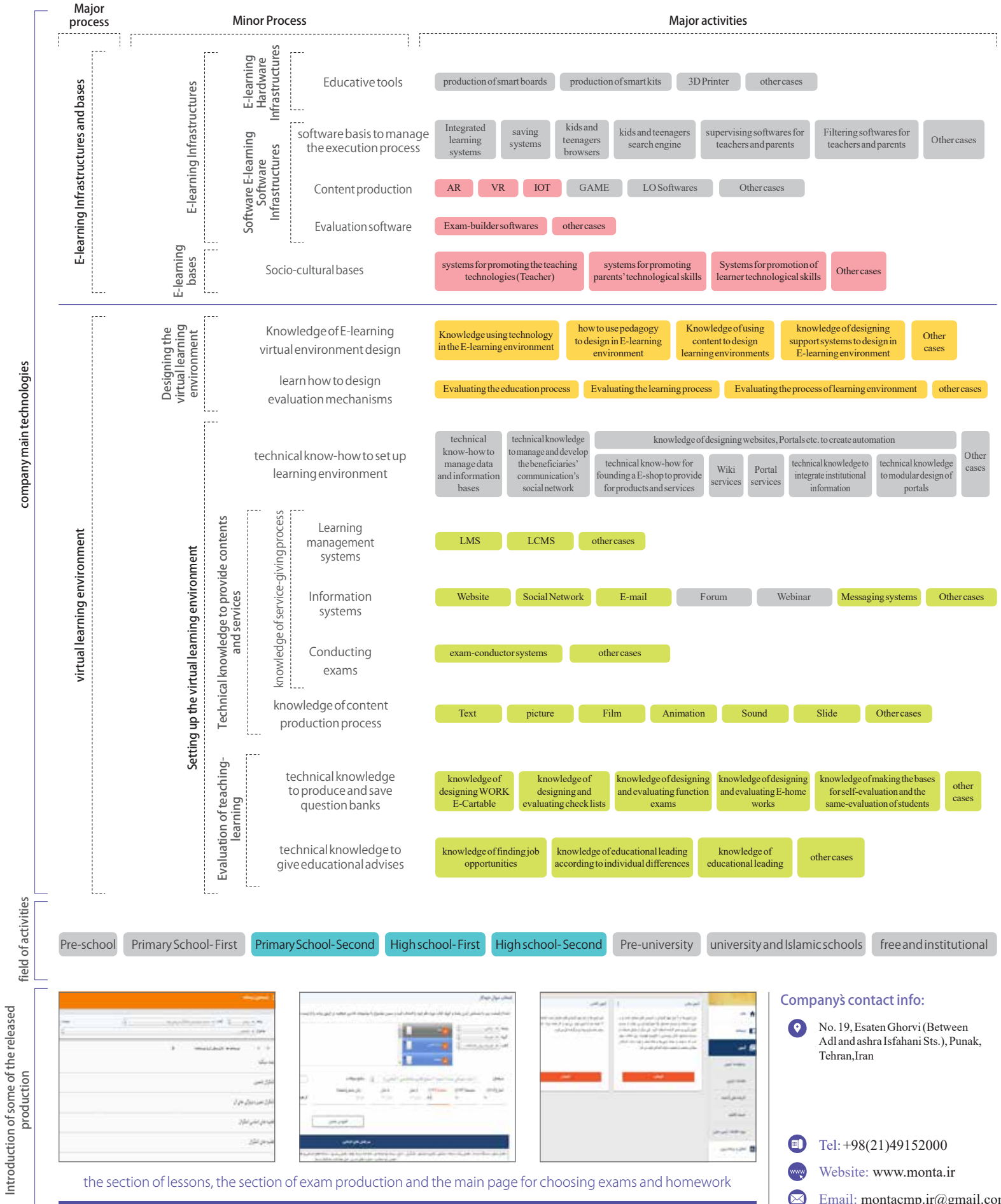
Vali-ollah Ra'isi
CTO & Product Manager

- The objective is to create an educational ecosystem in which the user, first will be informed of her/his educational condition through
- Level tests in dostest.ir website and then with Dotest smart guidance will be advised to use the website' educational courses.



Hermis





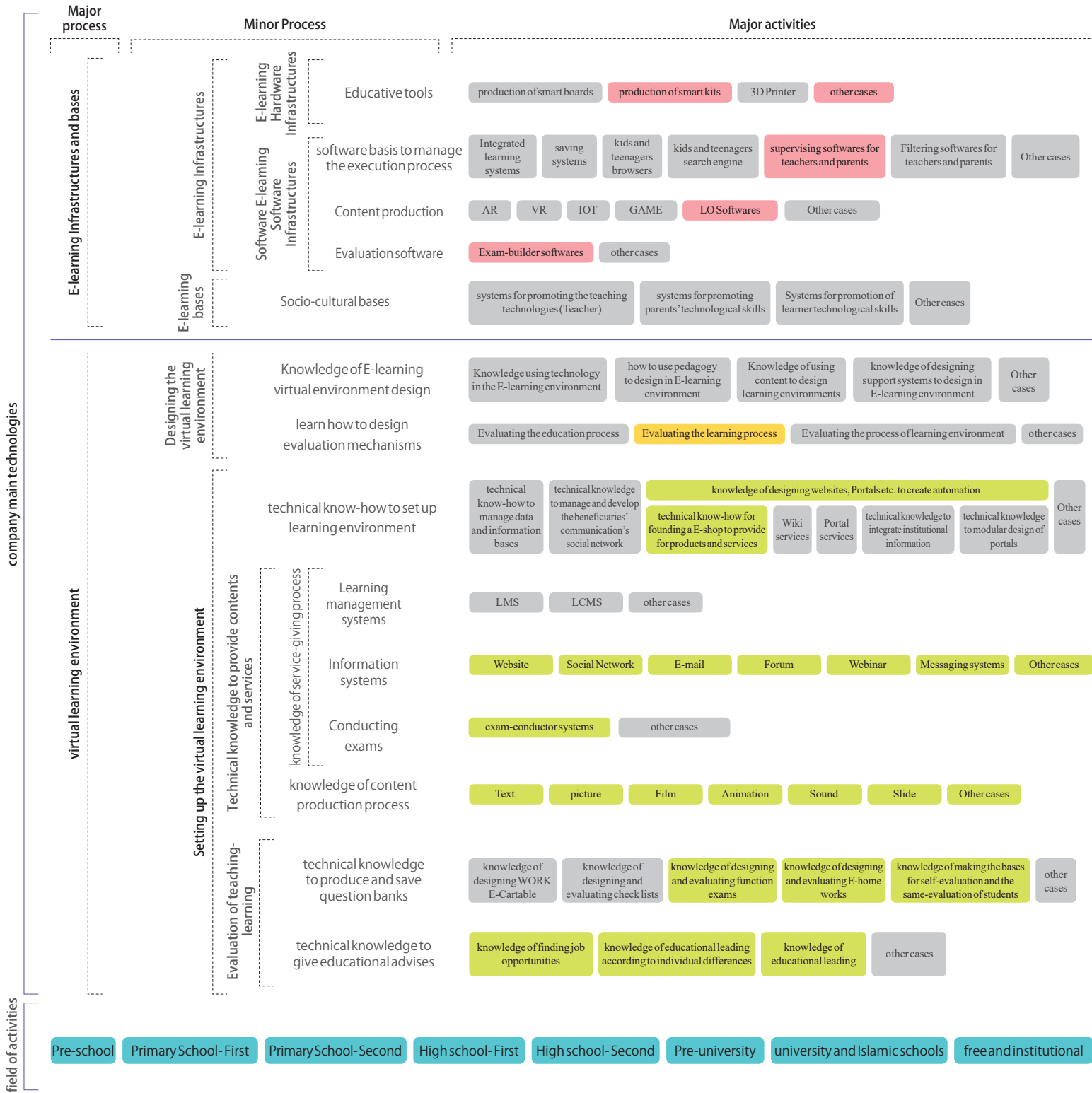


Seyed Mohammad Amin
Taleb Shahrestani
CEO

production of Educational, Cultural, Qur'anic and language-learning contents in the form of E-publication



**Jahan-e Rayaneh (the world of computer):
an information and e-publishing**



Introduction of some of the released production



Bargozidegan-e Aria is an educational package



A one-volume of the Holy Qur'an with a simple scribe



It consists of three CDs of the truth about the creation (Nos. 1, 2 and 3)

Company's contact info:

the first bell, No. 74, in front of the Mellat park at the corner of the Sufi, Vali-e Asr St., Tehran, Iran

Tel: +98(21)22024850-3

Website: www.computerworld.ir

Email: j.rayaneh@gmail.com

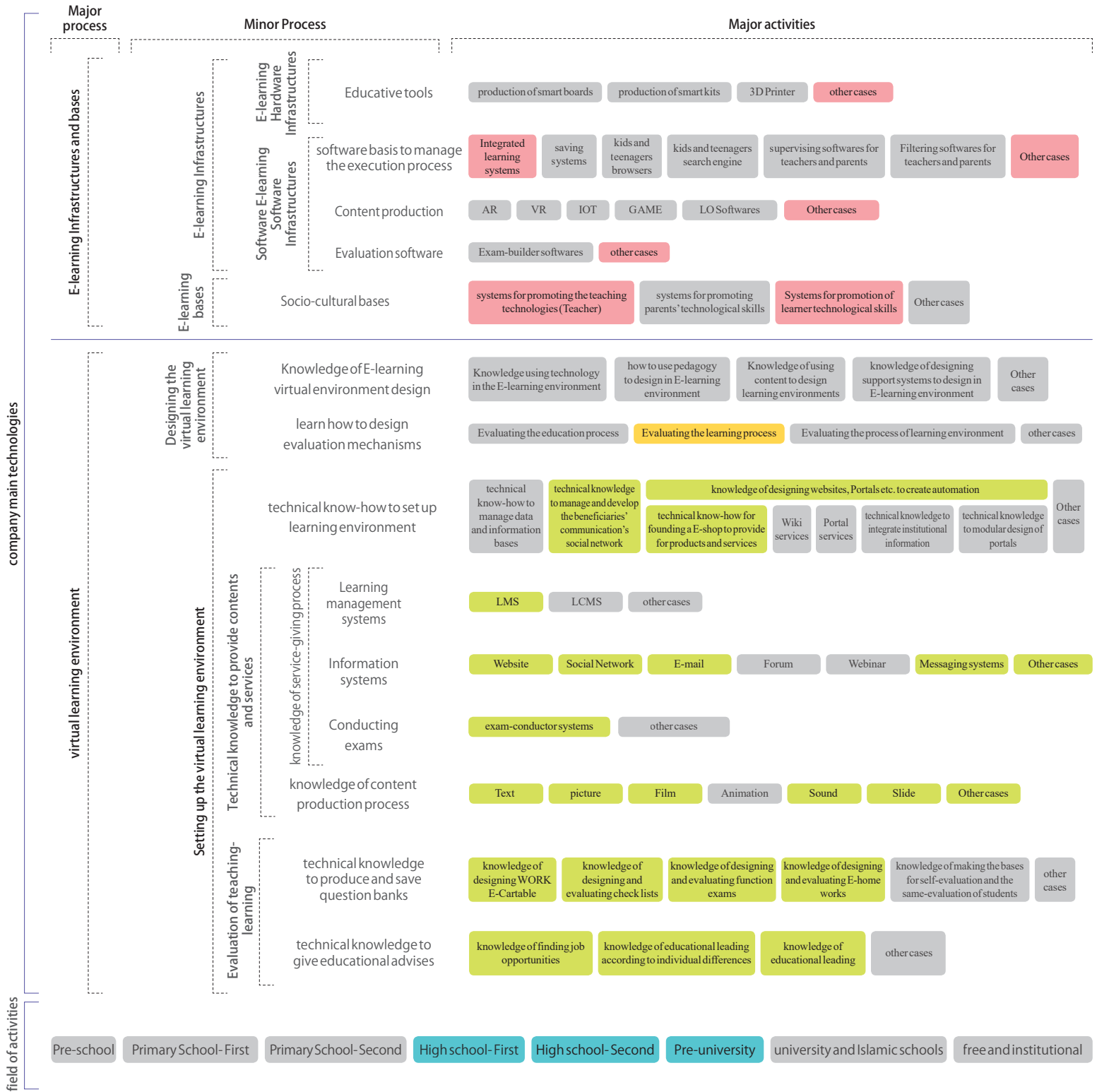


Kaman Academy

■ The Kaman academy product consists of more than 32000 minutes of educational videos from primary schools Sixth grade through high school's 4th grade with more than 2000 exercises. This product is result of more than 4 years' work by several specialist teams. All of this content has downloaded from Kaman Academy website more than 280000 times and have more than 11000 active students. This product is accessible through iOS and Android format for more than 8 million students.

■ In addition to online edition, the Kaman academy's educational content (videos, handouts, exercises, exams) have been presented in memory card format which has a price between 800000 Rials and 35 million Rials.

Peyman Abdi
CEO



Introduction of some of the released production



A comprehensive entrance exam



package of the Tenth and Eleventh Grade of high-school



Company's contact info:

- Unit 3, No. 764, facing the alstrom barch, Sattarkhan St., Tehran, Iran
- Tel: +98(21)44257811
- Website: www.kamanacademy.ir
- Email: kamanacademy@gmail.com

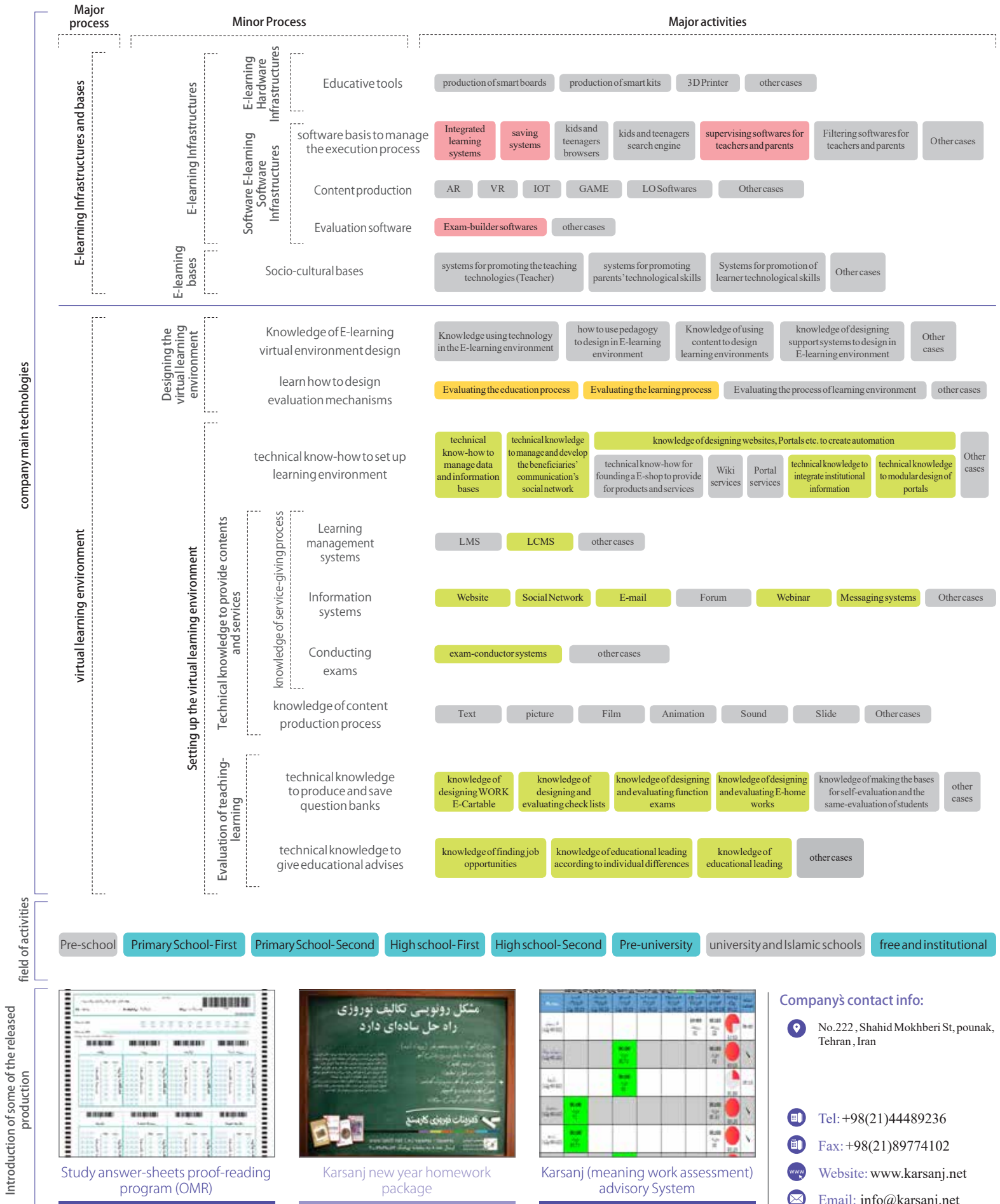


HamidReza Sadeghi
CEO and Founder

- Assisting school's authorities in order to improve the management of educational processes
- Planning and development of school's eco-system, based on most successful schools' systems and methods.
- Developing interactive communication between teachers, students and parents
- Analyzing students' educational data and presenting instructions for their improvements.



Karsanj Institute



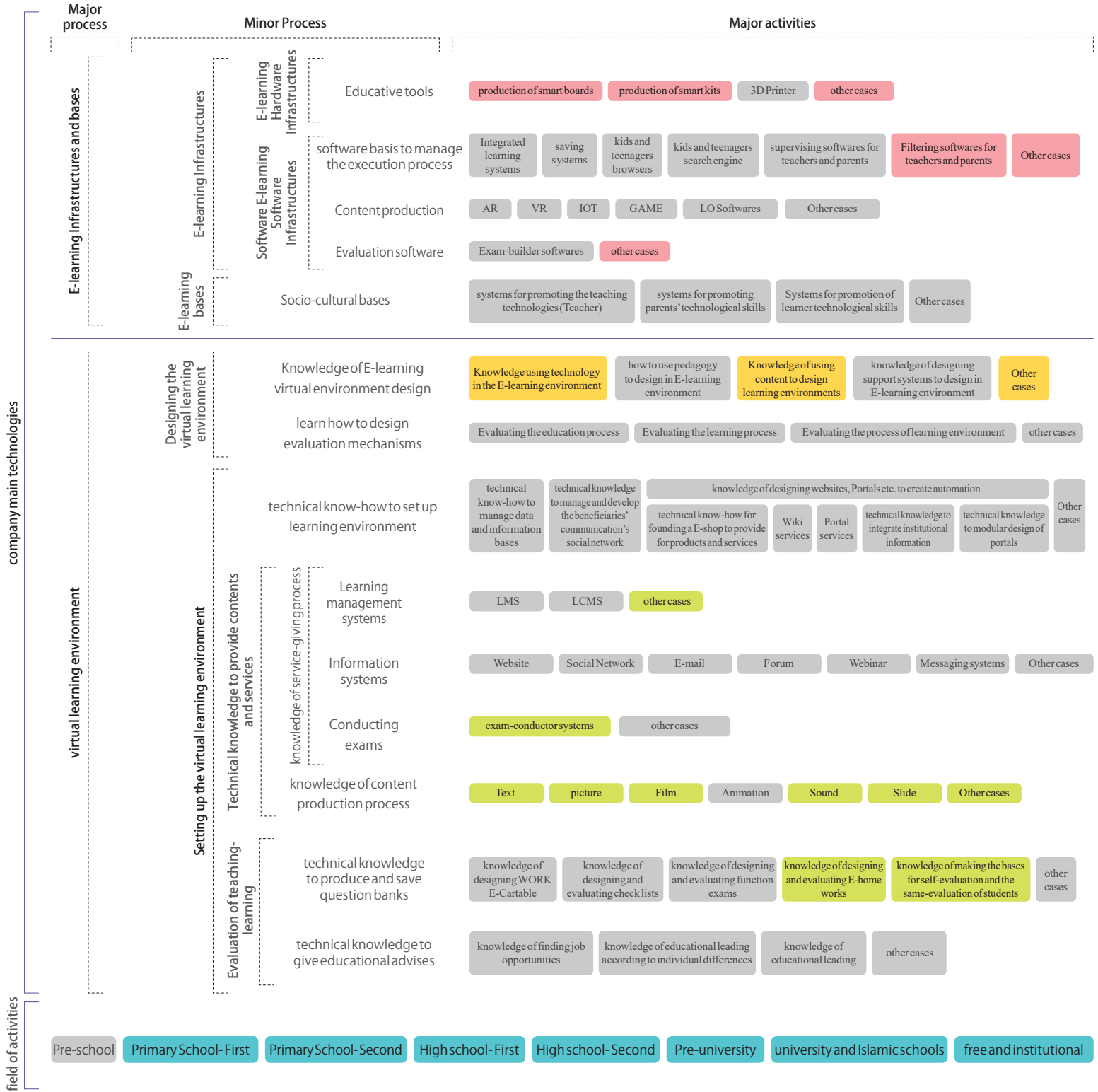
■ The madiran group with more than fifty years of experience in production of IT and office products and also considering its unique contributions to this field, has decided to design and execute interactive educational strategies based on the most advanced technologies in the world.

■ The madiran technology is a result of consulting and interaction with the officials of two ministries of education and communication and technology (ICT), using the experience and knowledge of schools and university managers, IT authorities and teachers through conducting seminars and beside that studying the advanced technologies. Through these processes, the madiran technology became an approach in interactive education in the same level of the other parts of the world. This system's design and execution is localized and can be used in the universities, institutions etc. all over the country.

Babak Thaghafi
CEO



Mehran Bayat
E-learning project supervisor



Introduction of some of the released production



Smart Class

Company's contact info:

- Location: Madiran Building, No. 3, Aftab St.'s cross road, Shahid Khoddami St., Vanak Square, Tehran, Iran
- Tel: +98(21)88623730
- Website: www.maadiran.com
- Email: Edu@maadiran.com



Hassan Kahrizy
CEO

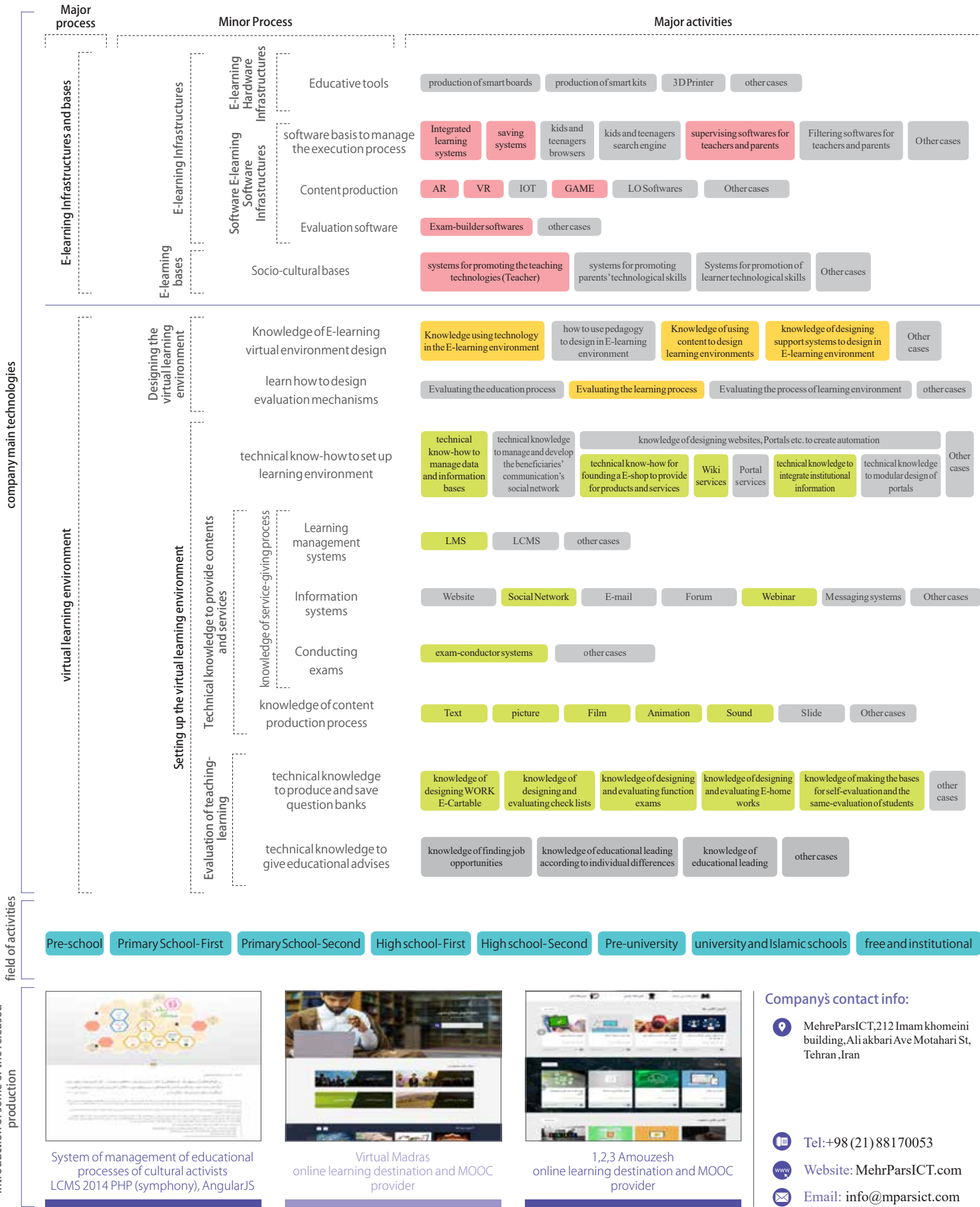


MohammadHassan Semati
Head of Board of Directors

- Mehrops ICT is a knowledge-based company founded on 2009 in Tehran Iran.
- We specialize in a wide variety of services including but not limited to online learning platforms, educational content creation and web application development.
- Our main goal is to provide equal opportunity for every Iranian to have access to high quality education.



Mehrops ICT



Company's contact info:

📍 Mehrops ICT, 212 Imam khomeini building, Ali akbari Ave Motahari St, Tehran, Iran

☎ Tel: +98 (21) 88170053

🌐 Website: MehropsICT.com

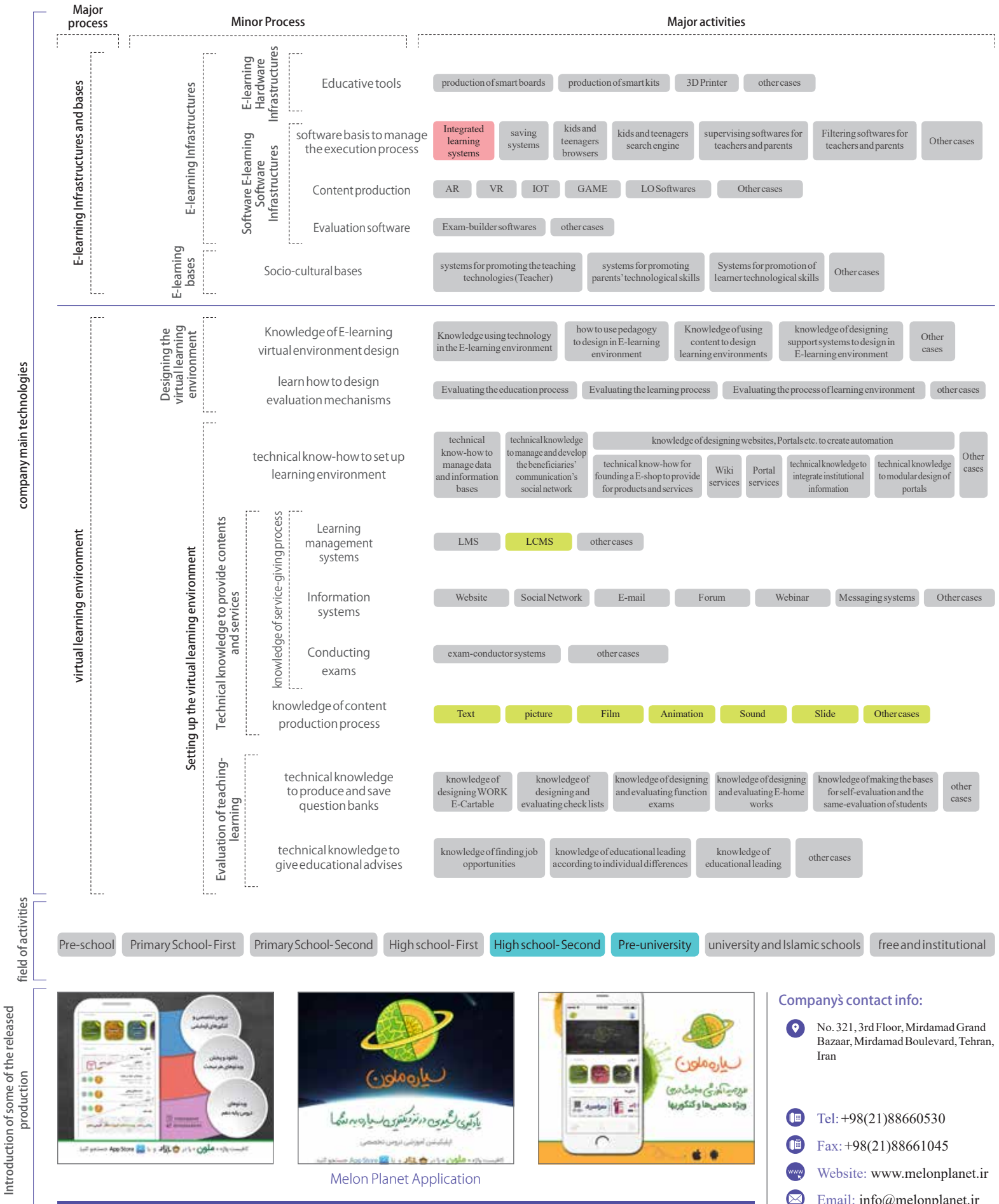
✉ Email: info@mparsict.com



Melonplanet

Educational Content Generation

Mohammad Mahdi Habibinejad
CEO





Ali Jahangiri
CEO

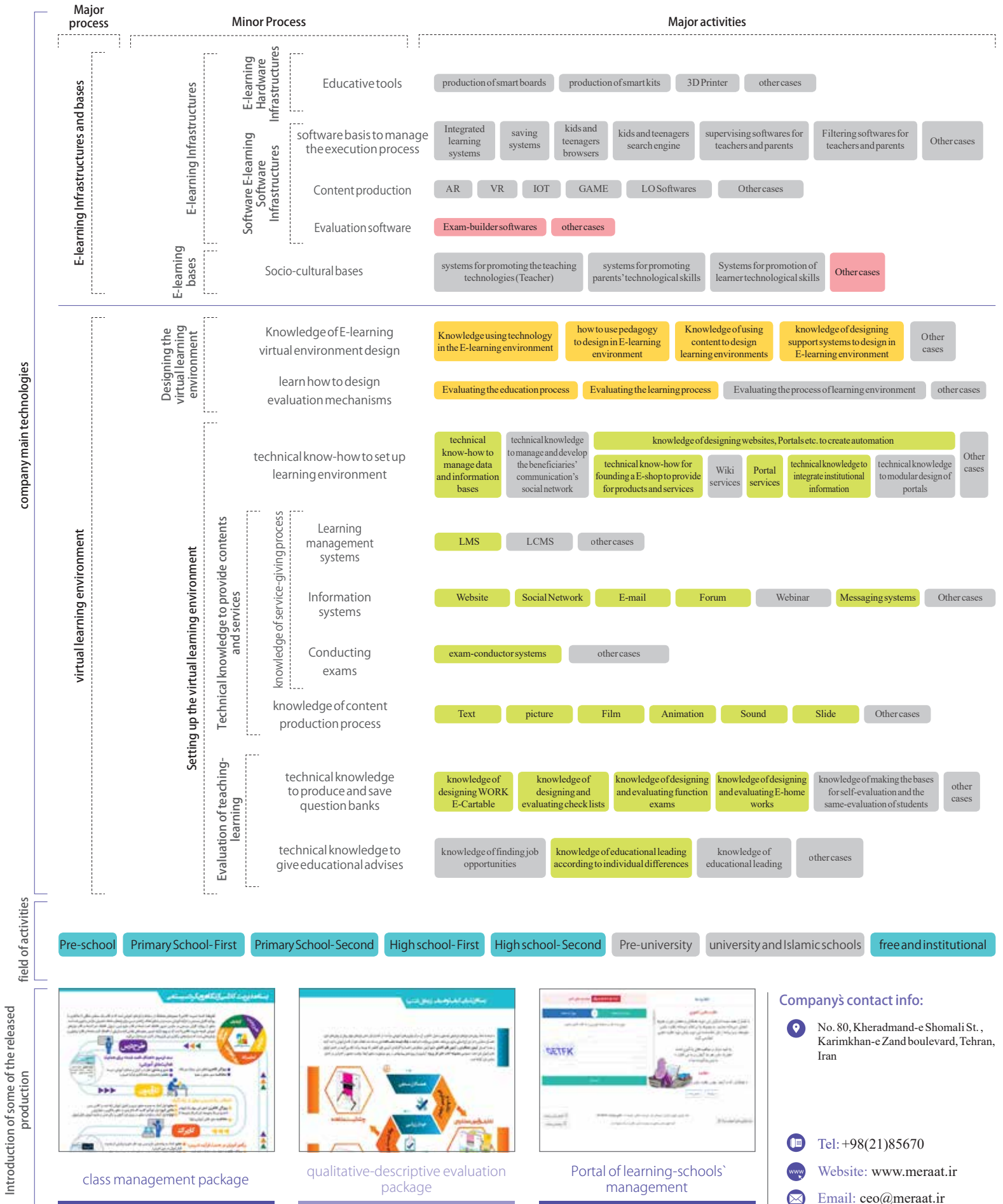


Moharram Taghi Zade
Chief Deputy

■ Mission: providing solutions to improve education quality and thus to enhance the schools' efficiency in order to reach to the education goals of the country and to create a ground for education communities.
Perspective: supporting all of the schools
Motto: Meraat, supporter of schools



Meraat: Center of Educational Innovations





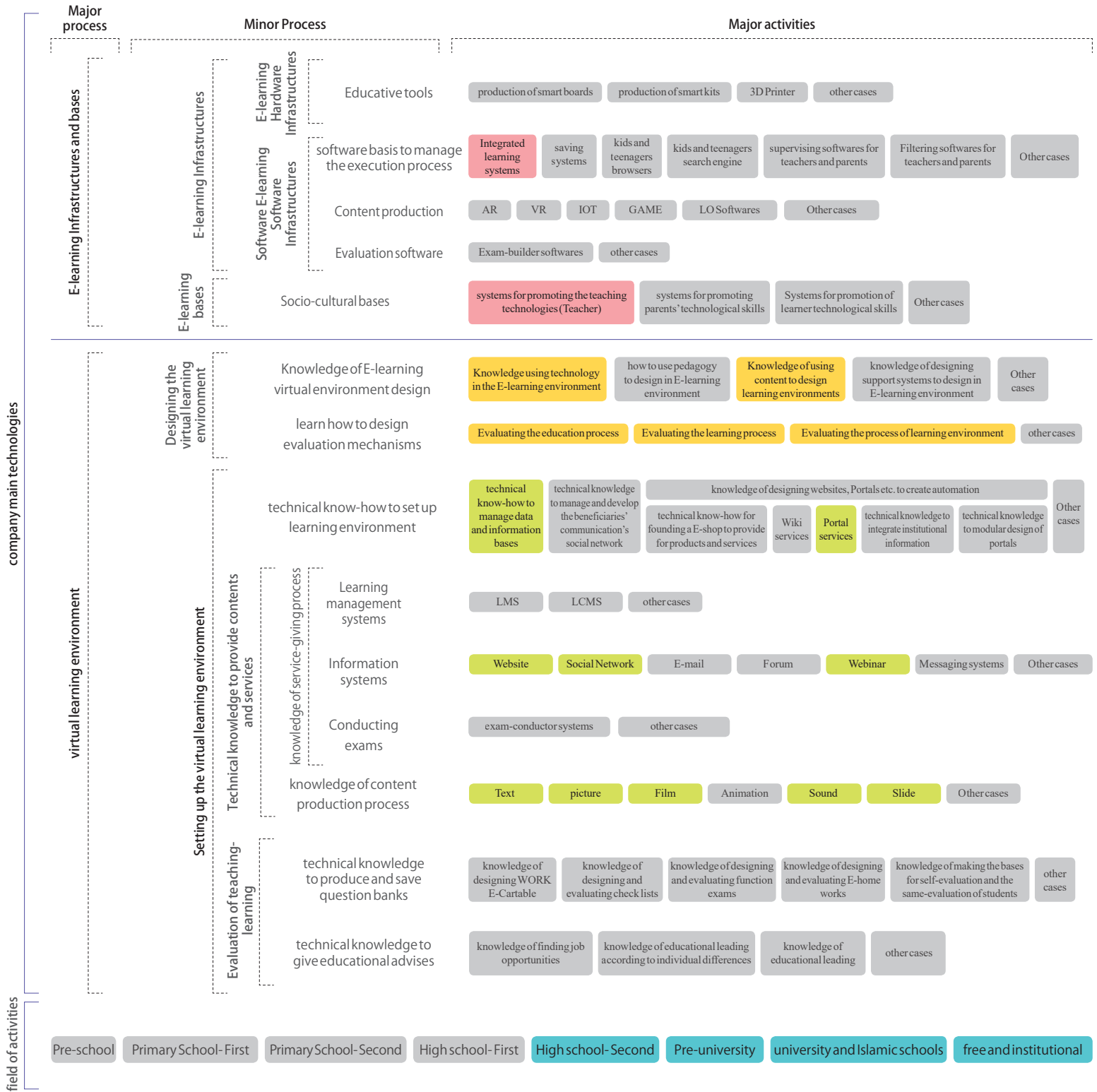
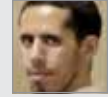
Miztahrir

- The possibility of conducting educational courses for teachers in every spot and place
- Reduction in cost of participation and conducting courses

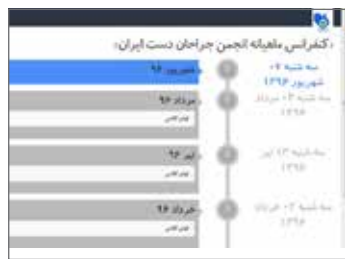
Mahmud Pourmand
CEO



MohammadAli
Rahimzade
Technical Manager



Introduction of some of the released production



Picture of the main page of miztahrir website



Picture of user's panel in the website



Picture of the main page of miztahrir website

Company's contact info:

- Avatak, Fifth floor, Petroleum institute, Technical faculty of university of Tehran, after Jala-e Al-e Ahmad, Kargar-e Shomali St., Tehran, Iran
- Tel: +98(21)66907325
- Website: www.miztahrir.ir
- Email: info@miztahrir.ir



Afshin Barati
CEO

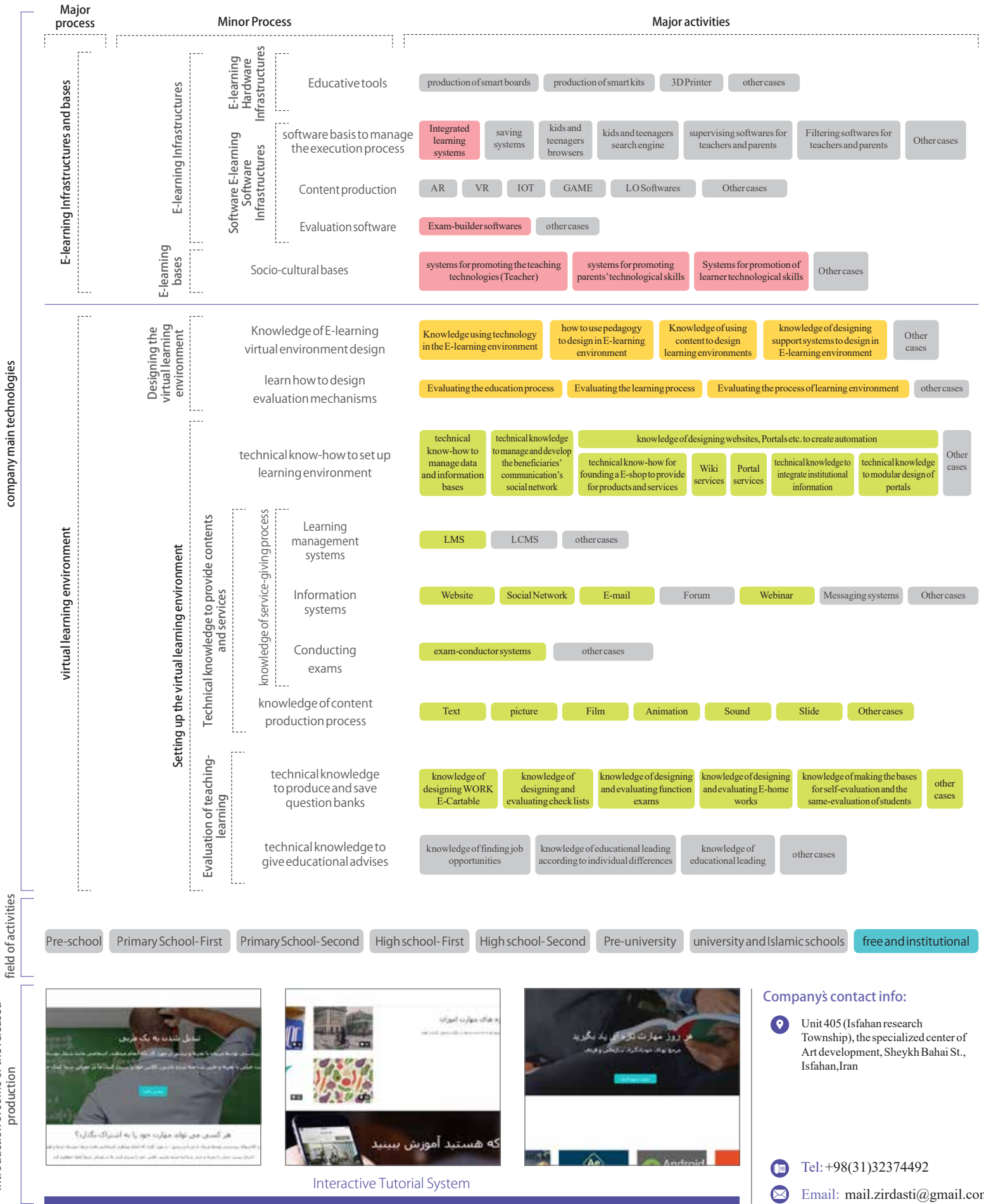


Amir Barati
Executive and content manager

■ presenting interactive education in the fields such as institutional education and promotion of individual and institutional skills.



Noavaran-e Tavanmand





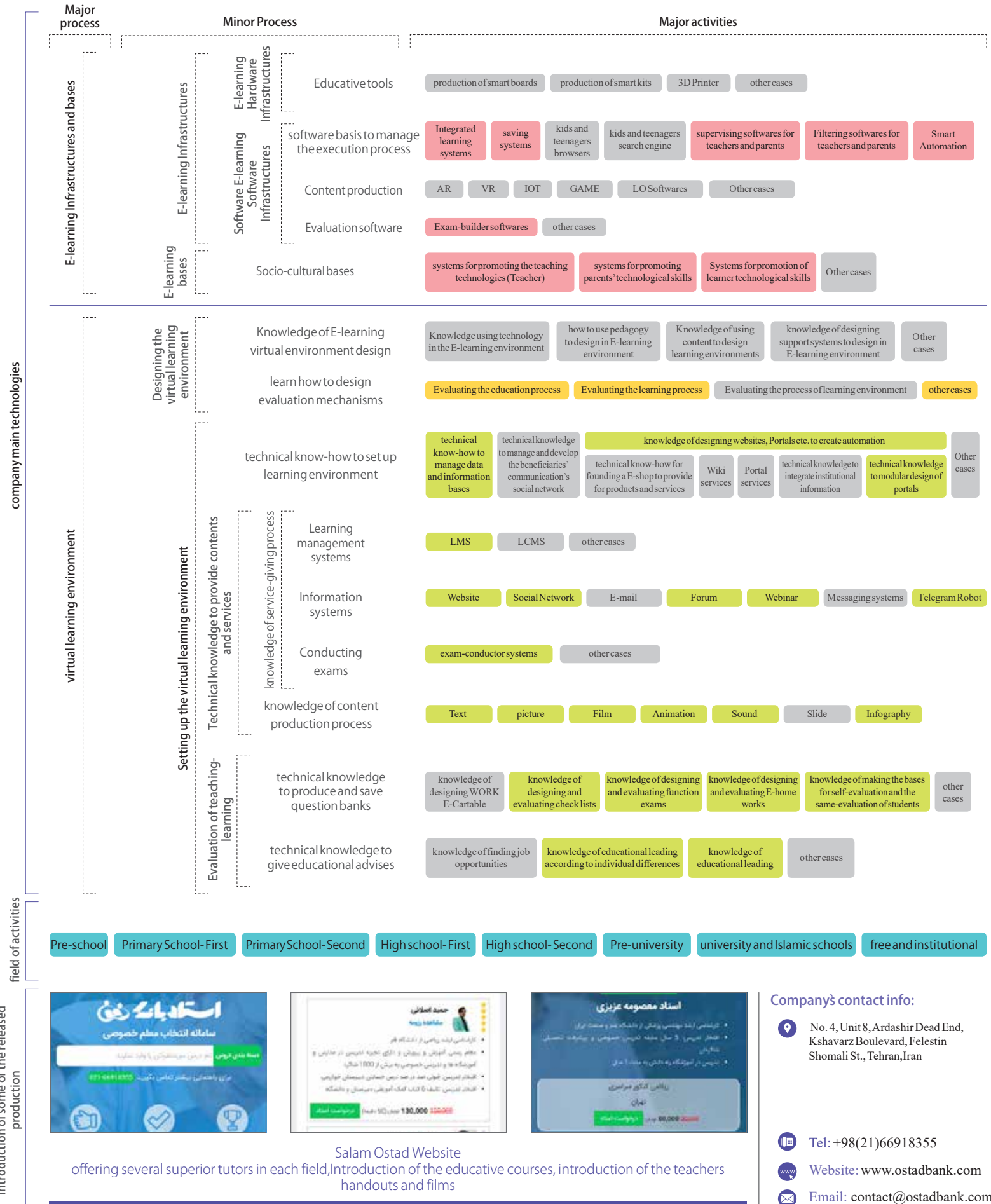
Ostad bank

Ostadbank website has provided some technological infrastructures to connect the students and the teachers. This is done through a smart system which introduces the suitable teacher to a student by calculating factors such as student location, the required course and level of the course. The process is done through automatic intelligent referencing. This system manages the communication between teachers and students and presents comprehensive reports of educating process. These all works in a transparent and standard manner

Mohammad Farahani
CEO



Vahid Ebrahimi Rad
Technical Manager





Ali Najjari
CEO

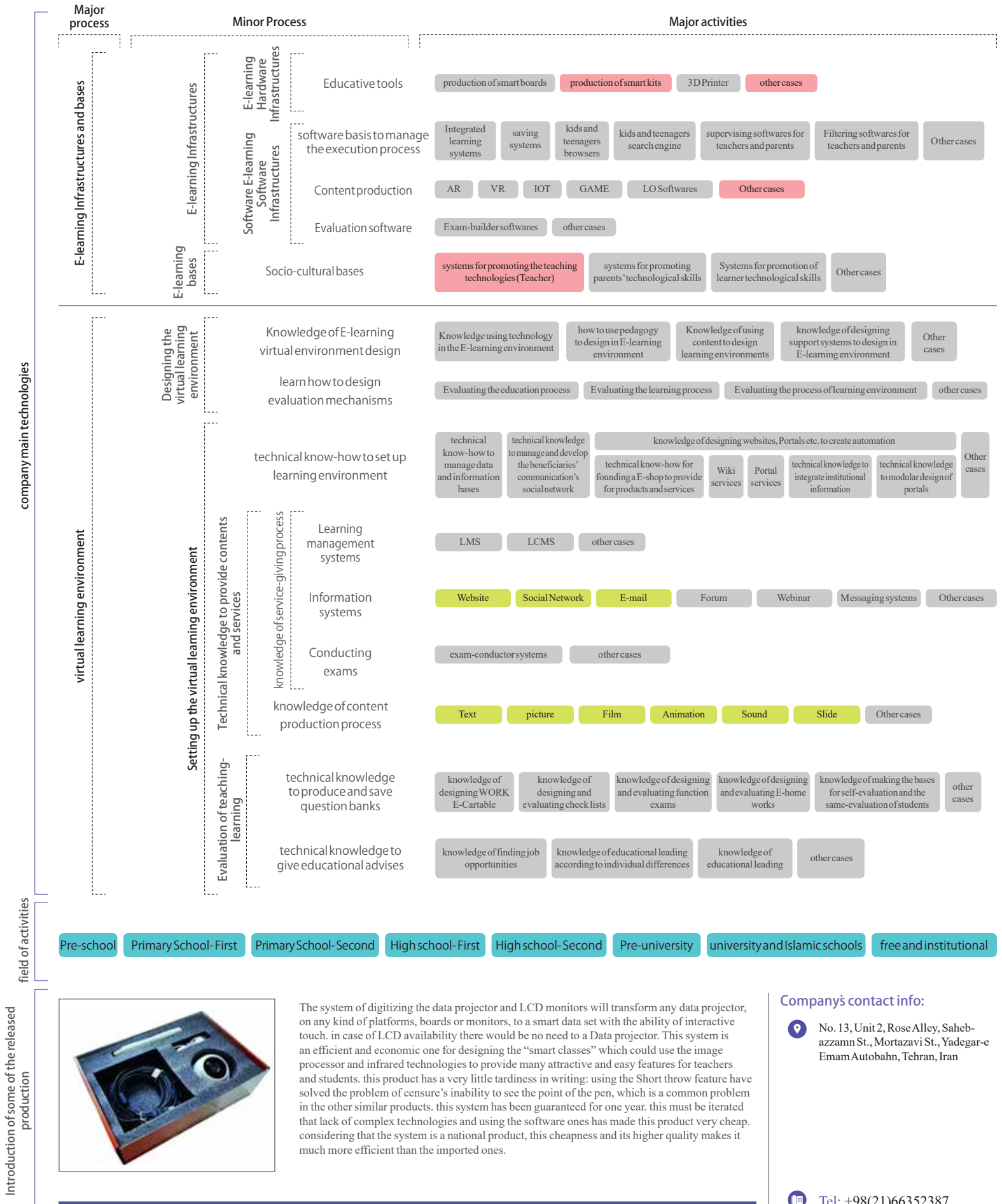


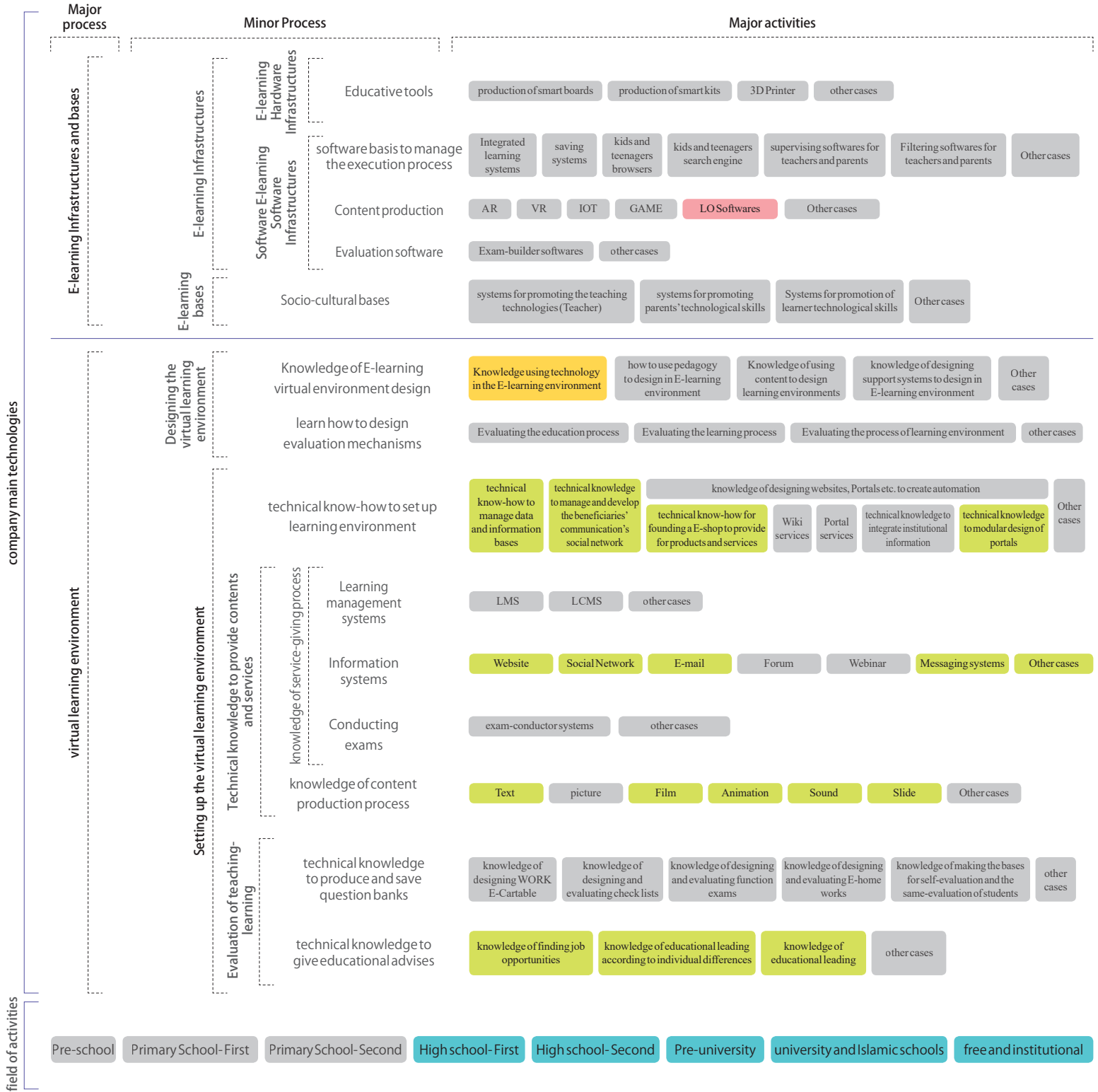
Milad Familian
head of board of directors

■ design, execution and support of Electronic and transfer control systems, designing and developing software systems, proving for software, Informatics and IT services and the other Electronic and transfer services, providing the necessary tools and products for these services.



پیشگامان شریف
Pishgaman-e Sharif: A smart system





Pargar (E-Learning Platform):
Supply, production and service of sharing of comprehensive, innovative and high quality educational content with popular and applied topics
Creating a suitable infrastructure for providing educational video content on the web and the app platforms

Company's contact info:

No.1 , Yara building, Malekian St, South Kheradmand St, Karimkhan boulevard, Tehran, Iran

TeleFax: +98 (21)42570000

Website: www.yaramobile.com

Email: info@yaramobile.com



Hossein Ghazanfari
CEO

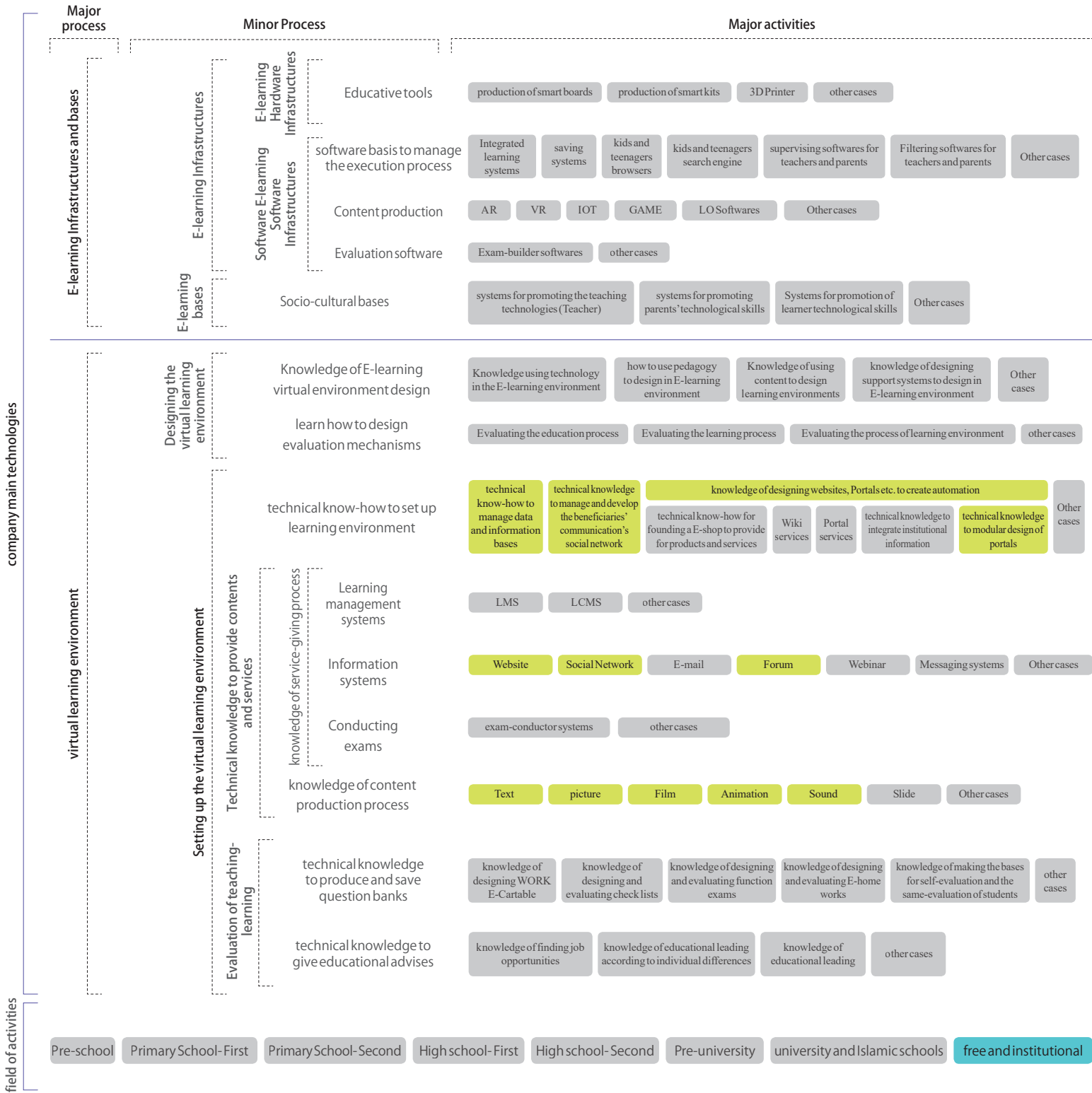


Masoud Sayad Haghghi
Chairman of the Board

- Private/Public Social Network Platform with financial and customization capabilities (appropriate for learning and any community with common typicality...)
- Content providing for any implemented software on mentioned platform such as contents about women healthcare, psychology and education, nutrition, life style and... for Man Mamanam application)
- Interactive Infrastructure for supplier and consumer of content/product/service
- Infrastructure for managing interactions within the organization



Rave Resaneh 24



Introduction of some of the released production



Social Network Platform with financial and customization capabilities



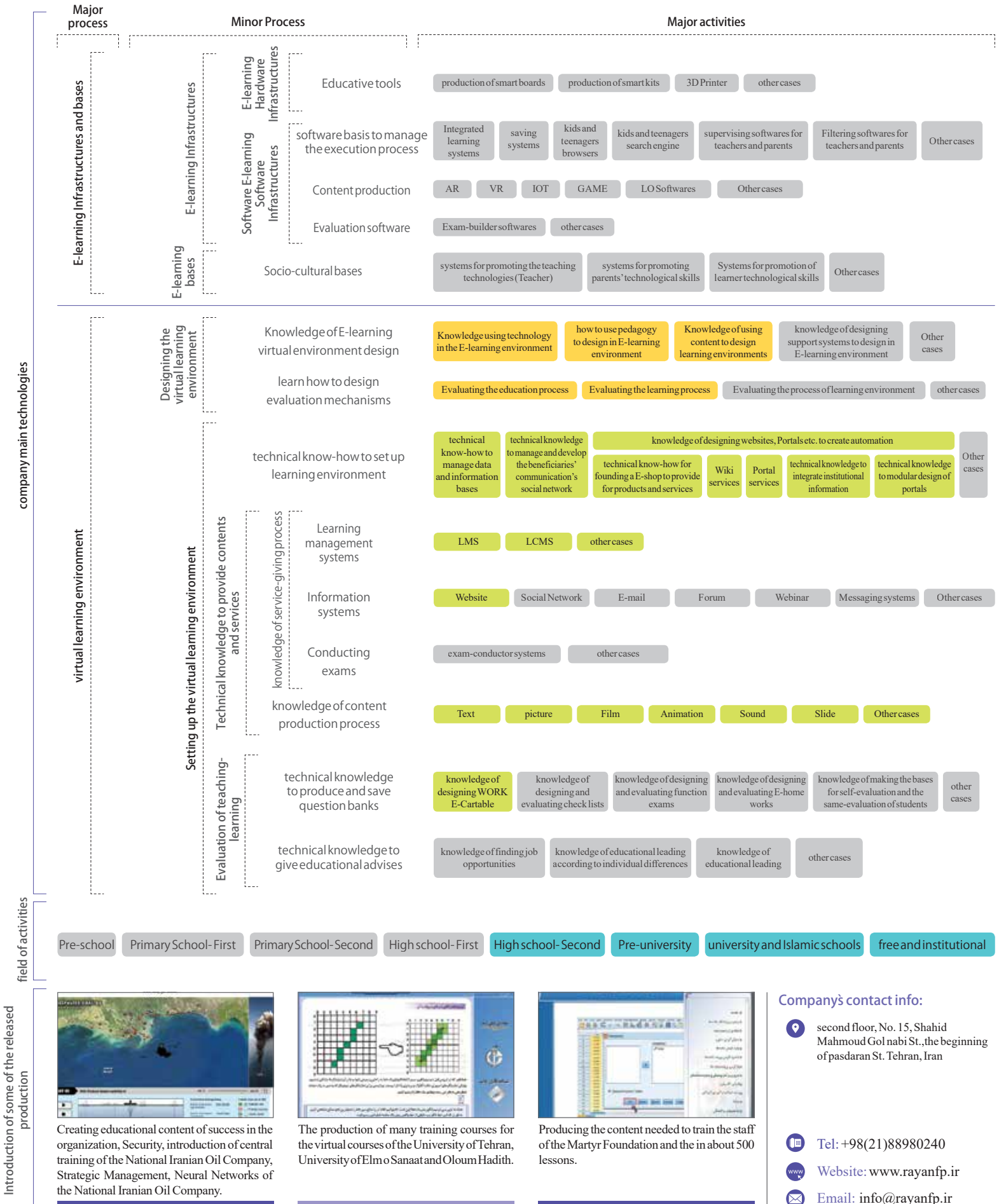
Man Mamanam (I'm a Mother)



Madreseh (:school)

Company's contact info:

- Location: second floor, No. 15, Shahid Mahmoud Golnabi St., the beginning of pasdaran St. Tehran, Iran
- Tel: +98(21)22884142
- Website: www.manmamanam.com
- Email: m.adnani@r24.ir



Company's contact info:

- second floor, No. 15, Shahid Mahmoud Gol nabi St., the beginning of pasdaran St. Tehran, Iran
- Tel: +98(21)88980240
- Website: www.rayanfp.ir
- Email: info@rayanfp.ir



Azam Arab
CEO and Founder

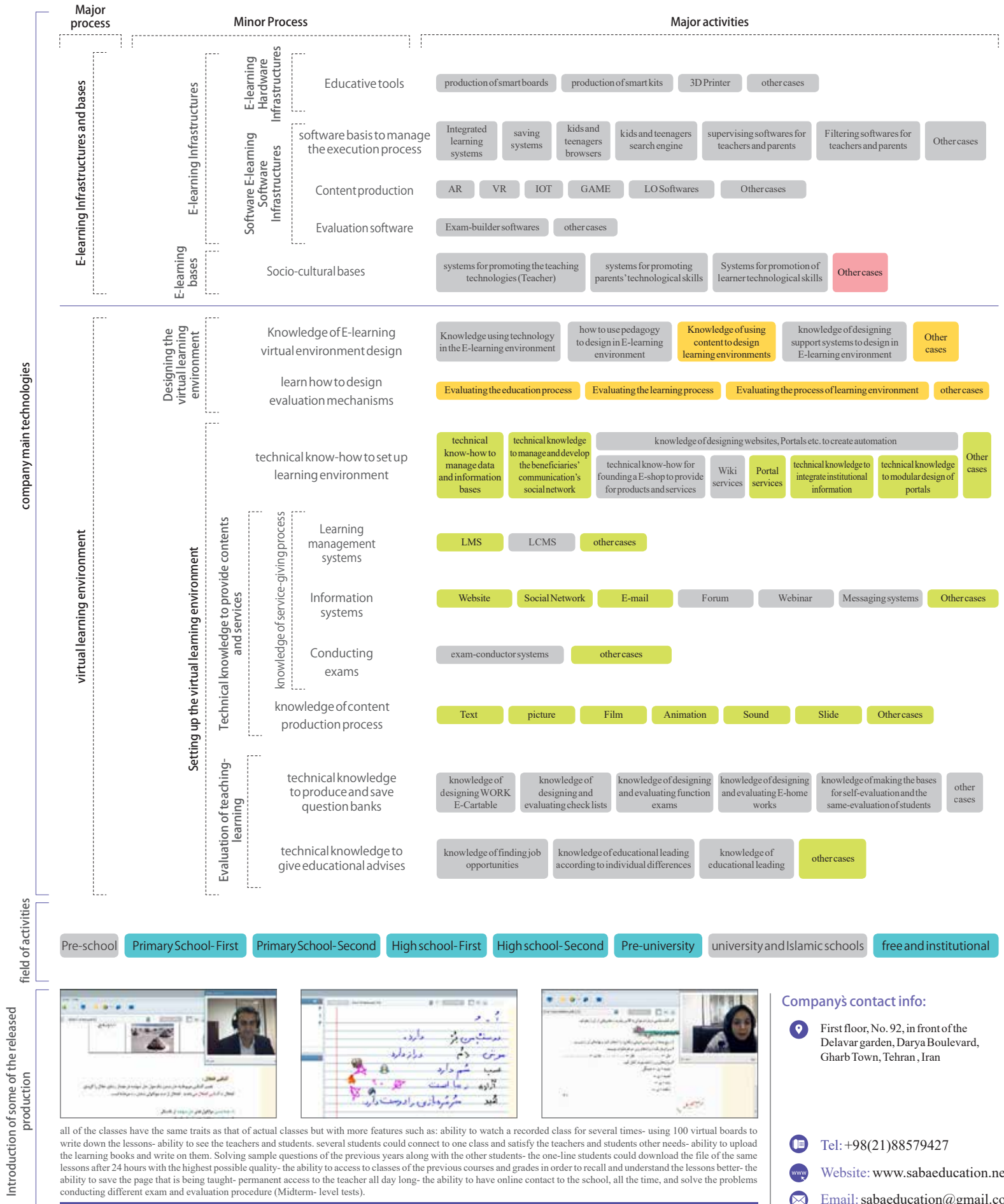


Morvarid Pejman
Founder

■ consultation, execution and production of E-contents according to the client needs in all the levels (from pre-school to the education of staff in universities, institutes, departments, banks etc.) and based on every software (from office word-compiled content to fully interactive content)



Saba: A Distance Education School





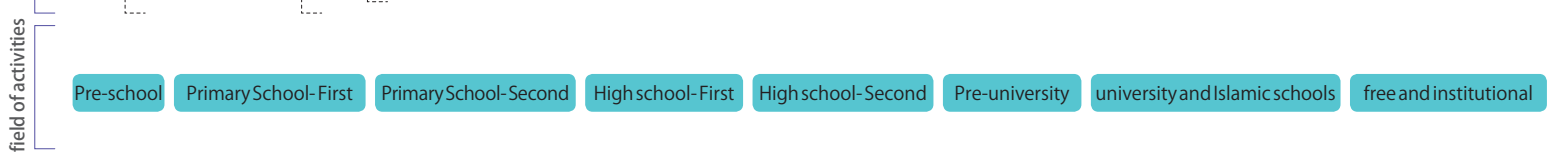
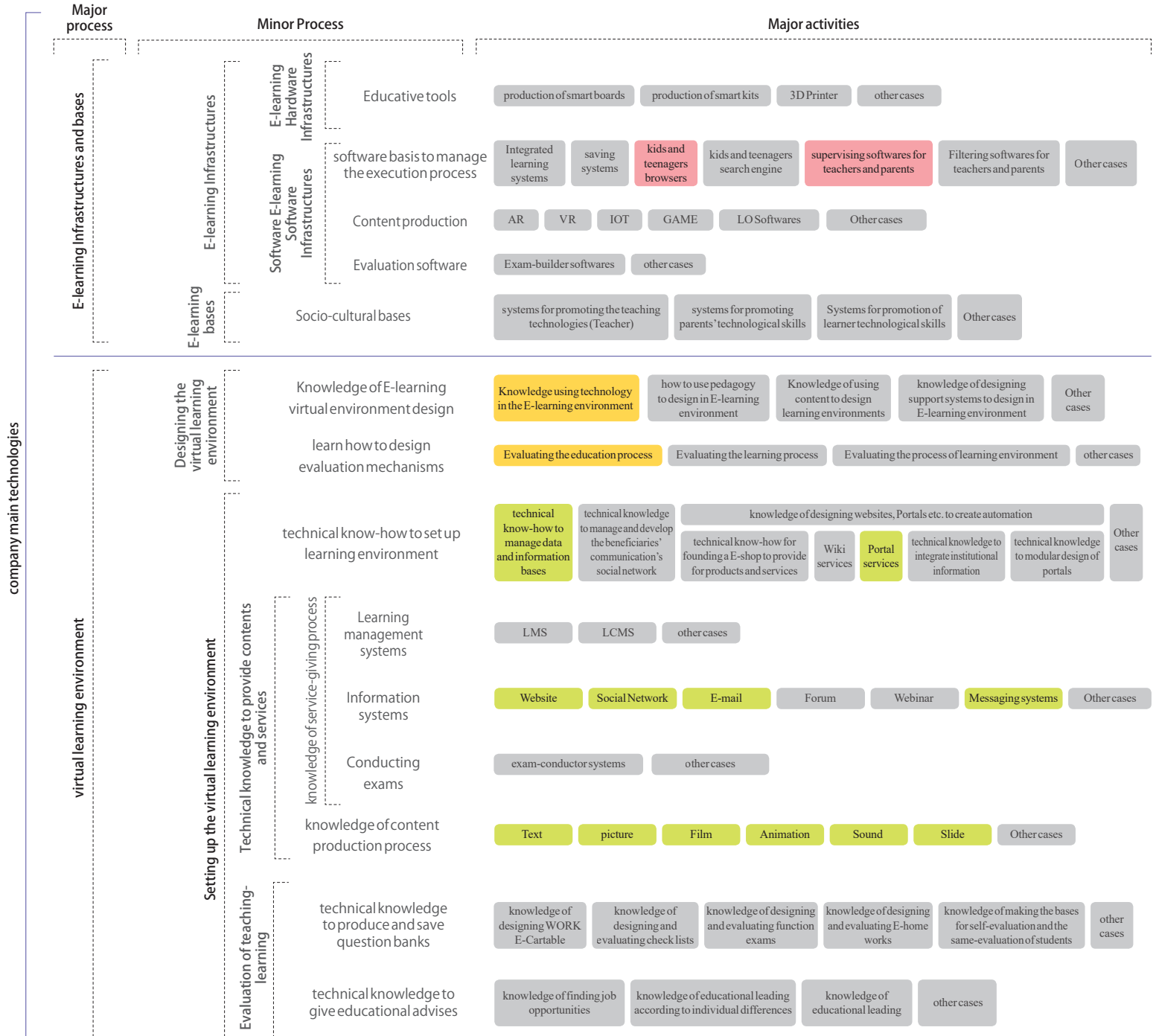
**Salam-Sna'at
Tose'ey-e
Amoozesh (Industry
of Education
development)**

■ On-line platform to search for tutors, courses and classes and also educative films and hand-outs- satisfying the educational needs of a student through introducing the sources and also creating an appropriate context for independent teachers and educational institutions. Introduction of a tutor will be according to former grades of the student and will be conducted using the smart technologies- the educational institute can use the platform to introduce their features and courses and also to benefit from the online registering through matriculating their classes into the platform.

Naghme Aghili Fard Qomi
CEO



**Saman Karbalayi
Hosseini**
head of board of directors



Introduction of some of the released production



Salam Ostad Website offering several superior tutors in each field



Introduction of the educative courses



introduction of the teachers handouts and films

Company's contact info:

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Mohammad Aqdasi Fam
CEO

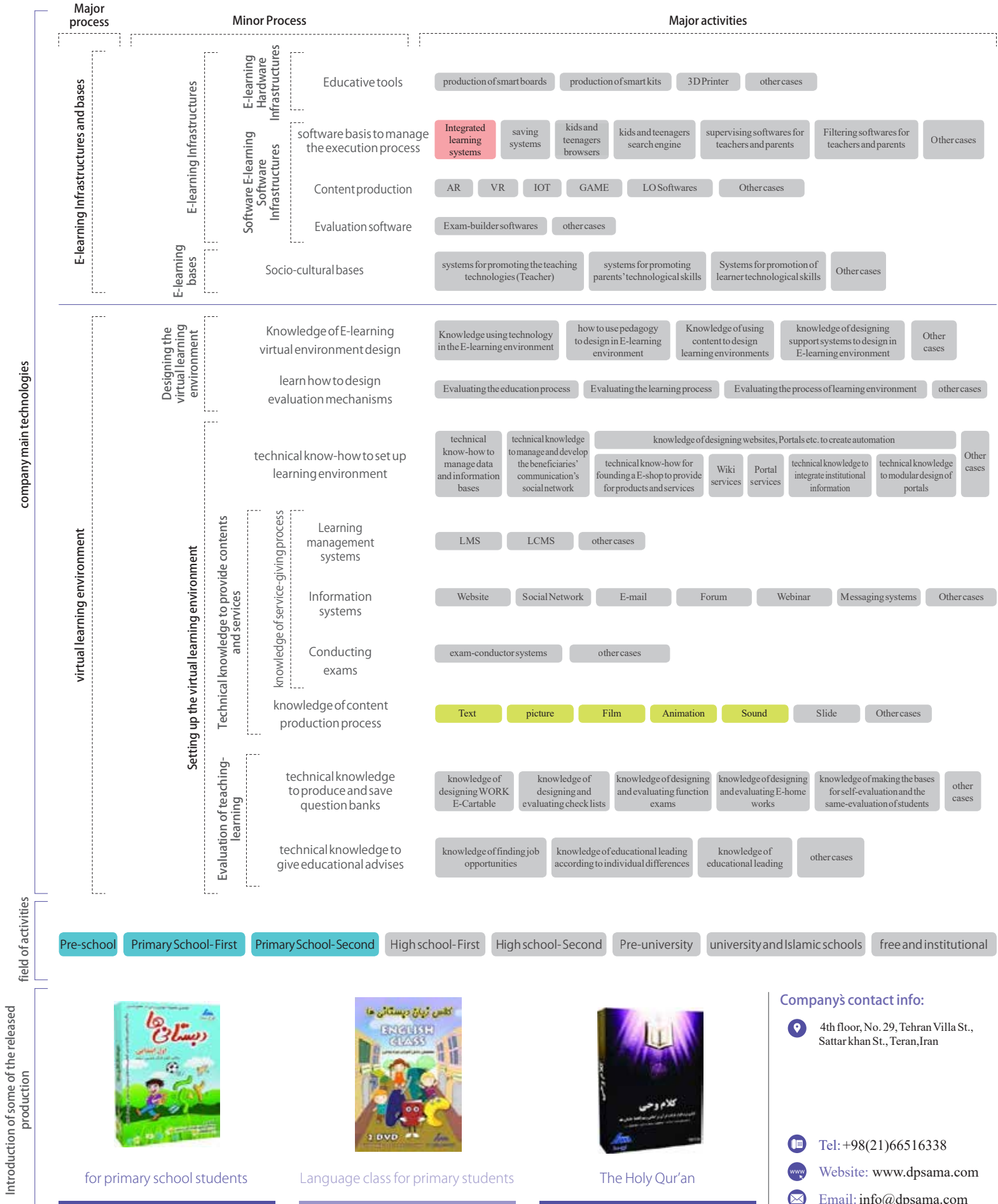


Mohammad Sa'edi
Khosrowshahi
member of Board of directors

■ producing educational software in the animation format



Sama





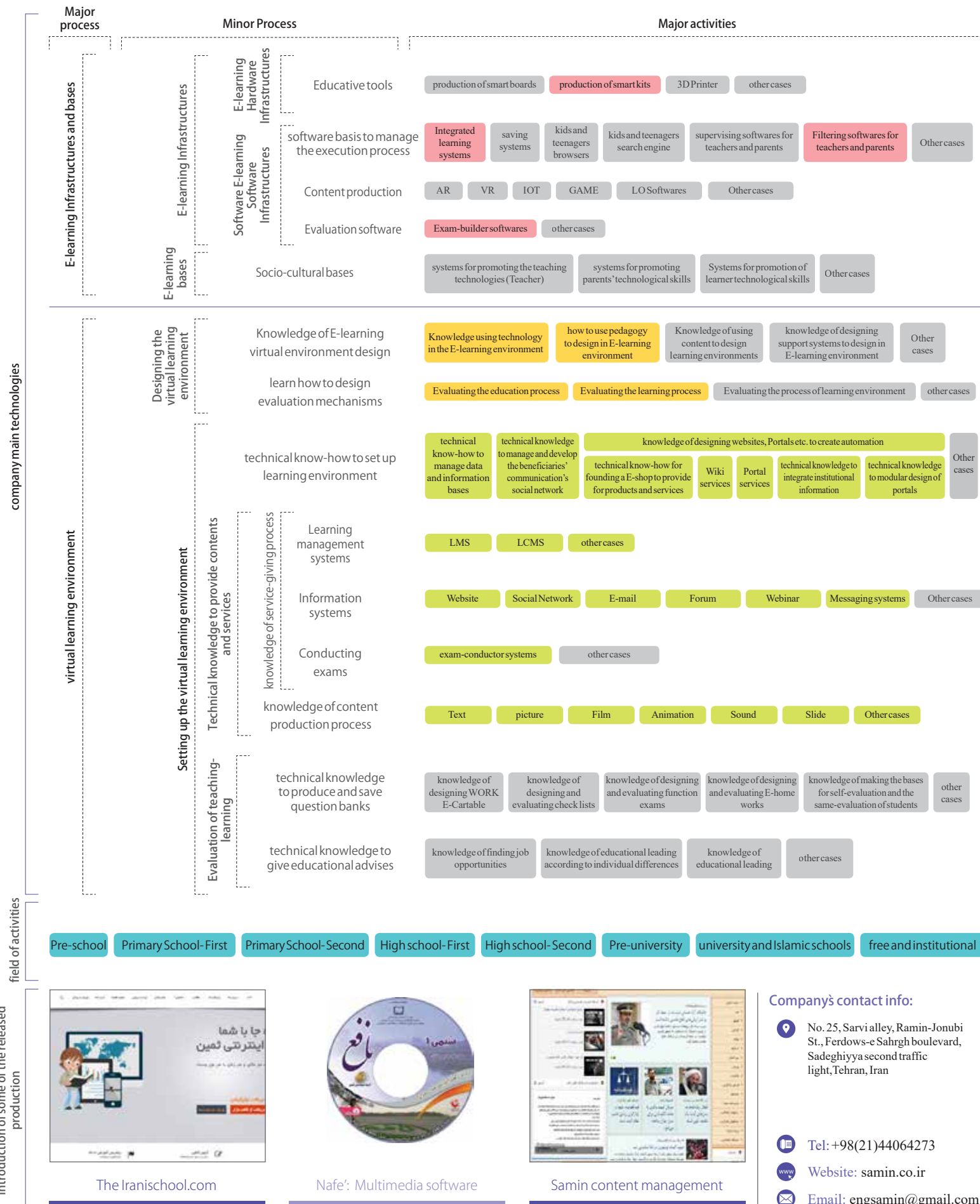
Samin Tarasheh

Samin Engineering group is consortium of different specialists which their coordinated objectives and activities during last 15 years was effective in the national industry. And now with more than twenty years of experience, this company is ready to directly participate in national projects

Majid Amin Abshuri
Head of board of directors



Mehdi Ahangari
CEO





Mohammad Ali Moshthaghan
Head of board of directors

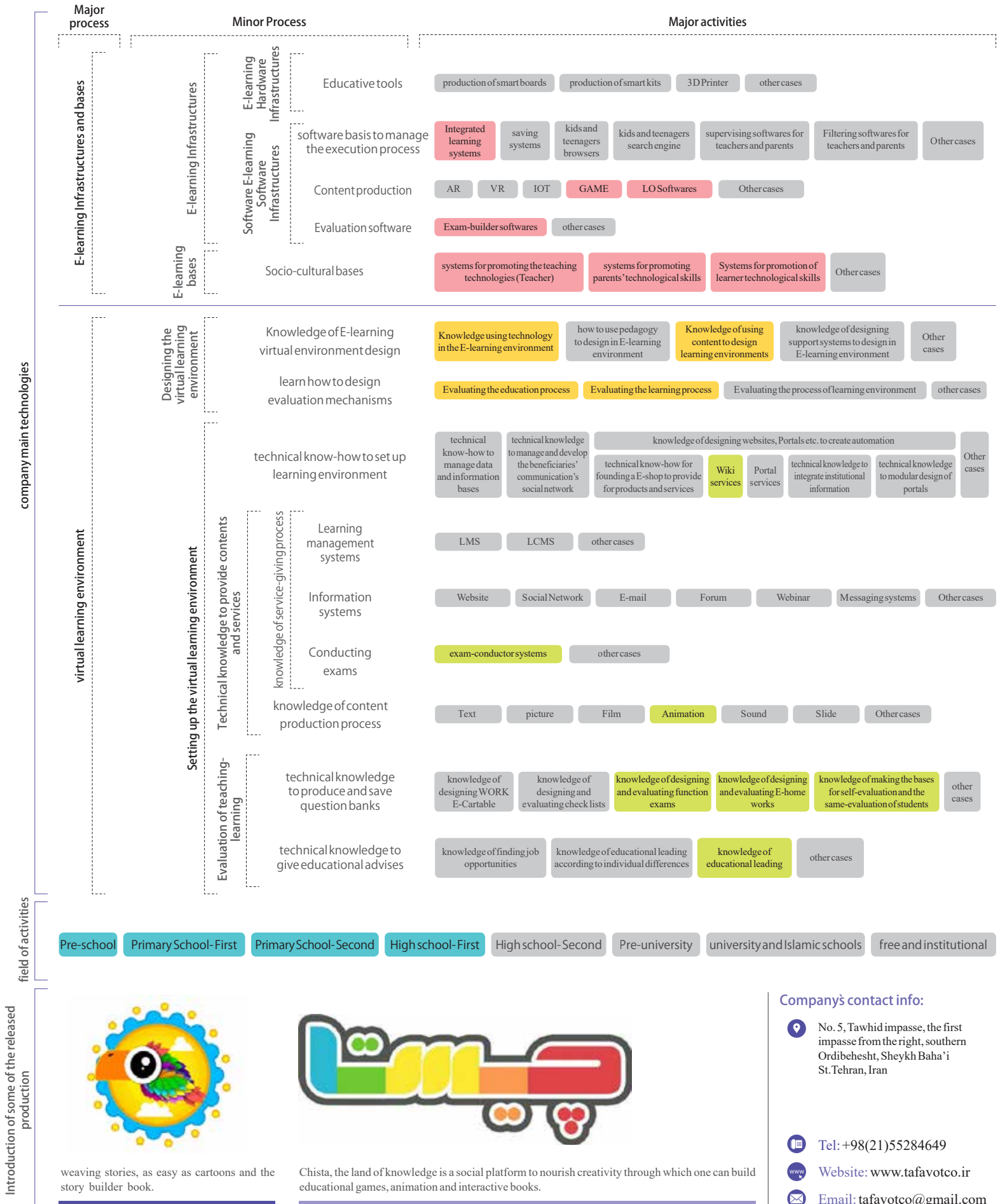


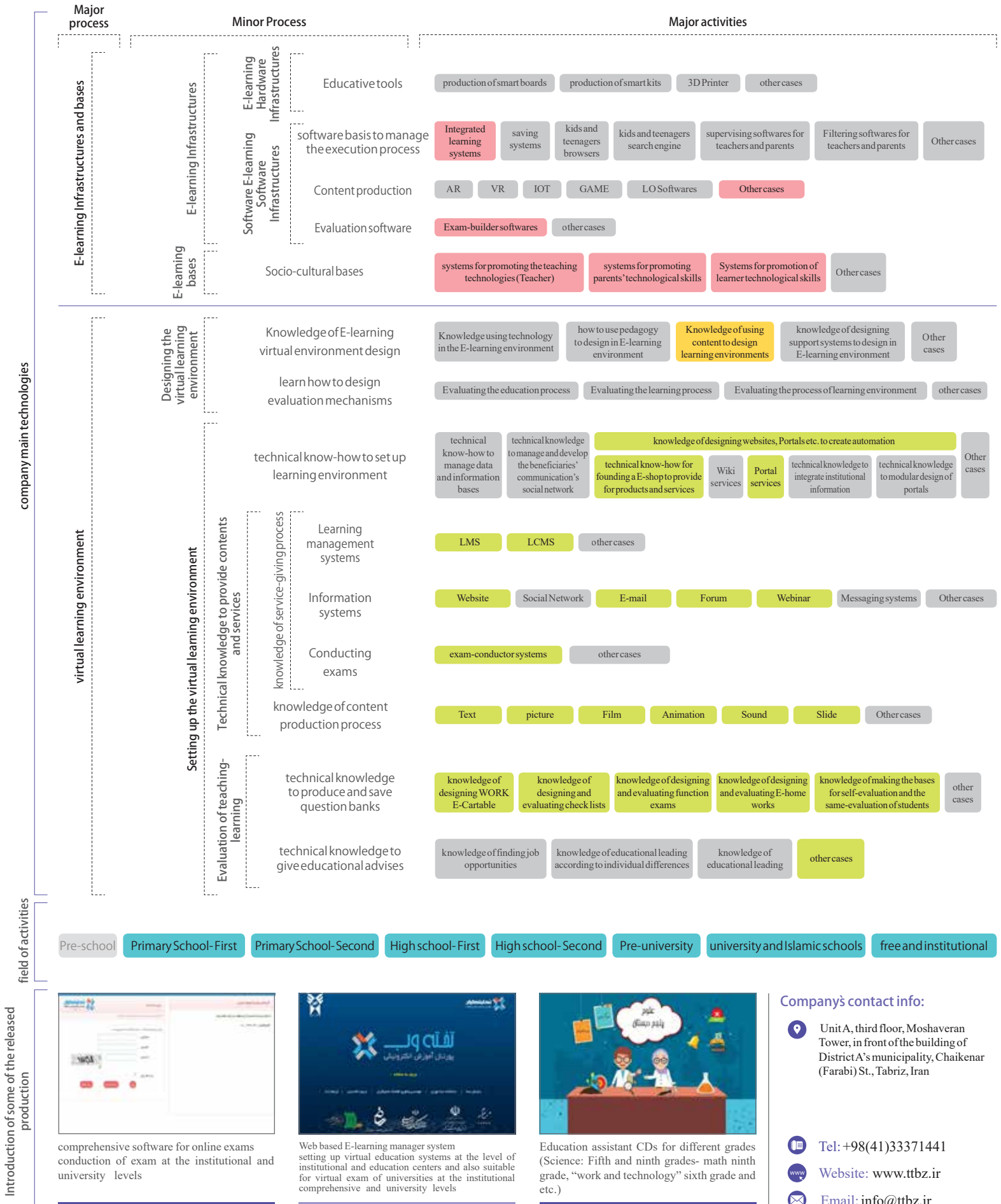
Mehran Rasti
Deputy chief of board of directors

■ designing and developing intelligent solutions based on Education technology and modern



Tafavot IT Institution







Mohammadreza Aghamiri
CEO

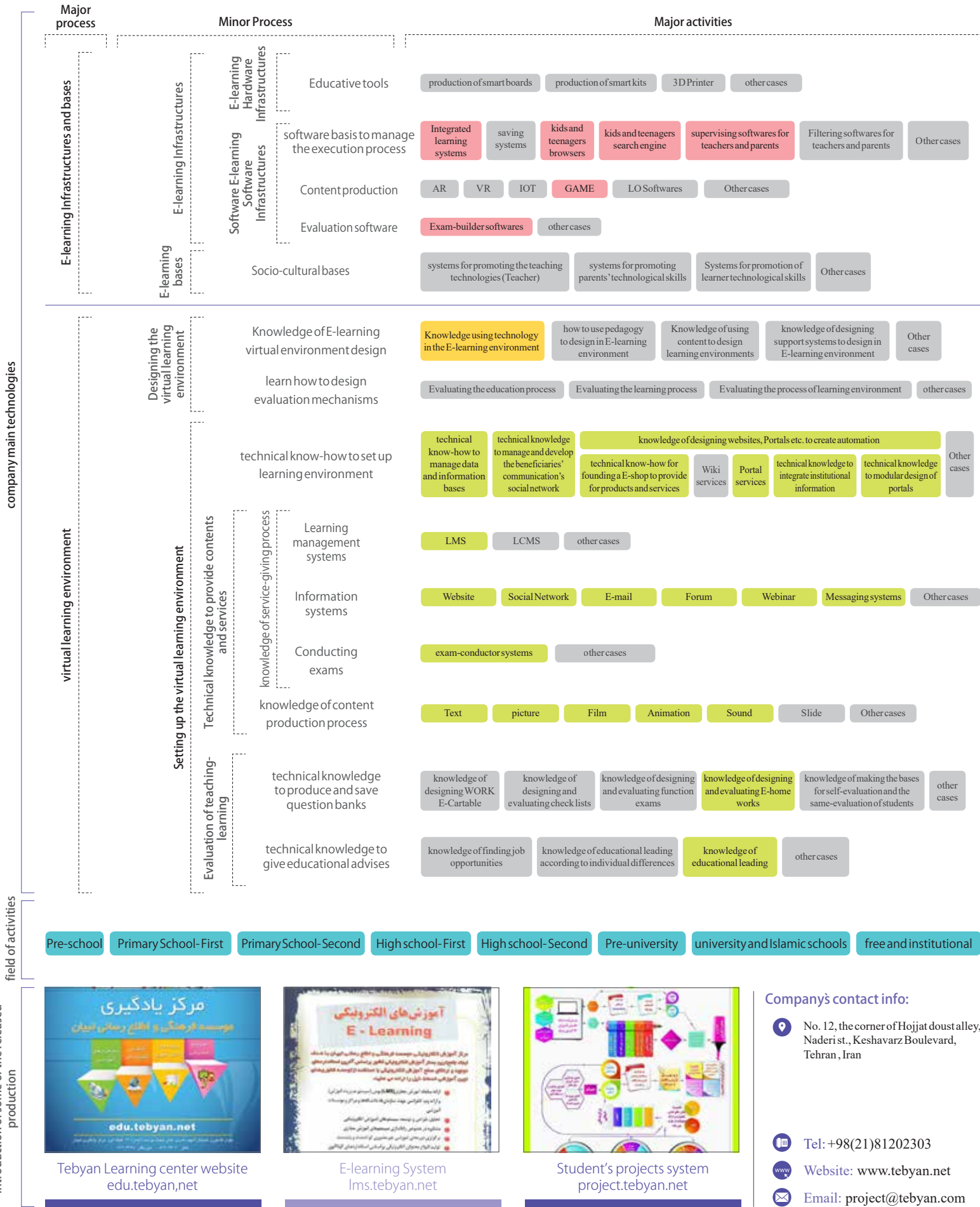


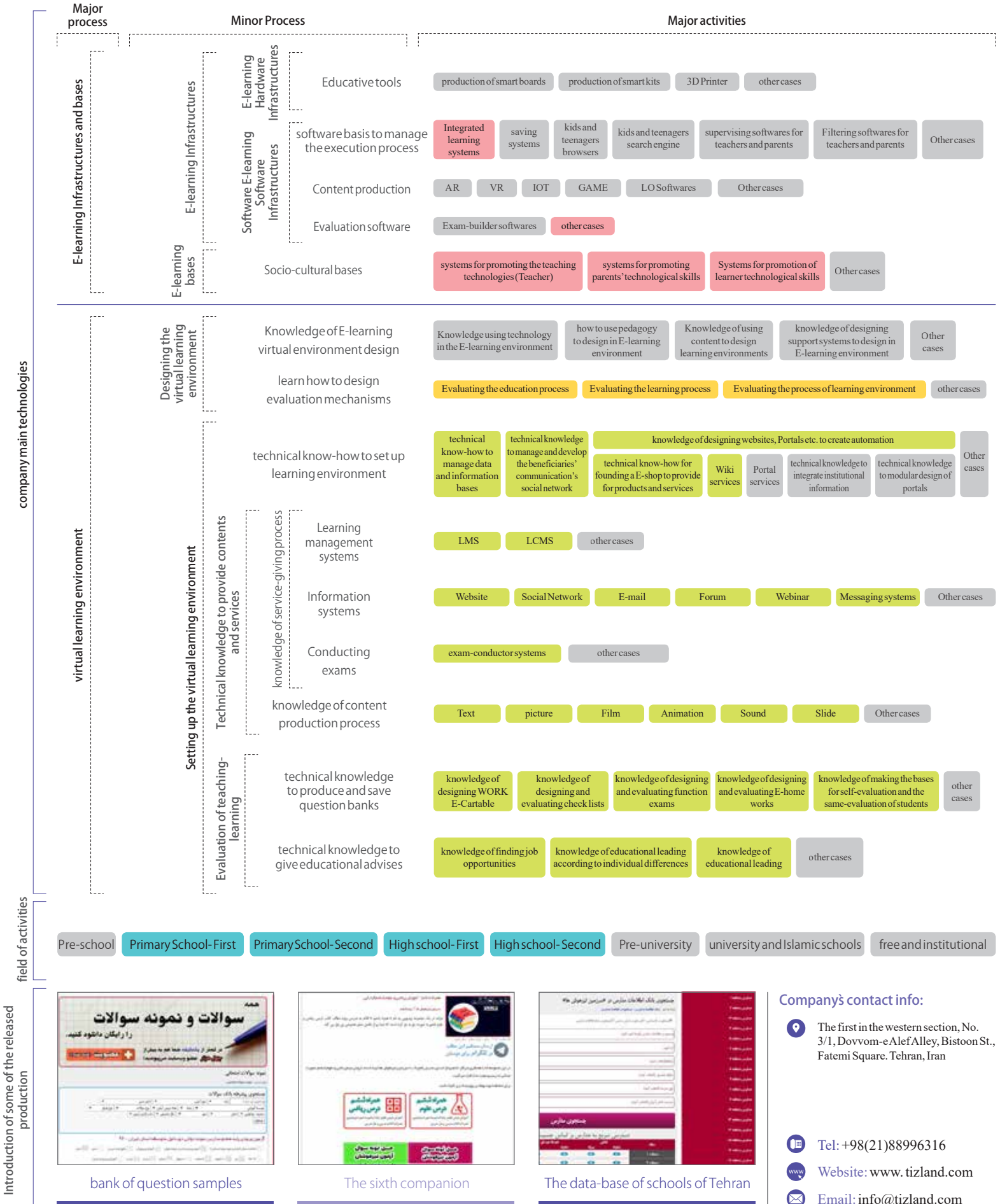
Eknaz Fatirkehrani
Manager of the learning center

- On-line guidance and advice for student's projects
- Conducting Virtual courses on Qur'an, Computer, Astronomy, Robotics etc.
- providing Educational software and applications
- presenting scientific and educational materials such as articles, lesson designing, sample questions, Interactive activities etc.
- Student groups and education councils
- Tebyan Social network and presenting personal and professional pages
- educational CDs and DVDs



Tebyan (Cultural and Information institute)





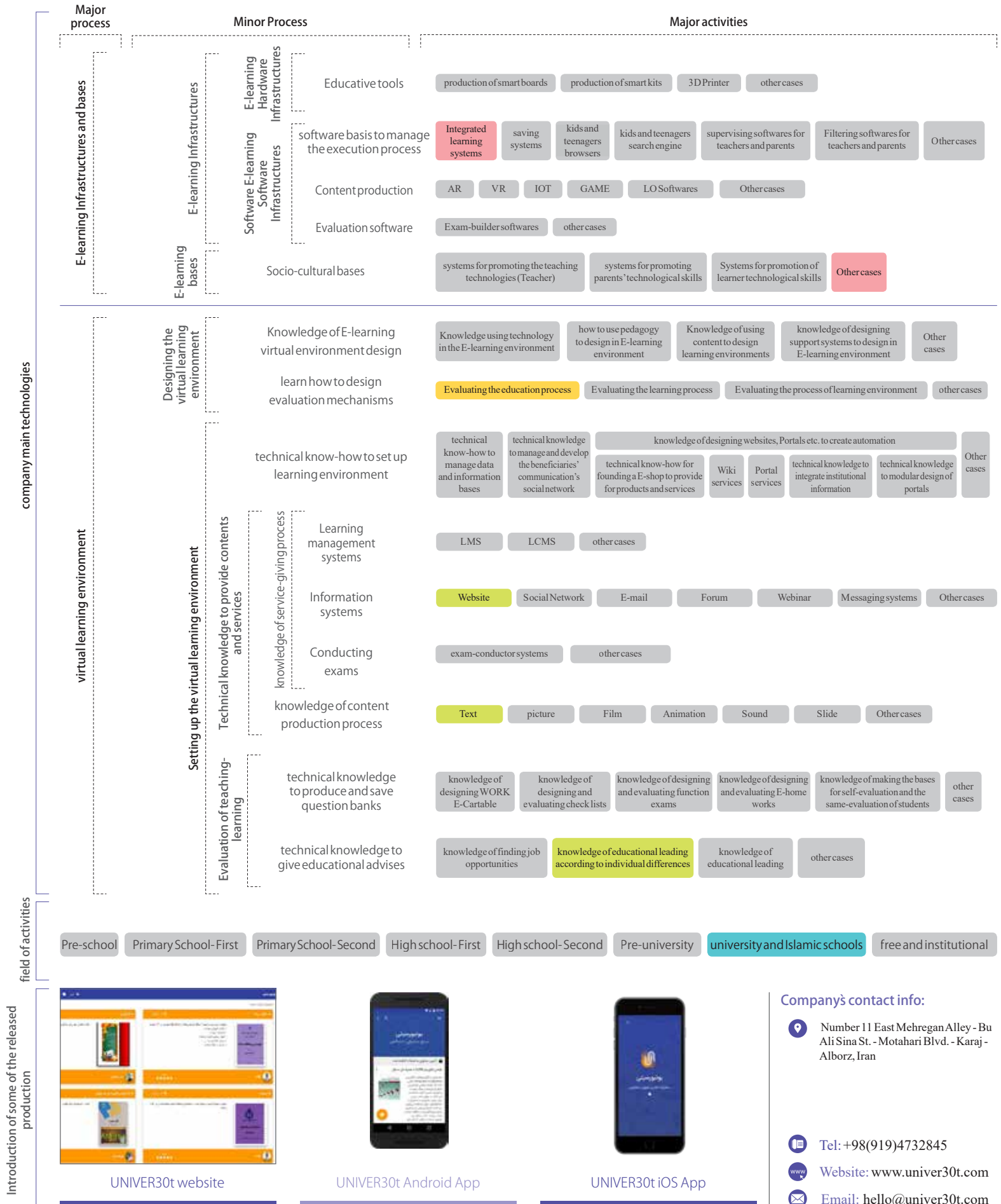


Vahid Amiri Motlagh
Founder and CEO

UNIVER30t's main goal is creating a service to support university students. This online platform gives the users basic services such as sharing knowledge and academic content, as well as teacher and university ranking system. These services are created according to students' needs and will change based on the latest academic instructions. This platform is available on Android and iOS and also as website.



Univer30t



Company's contact info:

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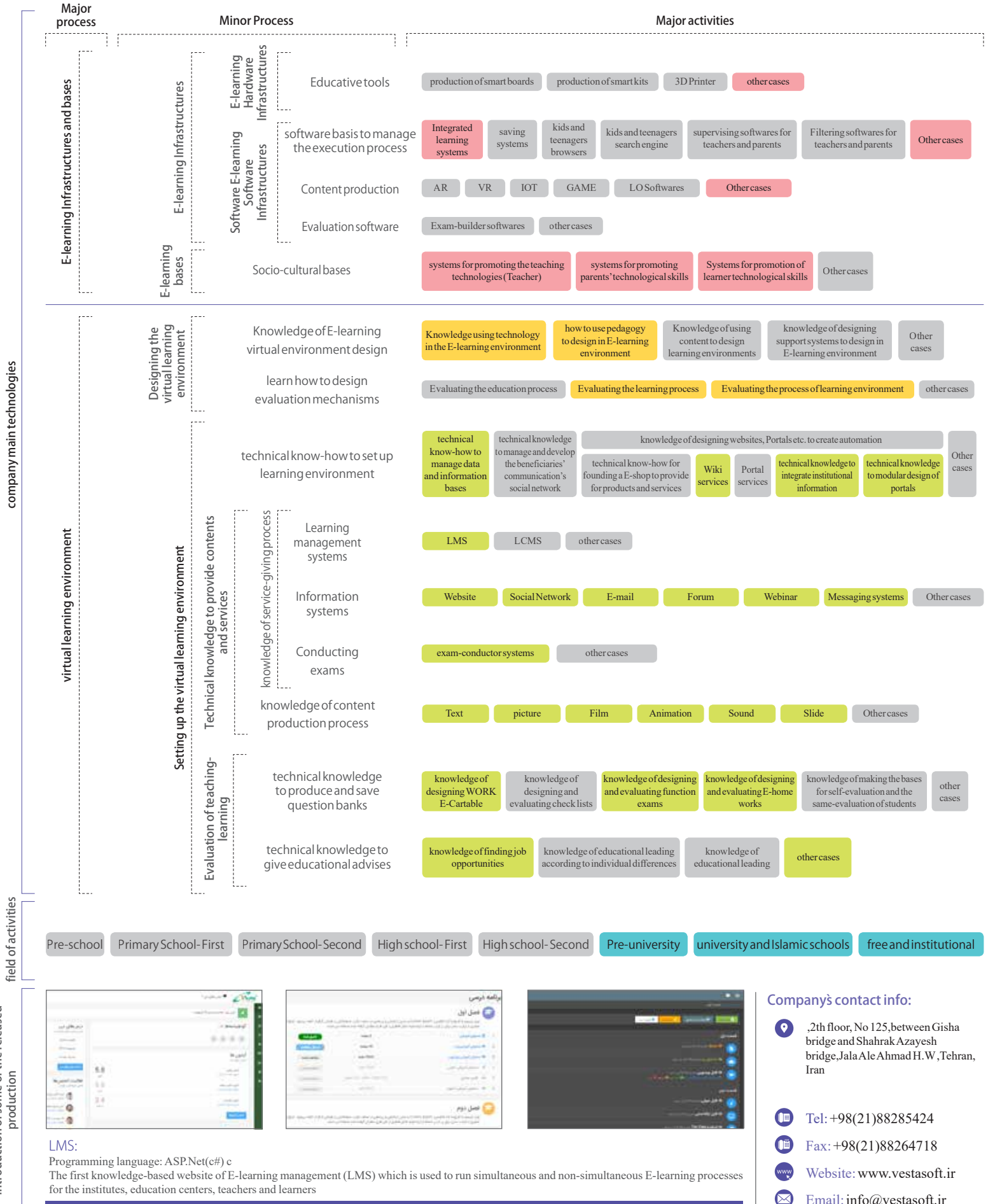
Vesta Information Technology

The main missions and activities of the company in the field of E-Learning: this company aims to create and propose software solutions in this regard in order to localize the full cycle of training, promise all walks of life at any educational level to be able to use the capabilities of e-learning, and make e-learning to be accepted and increasingly used as a consistent and effective model of training throughout the world.

Reza Talebi
CEO



Omid Ebtehaj
Chairman



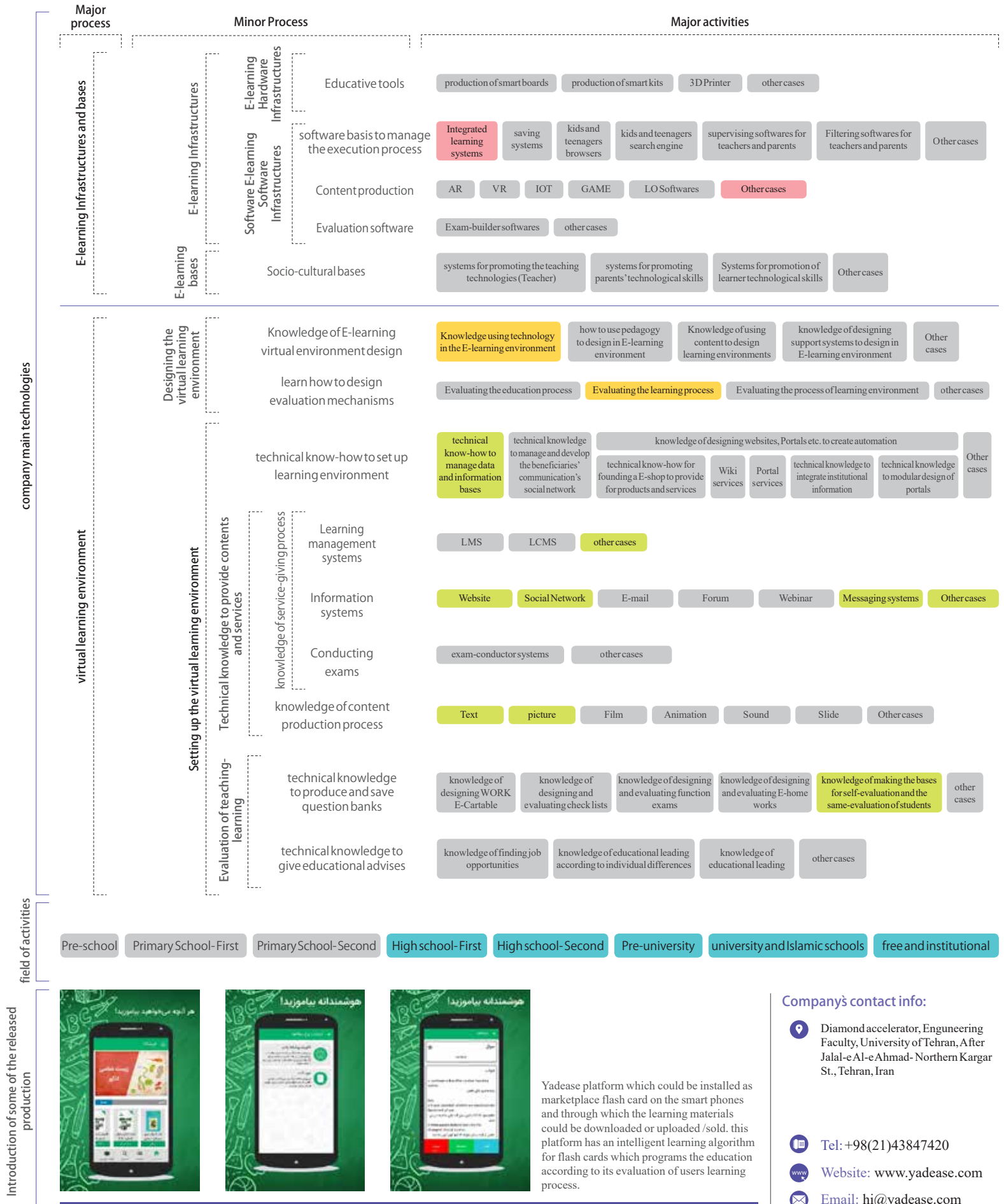


Mohsen Fakhroddin
CEO

■ Production of comprehensive E-learning platform in forms of Intelligent learning and individualization of study schedule on the Cellphones turning the traditional education into Microlearning production of virtual educative packages on the internet for all ages creating a market to purchase and sell virtual learning packages on the internet.



Yadease



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The Soft technology development council of the Vice Presidency for science and technology of Iran, according to its overall plan to advance the E-learning technologies, after identification and study of different technologies and design of a technology tree, has decided to publish a book on E-learning technologies. In this book, besides the classification and introduction of advanced technologies of world in the field of E-learning, the Iranian potentials in production, distribution, and publication of E-learning and the capacities of different sections of this technology in the country has been discussed.



**Soft
Technology
Development
council**

Vice Presidency for Science and Technology